

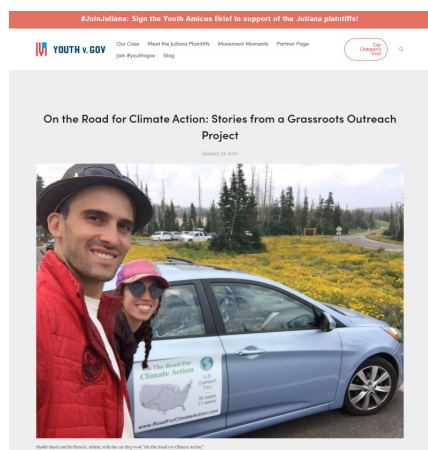
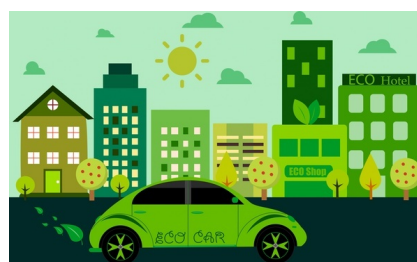
The Road Report & More

Health, Science, & Climate Action

Dr. Shahir Masri

Climate Action Update

We're thrilled to be launching [Phase II](#) of "On the Road for Climate Action" this spring for 6 weeks across 16 cities. Thus far, we've got a number of confirmed climate speaking events, many of which are kicking off in April. [Click here](#) to view our growing events calendar. If you have contacts in San Francisco or Santa Cruz who may be interested in organizing an event, please email us at RoadForAction@gmail.com. In other exciting updates, our 2018 project was turned into a full length manuscript after I finished analyzing our 500 surveys collected from around the country. The manuscript was just submitted to the scientific journal *Global Environmental Change* for peer-review and possible publication. Once published, you'll be able to read the full breakdown of our project, including detailed results and lessons learned. I'll keep you all updated on the status of our submission!



News & Blog

Recently, Youth v Gov published an article I wrote about our 2018 climate journey across 36 states. For those of you who don't know, Youth v Gov is a bold group of youth who are involved in a landmark court case against the U.S. government to secure a stable climate and healthy atmosphere. [Click here](#) to read my article and learn more about the group. You can donate to their cause and learn more

about the court case by visiting [Our Children's Trust](#). They need all the support they can get. For other news & blog info from my climate project, [click here](#).

Biking for the Climate

Tim Oey set off on Feb 22 to do a solo 3 month bike ride across the U.S. in order to raise awareness about climate change and sustainability. Along the way, he'll be giving over 90 public presentations. [Click here](#) to watch my recent video interview with Tim and to learn more about his project. You can follow his progress and learn more about his zero waste efforts on his website www.ZeroW.org. Let's all send Tim a big thanks and farewell on his important journey!!



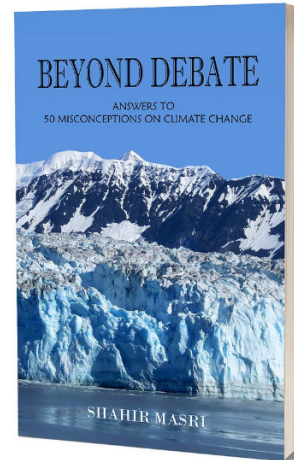
Environment vs. Economy

We're often told that the environment and economy don't go hand-in-hand. You can't improve one without harming the other. But is this true? History suggests not. In 1990, industry estimated that volatile organic compound controls applied to power plants and factories would cost \$15 billion/yr. What

was the actual cost? About \$1 billion/yr. In 1989, industry opposed acid rain programs to limit sulfur emissions, estimating that they would cost \$4 to 8 billion/yr. What was the actual price tag? About \$1-2 billion/yr. The same story surrounded vehicle emissions standards and CFC regulations in years past. Environmental laws are usually much less costly than alleged, while leaving a healthy society and growing economy. In fact, if we look at the last three decades of the twentieth century, when U.S. environmental law began to seriously grow and take shape, we find that the economy was generally flourishing. To read more on this topic and others, check out my new book described below.

New Book Out Now!

August marked the publication of my first book, *Beyond Debate: Answers to 50 Misconceptions on Climate Change*. The book is an effort to communicate climate-related info to the public in a simple and straight forward way, dispelling the misinformation that often surrounds the topic. Conveniently, the book reads like a field guide. Each of the 50 chapters debunks a new climate myth, yet they don't have to be read in order. With over 170 references, it's a perfect resource for both climate activists as well as those unfamiliar with climate change. Importantly, the final two chapters are dedicated to identifying ways we can effectively contribute to a climate solution. [Click here](#) to pick up your copy today! All proceeds go toward supporting our ongoing climate outreach work.



**All the best,
Dr. Shahir Masri**

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