

PRIVACY POLICY

SENIOR CARE SALES SOLUTIONS – WEBSITE PRIVACY POLICY

Effective Date: 25 March 2025

<https://seniorcaresales.com>

Senior Care Sales Solutions is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website at <https://seniorcaresales.com>.

By using this Site, you agree to the terms of this Privacy Policy. If you do not agree, please do not use the Site.

1. Information We Collect

We collect two types of information:

a. Personal Information You Provide Voluntarily

- Name
- Email address
- Phone number
- Company name
- Job title
- Any other information submitted through our contact forms or newsletter sign-ups

b. Automatically Collected Information

When you visit our Site, we may collect:

- IP address
- Browser type and version
- Device type and operating system
- Pages visited and time spent
- Referring website or source

This data is collected via cookies, tracking pixels, and analytics tools (e.g., Google Analytics).

2. How We Use Your Information

We use collected information to:

- Respond to inquiries or service requests
- Communicate with you about our services and solutions
- Improve our website, content, and user experience
- Analyze website traffic and user behavior
- Comply with applicable laws and regulations

We do not sell or rent your personal information to third parties.

3. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your browsing experience. You may control or disable cookies through your browser settings. However, doing so may affect functionality of the Site.

Types of cookies we may use:

- Essential Cookies – necessary for core functionality
- Performance Cookies – used to analyze traffic and usage
- Marketing Cookies – used to track engagement with ads or campaigns

4. Third-Party Disclosure

We may share information with:

- Service providers (e.g., CRM, marketing, analytics)
- Regulatory authorities, when legally required
- Third-party tools integrated into our Site (e.g., Google Analytics, HubSpot, or Meta tracking)

All third parties are contractually obligated to protect your information and use it only for authorized purposes.

5. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your data. However, no method of transmission over the Internet is 100% secure. You share information at your own risk.

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6. Your Privacy Rights

Depending on your jurisdiction, you may have the right to:

- Access, correct, or delete your personal information
- Opt out of marketing communications
- Request data portability
- Lodge a complaint with a data protection authority

To exercise these rights, please contact us using the details below.

7. Third-Party Links

Our Site may contain links to external websites. We are not responsible for the privacy practices or content of those third-party sites. Please review their policies before providing personal information.

8. Children's Privacy

This Site is not intended for individuals under the age of 18. We do not knowingly collect personal data from children. If you believe a child has submitted data to us, please contact us for removal.

9. Policy Updates

We reserve the right to modify this Privacy Policy at any time. Updates will be posted on this page with a revised effective date. Continued use of the Site constitutes acceptance of changes.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Senior Care Sales Solutions

 sarah@seniorcaresales.com

 <https://seniorcaresales.com>

SENIOR CARE SALES SOLUTIONS – SOCIAL MEDIA PRIVACY POLICY

Effective Date: 25 March 2025

<https://www.facebook.com/seniorcaresalesolutions>

At Senior Care Sales Solutions, we value your privacy and are committed to protecting the personal information you share with us through our Website and Facebook page. This Privacy Policy outlines how we collect, use, and safeguard information obtained via interactions on this social media platform.

1. Information We Collect

When you interact with our Facebook page, we may collect the following information:

- Your public Facebook profile (e.g., name, profile picture, location, and other public data)
- Comments, messages, or reviews you post
- Information you voluntarily share with us via direct messages or contact forms (e.g., email, phone number, business information)
- Data from Facebook Insights (aggregated demographic data and usage analytics)

We do not collect or store any sensitive personal information such as Social Security numbers, health records, or financial data through this platform.

2. How We Use Your Information

Information collected via Facebook may be used to:

- Respond to your inquiries or messages
- Provide updates about our services, promotions, or company news
- Improve our marketing efforts and user engagement
- Monitor and manage interactions on our page for quality assurance and compliance

We do not sell or rent your personal data to third parties.

3. Third-Party Access

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Please be aware that Facebook, as a third-party platform, collects its own data in accordance with its Privacy Policy and Terms of Service. Senior Care Sales Solutions has no control over Facebook's independent data practices. We may use third-party tools (e.g., Meta Business Suite, analytics tools) to manage and analyze our page, but access is strictly limited to business purposes and authorized personnel.

4. Your Rights and Choices

You have the right to:

- Control what you share on our page
- Unfollow or block our page at any time
- Request removal of comments or posts you've made on our page
- Contact us to inquire about or request deletion of any data you have shared with us directly

5. Security and Data Handling

While we take reasonable steps to protect the information you provide, please be mindful that no data transmission over social media is 100% secure. Avoid sharing sensitive personal or financial details through Facebook or Messenger.

6. Policy Updates

We may update this privacy policy periodically to reflect changes in legal obligations, business practices, or platform features. Updates will be posted here with a revised effective date.

For privacy concerns or data requests, please contact us at:

 sarah@seniorcaresales.com

Thank you for engaging with Senior Care Sales Solutions.

Your trust and privacy are important to us.