

Vendor Details and Contract

Thank you for your interest in participating in the 2017 West Chester Craft Beer Festival. Below you will find additional information about the event and a list of all fees. Please review, sign and submit a copy of this form with payment. All forms and payment must be received no later than May 15, 2017. Checks or money orders made out to: Landmark Americana.



Mail to the following address:
 Landmark Americana
 ATTN: Kyle Veale
 158 W. Gay St.
 West Chester, PA 19380

Information:

- This is a rain or shine event.
- The event will be from noon – 5:00pm
- Your vendor fee entitles you to a 10' x 10' space to set up a booth and admittance of 2 workers.
 - If additional space or workers are needed, please email me with your needs.
 - Food trucks must provide approximate space required to operate on this form.
- No electricity will be provided. If electricity is required, a generator can be used but will not be provided.
- 8' table rental is available at \$10/each
- 10X10 tent rental is available at \$70/each
- If you or your workers would like sample beer at the event, you may purchase one sampling glass per person at \$20/each. This must be paid for with your other fees and will not be available at the event.
- Check in will start at 9:00am and you will be required to check-in by 10:30am and be set up by 11:45am. At 10:30am we will be closing the event off for vendor entry, so please arrive on time to ensure that you will be able to participate.
- There are no refunds.
- As a vendor, your promotion of the event on all social media outlets is mutually beneficial. Ticket sales will spike 30 days prior to the event and the week of will be where we sell the most tickets. Each vendor can tag us on Facebook or Instagram @wcbeerfest and can link to our website: www.wcbeerfest.com

Fees:

West Chester Artisan Vendor	\$25	_____	Non-local Artisan Vendor	\$35	_____
West Chester Food Vendor	\$50	_____	Non-local Food Vendor	\$75	_____
Table Rental	\$10/each	_____	Non-local Food Vendor	\$70	_____
Tasting Glass	\$20/each	_____			

TOTAL FEES DUE: _____

FOOD TRUCK DIMENSIONS: _____

By signing below, you acknowledge that you understand everything above and that you are committed to participating in this event. You are also acknowledging that any permitting required to operate your booth is solely your responsibility.

Business Name: _____

Signature: _____