



XL SPORTS GROUP

Representing NFL Athletes

XL Sports Group | Social Media



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PHILOSOPHY

TO ASSIST A SELECT ELITE CLIENTS WITH UNMATCHED SERVICE.



OUR TEAM

REPRESENTING PROFESSIONAL ATHLETES SINCE 1989.



TRAINING

PREPARING CLIENTS FOR THEIR FUTURE CAREERS.



CONTRACTS

SINGLE MOST IMPORTANT PURPOSE OF AN AGENT.



ENDORSEMENTS

BRAND ENDORSEMENT'S, FILM, REALITY SHOWS AND TV COMMERCIALS.



CLIENTS

PARTNERSHIPS THAT LAST A LIFETIME.

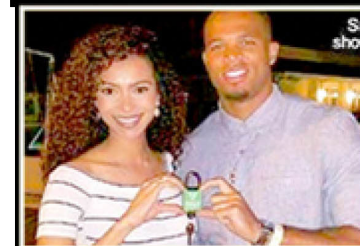
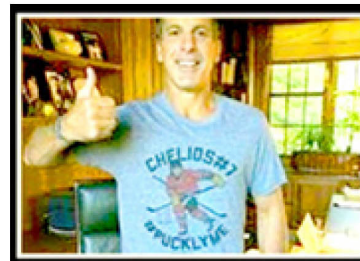


ATHLETES 4 CAUSES.ORG

A4C IS OUR 501(C)3 NON-PROFIT ORGANIZATION THAT HELPS OUR CLIENTS MAKE A DIFFERENCE OFF THE FIELD.



Making a Difference in the Community



Our Philosophy

"We have been representing professional athletes since 1994. Over those years, our sports group has learned a lot about dealing with NFL teams, working with professional athletes and knowing what is in the best interest of our clients.

Our sports management track record speaks for itself, but we wanted to put together this book to answer some questions that prospective clients and their families need to know about the role of a sports agent. Specifically, to point out why XLSports is unique in the profession of sports agencies.

By intentionally limiting the number of athletes we sign each year, We know that each of our clients will be well represented throughout their NFL career. Our goal of this carefully managed growth is to represent a select few players at a time to allow us to never lose touch with our clients and give them unparalleled attention.

We hope you see from the comments of players and their parents in this book, that our sports group truly cares for our clients. We pride ourselves in making a difference in these young men's lives... because each and every one of them makes a difference in ours. "

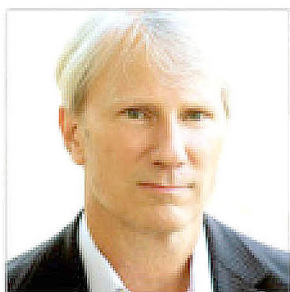


In the NFL, there are thousands of registered agents seeking to represent roughly 250 draftable college athletes each year. Only certified contract advisers with the National Football League's Player's Association are permitted to negotiate contracts with an NFL club.

Jordan Woy | lead agent for XL Sports Group brings 32 years as an NFL Certified contract advisor and has represented over 500 NFL players as well as being voted 10 top NFL agent by Sports Illustrated and USA Today.

The purpose of XL Sports Group...

1. Pre NFL Training
2. Contract Negotiations
3. Commercial Endorsements
4. Non-Profit Foundations
5. Post-Career Counseling
6. Experience
7. More importantly, XL Sports Group offers every client: Loyalty, expert contract knowledge, honesty and hard work.



Jordan Woy
Agent B.A.,

Texas Tech University - J.D., Saint Mary's School of Law

Jordan is a NFLPA Certified Agent for XL Sports Group and has been an attorney and NFL agent for 28 years. He has built close relationships with team owners, GM's, scouts and player personnel that can only be obtained by decades in a profession. Jordan's most valuable asset to his clients is his unmatched skill at veteran contract negotiations.

This has led him to sign the majority of his clients as veterans seeking out his expertise to get them life-changing money. No matter how successful Jordan has been as an agent it has always been his goal to have an agency that is intimate and family-oriented. He prides himself on two things: his accessibility to his clients and his commitment to helping them prepare for life after football.

Over the years Jordan has also invested in several other companies that have been very successful. Coupled with his legal background Jordan is uniquely qualified to provide valuable knowledge in business and off the field affairs to our clients. He believes in creating a personal bond with his players and their families that extends beyond the playing field, and their playing career. It is what has allowed him to accomplish his highest professional compliment, being rewarded with the opportunity to work with sons and nephews of his past clients.

CAREER STATS

- Certified NFL agent for 28 years
- Voted one of the top 10 agents in the business by USA Today and Sports Illustrated
- Now representing sons & nephews of several retired clients
- Negotiated the first ever free agent contract
- Represented over 400 NFL players
- Represented 1st round picks, Pro Bowlers, players at every position and on every team in the NFL
- Has made several players the highest paid at their positions



Marco Marciano

Marco a leader in the field of professional sports marketing and player development for 20 years. In 2018 Marco joined forces with NFL Agent Jordan Woy.

Marco has worked with some of the biggest names in professional sports. Marco helped transform bad boy Dennis Rodman of the Chicago Bulls (NBA) into a marketing powerhouse, as well as endorsements, movie roles, personnel appearances and charity events for Ricky Williams (NFL), Sammy Sosa (MLB), and hundreds of other athletes.

Mr. Marciano also is Founder and President of Athletes4Causes Foundation a 501-c-3 Non Profit Organization.

Trever Broderick | Player Personnel

As a competitor his whole life he brings to XL Sports Group, an endless amount of motivation and drive to everything he does. As a former player himself, Trever knows football and he understands the skillset needed to compete at the highest level of the sport. In addition to his internship, he is focused primarily on the recruiting process, talent evaluation, pre-draft preparation and assists in the transition from a collegiate to a professional athlete.



Marcus Cromartie

Marcus Cromartie is a Communication and Business Major Graduate from the University Of Wisconsin. Marcus is a retired 7 year NFL vet. In 2018 Marcus decided to transition from the playing field to the front office with XL Sports: his NFL experience and relationships with players, coaches, and front office will help future NFL players navigate the correct path during their NFL career. Marcus is currently enrolled in the NFLPA agent certification process and will be certified in the fall of 2021



Well before the NFL Draft, XL Sports group extensively prepares each new college athlete.

Every position has steep competition and it takes far more than an impressive college career and record stats to attract attention from NFL management.

We prepare our clients to communicate, be visible and physically ready to perform.

NFL COMBINE
Damon WEBB
March 2-5
SAFETY
Workouts MAR 5

XL SPORTS



Ricky Williams, Miami Dolphins

Ricky Williams Celebrity Weekend II March 5 & 6 2004

Friday, March 5
VIP/RIO CARNIVALE PARTY
Saturday, March 6
CELEBRITY GOLF TOURNAMENT

For Ticket Info Call (877)34-RICKY
or visit www.runrickyrun.org

NFL #4 LB Christian Tago
3x All Mountain West Selection * Team Captain * 382 Total
* 221 Solo #1 in Mountain West History * Tackles

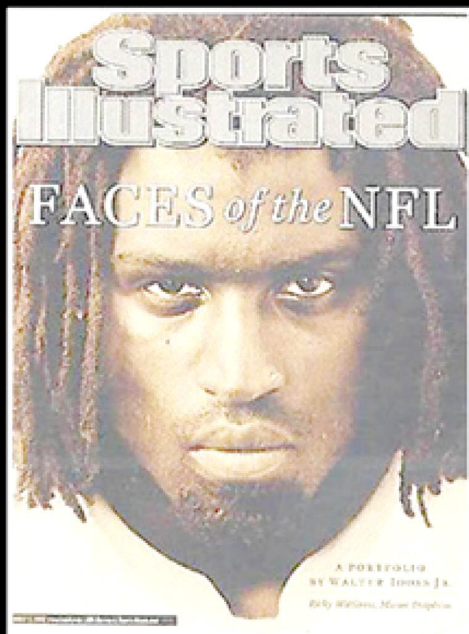
PRO DAY
TUESDAY, MARCH 14TH 11 AM KORET ATHLETIC TRAINING CENTER AND CEFCU STADIUM

Watch Video <https://youtu.be/RFk7Yapcy1c>

SPARTANS

XL Sports Group recruits are Fast, Athletic football players, Productive, Tough Mentally | Physically, a solid Work Ethic, Competitive with good Character.

MARKETING & COMMERCIAL ENDORSEMENTS



MARCO LANDED ME SOME PRETTY IMPRESSIVE COMMERCIAL ENDORSEMENTS AND PHOTO SHOTS OVER THE YEARS. MY FAVORITE WAS PROBABLY THE SPORTS ILLUSTRATED COVER. HE IS A GREAT GUY, A HARD WORKER, AND A LOYAL FRIEND.

-RICKY WILLIAMS 1ST ROUND DRAFT CHOICE-NEW ORLEANS SAINTS & MIAMI DOLPHINS



ENDORSEMENTS ARE A FUN AND PROFITABLE AVENUE THAT XL SPORTS GROUP PURSUES AND SECURES FOR OUR CLIENTS. WE HAVE CREATED AND NEGOTIATED NUMEROUS LICENSING AGREEMENTS WITH THE ATHLETE'S LIKENESS, PRODUCT ENDORSEMENT AGREEMENTS, AND PUBLIC APPEARANCES WITH MAJOR CORPORATIONS. THOSE CORPORATIONS INCLUDE: DISNEY, EA SPORTS, STARTING LINEUP, AT&T, T-MOBILE, SPRINT, GM, NIKE, ADIDAS, REEBOK, CONVERSE, OAKLEY, SONY, COCA-COLA, GATORADE, HARDEES, MCDONALD'S, AUTOMOTIVE DEALERSHIPS, TRADING CARDS AND COLLECTIBLE COMPANIES (DONRUSS, FLEER, UPPER DECK, CLASSIC AND TOPPS). IN ADDITION TO THE COMPENSATION AND VISIBILITY OF ENDORSING A PRODUCT, THIS PROCESS COMPELS AN ATHLETE TO LEARN MORE ABOUT THE INSIDE WORKING OF BUSINESS AND MARKETING. THIS ACQUIRED KNOWLEDGE HAS ASSISTED MANY OF OUR CLIENTS WITH THEIR BUSINESS VENTURES IN LIFE AFTER SPORTS.

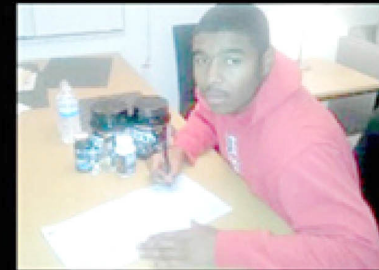


CONTRACT NEGOTIATIONS



Without question, the single most important function of a sports agency is to negotiate the best possible contract for each athlete. XL Sports Group has negotiated contracts for clients ranging from Draft day picks to rookie free agents. Respect, experience and knowledge, distinguishes us in the industry of sports representation. Our client's contracts are designed and negotiated to grow financially as the athlete's talent and experience grows. The business of contract negotiations is not only to maximize a professional athlete's income, but also to protect them from unknown scenarios that must be addressed in professional sports today.

MIAMI | L.A. | CHICAGO



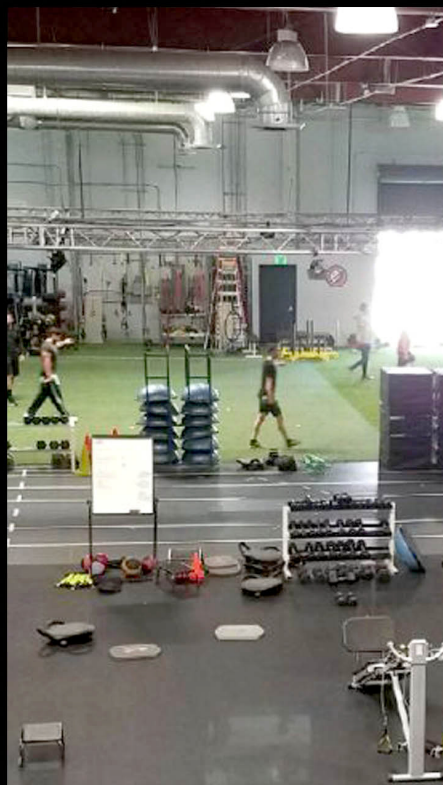


CLIENTS



In photo: MARCUS CROMARTIE | CB
Marco and Jeff are family to me and my family.

XL Sports Group represents a wide range of athletes, from Draft day picks to rookie free agents. The common thread between all of our clients, past and present, is the loyal partnerships that are formed. We believe in people first and building each athlete for their individuality and their trustworthy relationships. With this as our foundation, the business possibilities are endless. Our clients and their families see that we provide the highest quality of service because we recognize each athlete for their individuality and their strengths. XL Sports Group selects only a few new clients each year. By limiting the number of clients we represent, great detail and attention is provided to each athlete to ensure that the many facets that come with being a professional athlete are attended to.





"The Average Nfl Player Earns \$3.2 Million Over Their Career. Yet 78% of Retired Nfl Players File Bankruptcy Within 2 Years of Retirement." ~Fortune Magazine

WHY?

Overspending: Players often see their income as infinite... like it won't end.

Lack of Finance knowledge: Players need budget strategies...

Trust Issues: Players often don't trust others, not willing to ask or listen to good Tax, Legal & Financial advise.

Poor Investment Strategies & Decisions: Players compete on and off the field. Don't listen to that great investment idea in the locker room that has a 15% return.

Outside Pressure: Players often feel Responsible to Support Their Family, Friends & Extended Family!

Easy Targets: Pro athletes have high visibility, lots of money, and limited financial experience.

WHY XLSports NFL agency?

0% of XLSports NFL agency players have ever filed bankruptcy.

Budgeting: We sit with our clients and review what expenses they can expect in the future and plan accordingly.

Financial Knowledge:

We know most of our clients do not have a Financial & Business Education, so we help. First, you don't need a financial planner until you have money! Once the player has some money, we meet with financial planners along with our clients to make sure the right questions are asked and then go over the meetings afterwards with our clients to be sure they understand what was said. The old saying "Knowledge is King" can't be more true when understanding your money, where it is being invested and why.

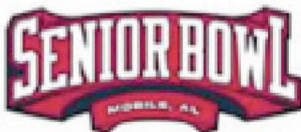
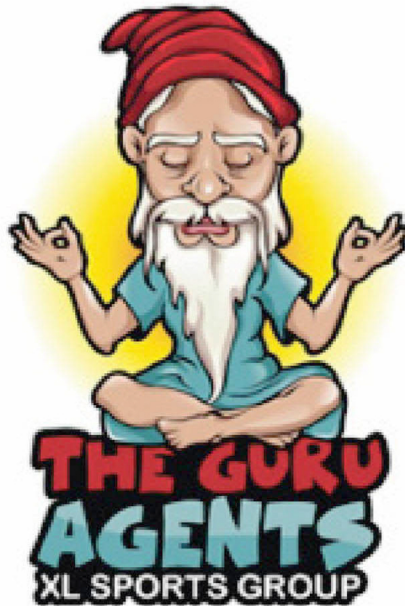
Being Involved:

At XLSports NFL we are not financial planners, but we know the difference between a good one and a bad one. We also believe professional athlete's should have an independent financial planner not associated with a sports management company. However, we are as involved in the process as our clients wish us to be. In fact, most of our clients have their financial planner's send us copies of their quarterly investment statements to confirm everything is going smoothly with their portfolios.

When a client can walk away from the game financially secure, We have done our job.

There is no greater personal honor than to have the opportunity to
welcome you and your family to our XL Sports Family

info@xlsportsnfl.com



www.xlsportsgroup.com