



ARIZONA FALLEN HERO MEMORIAL RIDERS

2019 ARIZONA FALLEN HERO MEMORIAL MOTORCYCLE RIDE



SPONSORSHIP PACKAGES

WHO & WHAT

Their radios may be silent, but the memories of the 30 Arizona Department of Public Safety officers killed in the line of duty lives on.

Their memories will be honored on Saturday, September 21st, Saturday, October 19th and Saturday, November 2nd, 2019 with a motorcycle ride throughout Arizona is coordinated by the Arizona Fallen Hero Memorial Riders® (AFHMR) and the Concerns of Police Survivors - Arizona.

All proceeds from this multi-day event will benefit the C.O.P.S.-AZ, a 501(c)(3) organization and a tax ID number can be presented to sponsors upon request.

YOUR INVOLVEMENT

The relationship made with sponsors and supporters are very important to the Arizona Fallen Hero Memorial Riders Committee and the Concerns of Police Survivors - Arizona Chapter. All sponsorship packages (except for the ride day experience) will provide:

- Maximum exposure during our highly-organized event that showcases your company on our shirts and banners displayed during our event
- Advertising on the Arizona Fallen Hero Memorial Riders and the C.O.P.S-AZ websites (www.fallenheromemorialride.org and www.copsarizona.org)
- Advertising through print, social media and PSA's
- Exposure on printed banner and other marketing collateral before, during and after the event.

If you are interested in participating in the 2019 Fallen Hero Memorial Ride or wish to learn more about how we can give exposure to your company/brand, please take a moment to fill out the information sheet for us at the end of this package or email us please feel free to email us at 2019memorialride@gmail.com or info@copsarizona.org.

EVENT SPONSOR PACKAGES

The 2019 Arizona Fallen Hero Memorial Ride is primed to be one of Arizona's premier law enforcement events. Your company can connect with the law enforcement community through one of our six sponsorship packages.

COLONEL PACKAGE: \$5,000 & Above

PACKAGE INCLUDES:

- **Company logo on each T-Shirt** (Up to 4,000 pieces – vector logo required by July 15, 2019)**
- **Ability to set up a table at the registration/check-in of three rides and three barbecues**
- **Your company logo on all printed material and banners**
- **Ten (10) complimentary entries for the 2019 Arizona Fallen Hero Memorial Motorcycle Ride (not limited to motorcycles)**
- **Mentioned as a supporter on all Arizona Fallen Hero Memorial Riders and C.O.P.S.-AZ social media outlets and websites**
- **Featured in radio & print advertisements/PSA's**
- **Promotional items from your company included in registration packets**
- **A recognition award for your dedicated support in this honorable event.**

MAJOR PACKAGE: \$2,500

PACKAGE INCLUDES:

- **Company logo on each T-Shirt** (Up to 4,000 pieces – vector logo required by July 15, 2019)**
- **Ability to set up table at the registration/check-in of three rides and two barbecues of your choosing**
- **Your company logo on all printed material and banners**
- **Six (6) complimentary entries for the 2019 Arizona Fallen Hero Memorial Motorcycle Ride (not limited to motorcycles)**
- **Mentioned as a supporter on all Arizona Fallen Hero Memorial Riders and C.O.P.S.-AZ and social media outlets and websites**
- **Promotional items from your company included in registration packets**
- **A recognition award for your dedicated support in this honorable event.**

CAPTAIN PACKAGE: \$1,000

PACKAGE INCLUDES:

- **Company logo may appear on each T-Shirt** (Up to 4,000 pieces – vector logo required by July 15, 2019)**
- **Ability to set up table at the registration/check-in of two rides and two barbecues of your choosing**
- **Your company logo on all printed material and banners**
- **Four (4) complimentary entries for the 2019 Arizona Fallen Hero Memorial Motorcycle Ride (not limited to motorcycles)**
- **Mentioned as a supporter on all Arizona Fallen Hero Memorial Riders and C.O.P.S.-AZ social media outlets and websites**
- **Promotional items from your company included in registration packets**
- **A recognition award for your dedicated support in this honorable event.**

**** Placement and/or inclusion of logos on T-Shirts will be determined by the Arizona Fallen Hero Memorial Rider committee.**

SERGEANT PACKAGE: \$500

PACKAGE INCLUDES:

- Ability to set up table at the registration/check-in of one of three rides or one barbeque of your choosing
- Two (2) complimentary entries for the 2019 Arizona Fallen Hero Memorial Motorcycle Ride
- Sponsorship of flags with fallen officers names (ribbons with company logo/name attached to one of three flag poles, we will need your company, logo up to 4,000 pieces – vector logo by July 15, 2019)
- Mentioned as a supporter on all Arizona Fallen Hero Memorial Riders and C.O.P.S.-AZ social media outlets and websites
- Your company logo on a banner, which will be displayed at all check-in/registration and barbecues
- Promotional items from your company included in registration packets
- A recognition award for your dedicated support in this honorable event.

TROOPER PACKAGE: \$250

PACKAGE INCLUDES:

- Ability to set up table at the registration/check-in of one ride or one barbeque of your choosing
- Your company logo on a banner, which will be displayed at all check-in/registration and barbecues (we will need your company, logo up to 4,000 pieces – vector logo by July 15, 2019)
- Mentioned as a supporter on all Arizona Fallen Hero Memorial Riders and C.O.P.S.-AZ social media outlets and websites
- Promotional items from your company included in registration packets
- A recognition award for your dedicated support in this honorable event.

RIDE DAY EXPERIENCE: \$0 (Any donation will be greatly appreciated)

PACKAGE INCLUDES:

- Opportunity for your business to provide product or services of interest to participants and placed in “Goodie Bags” for riders. Must have items available to all riders and volunteers (approximately 2,000-2,500) by September 1, 2019.

CORPORATE SPONSOR INFORMATION FORM

If you are interested in sponsoring the 2019 Arizona Fallen Hero Memorial Motorcycle Ride, please complete the information on page 4 of the document. The Arizona Fallen Hero Memorial Riders committee and C.O.P.S.-AZ reserves the right to make final approvals on all sponsorship packages and commitments. For questions or more information, please feel free to email 2019memorialride@gmail.com or info@copsarizona.org.

SPONSORSHIP

Company Name (as advertised): _____

Contact Name: _____

Contact Phone Number: _____ Contact Email: _____

Sponsorship Package Interest: _____ or Contact Information Only _____

Please complete, save and e-mail this form to 2019memorialride@gmail.com for more information.

Donation Amount _____

Thank you for your support!

C.O.P.S., Arizona
3030 N. Central Avenue, Suite 610
Phoenix, Arizona 85012

C.O.P.S.-AZ is a 501 (c)(3) organization and tax number will be supplied upon request.

HONOR AND SACRIFICE

Honoring the fallen, supporting the survivors

2019 ARIZONA FALLEN HERO MEMORIAL MOTORCYCLE RIDE

Is a community event to remember the
Arizona Department of Public Safety fallen heroes.

This charity fundraiser is hosted by the
Arizona Chapter of the Concerns of Police Survivors
and the Arizona Fallen Hero Memorial Riders
Proceeds to help rebuild the lives of fallen officer families.

YOU DON'T HAVE TO RIDE A MOTORCYCLE TO GET INVOLVED

Can't attend? Register as a "Ghost Rider"

WHAT: 2019 Arizona Fallen Hero Memorial Motorcycle Ride

DATES: September 21, 2019 (Northern Arizona)

October 19, 2019 (Southern Arizona)

November 2, 2019 (Central Arizona)

TIME: All rides begins at 8:00 AM

BBQ at the conclusion of each ride

REGISTRATION & MORE INFORMATION AT:

www.fallenheromemorialride.org