

Staging Tips

PREPARING YOUR HOME TO GET THE BEST PRICE POSSIBLE AND A QUICKER SALE.

- **Disassociate.** See your home as a product.
- **Commit to the Process.** Hard work equals results.
- **Get Help.** Using a professional stager will increase your staging returns enormously.
- **Packing Starts Now.** Get three large boxes and designate as keep, donate and trash.
- **Fix It.** Only low ball investors like homes that need work, so make those repairs now.
- **No Profile.** Don't allow buyers to profile you politically, religiously or otherwise. Pack deeply personal items away.
- **Photo Rules.** Lifestyle photos only. We want buyers to see the good life in your home.
- **De-Clutter to Create Space.** Remove items over five years old and smaller than a baseball.
- **Lighting.** Remove old or cheap drapes in main areas and trim bushes around windows.
- **Modernize.** Buy fresh pillows, large artwork, live plants and white towels for the bathrooms
- **Outsource.** Your realtor or your professional home stager has a list of fantastic vendors to assist you with this big job.

DID YOU KNOW

According to a recent survey of over 4200 homes, spending 1-3 percent of the value of your home on staging and upgrades will typically net a 10% return on the sale.

