

# Alison Holka

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## Objective

To obtain a position allowing me to utilize my extensive background in graphic design.

## Education

Northern Illinois University  
BFA in Visual Communication  
Graduated 2005

## Work Experience

### Graphic Account Manager Freeman

September 2017 - June 2020

Managed graphic processes for trade/corporate accounts including: NAHB's show IBS, LightFair, Microsoft's shows Ready and Ignite, and PegaSystem's show Pegaworld.

### Freelance Design

May 2005 - Present

Designing brand identity, web designs, photo renditions, Power Point presentations, designs for social media, You Tube covers, and other print designs.

### Layout Specialist

Freeman

October 2013 - September 2017

Designed signs for trade/corporate accounts, providing quality control before production. Managed layouts for Garner Account.

### Head Graphic/Production Designer

Region Signs, Inc.

May 2011 - Aug 2013

Pre-press and printing processes. Worked with Epson GS6000, RICOH Sublimation Printer, and Graphtec 8000. Designed graphics for in-house and clients.

### Graphic / Production Designer

B&H Technical Services, Inc.

September 2008 - May 2011

Helped develop new creative division of company. Pre-press and printing process. Work with OCE printers. Designed graphics for in-house and clients. Assisted walk-in customers. Trained customers to operate their OCE printers.

### Graphic / Web Designer

Cyber Construction, Inc.

August 2006 - January 2008

Designed websites and print for in-house and clients. Assisted walk-in customers.

### Graphic / Web Designer

VisionFriendly.com

January 2006 - August 2006

Designed websites and print for in-house and clients. Assisted walk-in customers.

### Graphic / Production Designer

Compy Enterprise, Inc.

September 2005 - December 2005

Trained employees in InDesign. Pre-press and printing process. Designed catalogs, small format graphics, large format graphics and Power Point presentations.

### Graphic / Production Designer / Sales

Fast Signs, Inc

June 2005 - September 2005

Pre-press and printing process. Designed graphics for signs, billboards, and pop-up banners. Produced signs for large venues and trade shows. Assisted walk-in customers.

## Skills

### Print Design

Brand Identity  
Structures  
Signage  
Car Wraps  
Photo Rendition  
Typography  
Billboards  
Live Events Graphics

### Web Design

HTML 5  
Javascript  
CSS  
Little bit of ASP and PHP

### Video and Sound Editing

IOS and Windows

## Programs

### Adobe Creative Cloud

Illustrator  
Photoshop  
InDesign  
After Effects  
Lightroom  
XD  
Dreamweaver  
Premiere Pro  
Bridge

### Final Cut Pro

Microsoft 365  
Word  
Power Point  
Excel  
Publisher