

Tyler Fisher

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EDUCATION

Majors: B.S. Economics; B.A. Government and International Politics
George Mason University; Fairfax, Virginia
Oxford University; Oxford, England (Associate Student)

GPA: 4.00
August 2013 to December 2016
Fall 2015 Semester

Sr. Director, Policy & Partnerships *Unite America*

January 2021 to Present

- Lead three organizational functions: (i) effective philanthropy (ii) movement building (iii) research.
- Manage, coach, and develop a team of four full time staff and four part-time, core consultants.
- **Effective Philanthropy** | Make the organization the most effective grantmaker possible, including to:
 - Facilitate quarterly grant cycles to evaluate 100+ grantee requests per year; run internal standing meetings and semi-regular deep dives to build consensus among staff on grant recommendations;
 - Collaborate with internal stakeholders to set annual grantmaking budgets (e.g., 2024 = \$50M);
 - Coach other staff members on how to be effective Program Officers and develop resources for them;
 - Stood up a v1 Planning, Measurement, Evaluation, and Learning function to evaluate grantee impact.
- **Movement Building** | Coordinate the election reform movement in the United States, including to:
 - Manage a \$8M/yr grantmaking budget to 25+ movement building grantees;
 - Conduct due diligence on grants, advise grantees on strategy, provide in-kind value, set benchmarks;
 - Host convenings, coalition calls, and trainings to facilitate collaboration and shared learning;
 - Develop shared resources for campaigns across the country (e.g., template RFPs, budgets, job descriptions)
 - Build and run programs for our organization and movement, including: a right-of-center research initiative; a fellowship program; aggregated messaging insights; a job board; and a resource library.
- **Research** | Run a small think tank that conducts and commissions research on the impact of election reforms:
 - Authored six white papers full of original research and syntheses of other scholars' findings — each of which has been used to attract media attention, educate donors, and lobby policymakers;
 - Approve new research products; help direct reports formulate arguments; review and edit work products;
 - Regularly publish research work products to keep up with the news cycle. My research has been cited in *The Washington Post*, *The Atlantic*, *Real Clear Politics*, *The Hill*, *Chicago Tribune*, and many more;
 - Commissioned 25+ individual papers and provided grant support to 10+ think tanks;
 - Built a community of 50+ university scholars and think tankers who regularly meet & collaborate;
 - Do outreach to distribute research findings via media, donor briefings, and legislator education.

Deputy Director *Unite America*

June 2017 to December 2020

- Hired as the second employee and facilitated growth from 2 to 20 employees and from \$300k budget to a \$15M annual budget within three years; we now have 30 employees and a \$60M+ annual budget;
- Oversaw a diverse portfolio of work streams and departments, including: grassroots organizing; political data; operations and compliance; finance and budgeting; digital content; and key stakeholder engagement;
- Served as Board Secretary, working closely with the Executive Director to prepare quarterly board materials;
- Led hiring processes and contributed to 20+ hires, including recruiting, interviewing, and onboarding candidates;
- Worked directly with the Executive Director to pivot the organization from an operating organization to a philanthropic venture fund, and transitioned to a more external facing role with our grantee community.

Business Transformation Consultant, *IBM*

February 2017 to June 2017

- Drove multiple weekly internal and client meetings, ensuring projects remained on schedule;
- Integrated a global team of 150+ team members working across six different time zones;
- Developed and tracked staffing plans, weekly reports, program budgets, quarterly goals.

Political Consultant, *Self Employed*

January 2015 to February 2017

- Published research and a website on municipal short-term rental policy for the R Street Institute;
- Researched states and political districts to focus The Centrist Project's 2018 strategy;
- Drafted 30+ rapid response memos on fiscal and financial policy research for a presidential campaign;
- Prepared outreach strategy to engage influential leaders for Change.Org's endorsement platform.

CIVIC ENGAGEMENT

Publisher, *Bipolar and Bipartisan* | Write a newsletter sharing my mental health story and public policy analysis.

Participant, *Impact Denver* | Improved leadership skills and awareness of Colorado issues through a local program.

Board Member, *Alaskans for Better Elections* | Oversight of a leading organization in the democracy reform space.