

Join us in Defining the World of Competitive VR Tennis!

US VR TENNIS LEAGUE

Powered by
 **TENNIS ESPORTS**

The Future of Esports

- Engage
- Innovate
- Connect

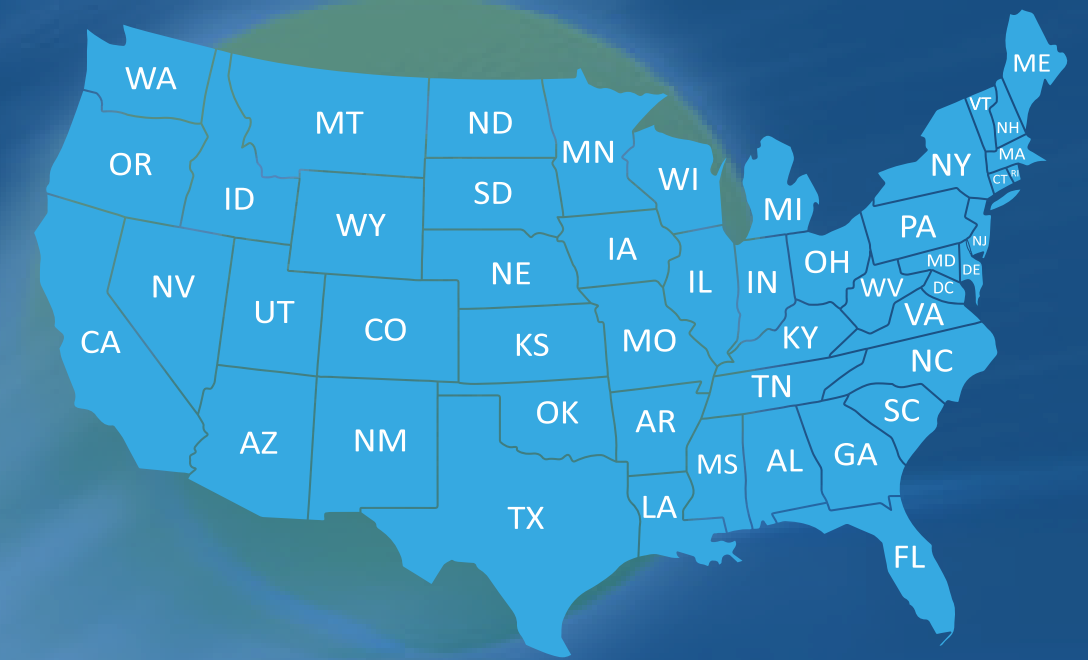
Managed by
FIRST COAST ESPORTS ALLIANCE



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Goals of The Premier VR Tennis League of the United States



Identify the Top Virtual Reality Tennis Esports Players in the United States.



Qualify players during a “Road To Vegas” Event that Culminates in a National Championship.



Host National Championship and send #1 Player to the World Tennis Esports Championships (WTEC) in Las Vegas.

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Unlock the Power of Virtual Reality Tennis Esports



Visibility: Reach over 60,000+ registered US players, viewers, and tech enthusiasts nationwide with over 1 million matches played.



Engagement: Foster meaningful connections through interactive sponsorship opportunities.



Innovation: Position your brand at the forefront of virtual sports and gaming technology.

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**A Growing Community of
Tech-Savvy Tennis Enthusiasts
Governed by the IVTF**



● **Worldwide Tennis Esports Players**
+236,284 *

**ITVF player data as of Jan 24, 2025*

● **US Tennis Esports Players:**
+90,927 *

● **Player Interests:**
Esports, Technology, VR Gaming, & Fitness.



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Customizable Tennis Esports In-App Branding



Hit 'em All Arcade mode Branding

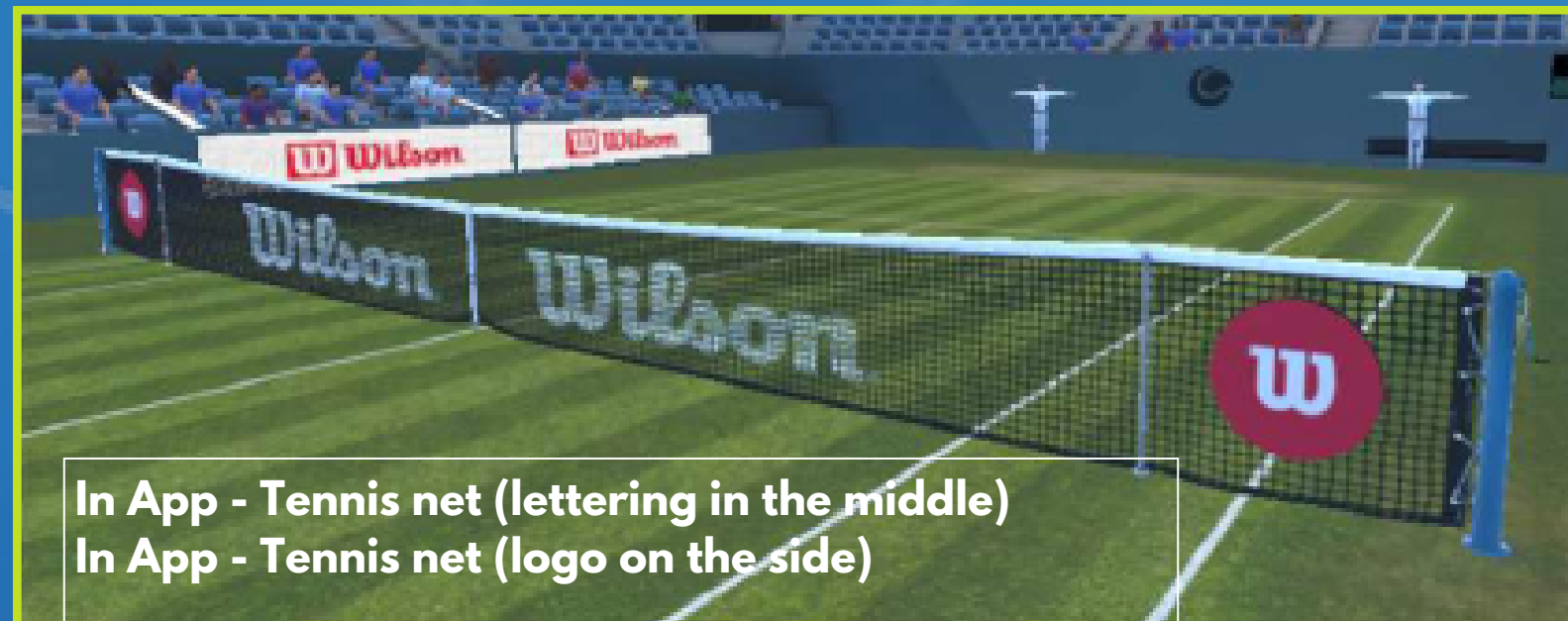


In App - Rotating On Court Digital Signage



In App - Branding in lobby advertising walls

In App - Racket Branding



In App - Tennis net (lettering in the middle)
In App - Tennis net (logo on the side)



In App - Player Bench & Water Cooler

US VR TENNIS LEAGUE



Sponsorship Opportunities	Presenting	Gold	Silver	Bronze
	Available	1	1	4
	\$50,000	\$40,000	\$30,000	\$15,000
US VR TENNIS LEAGUE Presenting Sponsor				
In App - Tennis Net (lettering in the middle)				
In App - Tennis Net (logo on the side)				
In App - Player Bench & Water Cooler				
In App - Rotating On Court Digital Signage				
In App - Branding In Lobby Advertising Walls				
Social Media Posts				
Logo on National League Website				
Logo on IVTF Website				
Logo on Stream				
Press Release & Activation from IVTF				
Available	1			
Hit 'em All Arcade mode Branding	\$50,000			

**8 Months
In-App Branding
Geofenced for US Market**

**3 Tennis Esports Tour
“Road to Vegas” Events**

- Feb - Paradise Slice
- Apr - Euro Slam
- Jun - Sahara Smash

**July
US National Championship**

**August
American Strings**

**September 10th
World Tennis Esports
Championship
Live in Las Vegas**

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Timeline of Events Leading up to WTEC

● **February - May** - “Road to Las Vegas” Qualifiers

- Paradise Slice
- Euro Slam
- Sahara Smash



● **June**

- American Strings



● **July**

- US VR Tennis League National Finals
 - Top 16 Ranked US Players from the “Road to Vegas”

● **September 10 - Las Vegas**

- World Tennis Esports Championship (WTEC)



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The Premier WTEC will feature a \$100,000 prize pool, covering flight tickets, accommodations, and additional prizes, including a check of **\$10,000** for the World Tennis Esports Champion.



Las Vegas
September 10, 2025

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Let's Create Something Unforgettable Together

**Secure Your Sponsorship and Join Us
in Revolutionizing VR Esports!**

John Sarmie

Director of Operations
US VR Tennis League



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