

Privacy Policy for NursingElevated.com

Last Updated: November 2025

1. Introduction

Welcome to **Nursing Elevated** (“Company,” “we,” “our,” or “us”).

We are committed to protecting your privacy and ensuring that your personal information is handled responsibly.

This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit **NursingElevated.com**, purchase our digital products, join our membership programs, or interact with any of our services.

By using our website, you agree to the practices described in this Privacy Policy.

2. Information We Collect

We collect information that helps us operate effectively, deliver high-quality digital products, and support your experience.

a. Personal Information You Provide

This includes information you voluntarily submit when you interact with our site, such as:

- Name
- Email address
- Billing information (processed securely through third-party payment processors)
- Account login information
- Form submissions (contact forms, program applications, downloads)
- Content you upload or share with us
- Communications with customer support

b. Automatically Collected Information

When you access the website, we automatically collect certain data:

- IP address
- Device information (browser type, operating system)

- Usage data (pages viewed, links clicked, time spent)
- Cookies and tracking technologies
- Analytics data from tools like Google Analytics or Meta Pixel

c. Information from Third-Party Integrations

We may receive information from:

- Payment processors (Stripe, PayPal, Shopify Payments)
- Email marketing platforms
- Social media platforms (if you follow or interact with us)

We do **not** store full credit card numbers or sensitive payment details.

3. How We Use Your Information

We use personal information for purposes that support your experience and our business operations, including to:

- Create and maintain your account
- Process purchases and deliver digital products
- Provide access to membership programs
- Send important updates, confirmations, and support communications
- Respond to questions and requests
- Improve website performance and customer experience
- Conduct analytics to improve our programs and content
- Customize marketing and promotional content
- Prevent fraud or misuse of our platform
- Comply with legal obligations

We do **not** sell your personal information.

4. Legal Bases for Processing (For Users in the EU/EEA)

If you are located in regions where GDPR applies, we process your data under these legal bases:

- **Consent** (newsletter opt-ins, cookies)
- **Contractual necessity** (order processing, product delivery)
- **Legitimate interests** (improving services, analytics)

5. How We Share Information

We may share information with trusted third parties that help us run our business. These include:

- Payment processors
- Email and marketing platforms
- Cloud storage providers
- Analytics platforms
- Customer support tools
- Website hosting providers

These partners are only permitted to access information necessary to perform their services and cannot use it for their own purposes.

We may also share information:

- To comply with legal requirements
- To enforce our Terms of Service
- To protect the rights and safety of our users

We do **not** sell, rent, or trade your personal data.

6. Cookies & Tracking Technologies

We use cookies and similar technologies to:

- Improve website functionality
- Remember preferences
- Analyze traffic and user behavior
- Support marketing and retargeting campaigns

You may disable cookies through your browser settings, but doing so may impact certain site features.

7. Data Security & Retention

We take data protection seriously and use reasonable technical and administrative measures to safeguard your information.

While no online system can guarantee complete security, we work to protect your data from unauthorized access, misuse, or disclosure.

We retain personal information only as long as necessary to:

- Fulfill the purpose it was collected for
 - Meet legal obligations
 - Resolve disputes
 - Enforce agreements
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8. Your Rights

Depending on your location, you may have the right to:

- Access the personal data we hold about you
- Request corrections or updates
- Request deletion of your information
- Opt out of marketing emails
- Withdraw consent
- Request a copy of your data

To exercise your rights, contact us at the email below.

9. Third-Party Links

Our website may contain links to third-party sites.

We are not responsible for the privacy practices or content of those external websites.

10. Children's Privacy

Nursing Elevated does **not** knowingly collect or solicit data from children under 13.

If we learn that we have collected information from a child under 13, we will delete it promptly.

11. Updates to This Policy

We may update this Privacy Policy occasionally to reflect:

- Changes in our practices
- Updates to laws or regulations
- Improvements to our services

The “Last Updated” date at the top will reflect the most recent version.

12. Contact Us

If you have any questions about this Privacy Policy or your data, you may contact us at:

Nursing Elevated LLC

Email: support@nursingelevated.com

Mailing Address:

30 N Gould St Ste R

Sheridan, WY 82801

United States