



# DIGITAL TWIN

An Overview



KEEPING A HEAD



# What is Digital Twin?

A digital twin is a virtual replica that accurately represents a physical object or system. It mirrors the real-world counterpart across its entire lifecycle, continuously updating with real-time data. Powered by simulation, machine learning, and reasoning capabilities, a digital twin supports decision-making for the physical asset.

## How Does a Digital Twin Work?

The physical object, such as a wind turbine, is equipped with various sensors that monitor critical operational parameters like energy output, temperature, weather conditions, and more. These sensors transmit performance data to a processing system, which integrates the information into the digital twin model.

With access to this real-world data, the digital twin can be used for simulations, performance analysis, and identifying potential improvements. The ultimate goal is to generate insights that can optimise and enhance the actual physical object's operations.

## Digital Twins vs. Simulations

While simulations and digital twins both utilise digital models to replicate systems and processes, a digital twin is a more comprehensive virtual environment compared to a singular simulation. The primary difference lies in their scope: simulations typically focus on a specific process, whereas a digital twin can run multiple simulations to study various processes concurrently.

Furthermore, simulations often lack real-time data integration, but digital twins are designed for a two-way flow of information. Sensor data from the physical asset continuously updates the digital twin, and the insights generated by the twin can be applied back to the real-world counterpart.

With a broader range of data inputs, greater computing power, and the ability to study multiple aspects simultaneously, digital twins offer more comprehensive analysis and optimisation potential than traditional simulations alone.



# Types of Digital Twin?

There are various levels of digital twins, depending on the scope and magnification of the physical product or system being represented virtually. The main difference between these types lies in their area of application and the level of detail they provide. It's common for multiple types of digital twins to coexist within a larger system or process. Let's explore the different types:

**Component Twins or Parts Twins:** These are the most basic and granular forms of digital twins, representing individual components or parts that make up a larger system. Component twins are virtual replicas of the smallest functioning units, while parts twins represent slightly less critical components. They provide insights into the performance and behaviour of these individual elements.

**Asset Twins:** When two or more components work together, they form an asset. Asset twins represent these integrated assets, allowing for the study of component interactions and their combined performance. Asset twins generate a wealth of data that can be processed and translated into actionable insights for optimising the asset's operation

**System or Unit Twins:** At the next level of magnification, system or unit twins represent how different assets come together to form an entire functioning system or unit. These twins provide visibility into the interactions between various assets and can suggest performance enhancements for the overall system. They help identify bottlenecks or inefficiencies that may arise from the interplay of multiple assets.

**Process Twins:** Process twins operate at the macro level, representing how different systems or units work together to create an entire production facility or process. They reveal the synchronisation and coordination between various systems, enabling the identification of potential delays or inefficiencies that could impact overall process effectiveness. Process twins help determine optimal timing and coordination schemes to maximise operational efficiency across the entire process.





# History and evolution of Digital Twin?

**1960s - Apollo Program:** The concept of Digital Twin technology can be traced back to NASA's Apollo program in the 1960s. NASA faced significant challenges in ensuring the safety and success of its space missions. To address these challenges, they developed a method to create exact replicas of spacecraft on Earth. These replicas, known as "digital twins," allowed engineers to simulate and monitor the performance of the spacecraft in real-time while they were in space.

**Mission Control:** By having a digital twin of the Apollo spacecraft, mission control teams could predict and troubleshoot potential problems, run simulations, and make informed decisions to ensure the safety of astronauts and the success of the mission.

## Development and Commercialisation

**1980s - 1990s:** After the Apollo program, the principles of creating and using digital twins began to find applications in other industries. However, the technology and computational power required to create and maintain digital twins were still in their infancy. During this period, industries such as aerospace and automotive started exploring computer-aided design (CAD) and computer-aided engineering (CAE), which laid the groundwork for digital twin technology.

**PLM and Simulation:** The introduction of Product Lifecycle Management (PLM) systems and more advanced simulation tools in the 1990s enabled companies to start integrating digital models into their design and manufacturing processes. These tools allowed for better visualisation, simulation, and optimisation of products before physical prototypes were built.



# History and evolution of Digital Twin?

## Digital Twin in the 21st Century

**2000s:** The term "Digital Twin" was formally coined by Dr. Michael Grieves at the University of Michigan in 2002. His work emphasized the potential of digital twins to improve product lifecycle management by creating a virtual replica that evolves alongside the physical product.

This concept quickly gained traction in various industries, including manufacturing, aerospace, and healthcare.

**Advances in IoT and Big Data:** The proliferation of the Internet of Things (IoT) and advancements in big data analytics in the 2000s significantly enhanced the capabilities of digital twins. IoT devices and sensors provided real-time data from physical assets, while big data analytics allowed for more sophisticated analysis and insights.



# Advantages and Benefits of Digital Twins

## **Improved R&D**

The utilisation of digital twins enables more effective research and design of products, with an abundance of data generated about likely performance outcomes. This information can lead to insights that help organisations make necessary product refinements before commencing production.

## **Enhanced Efficiency**

Even after a new product has entered production, digital twins can help mirror and monitor manufacturing systems, with the aim of achieving and maintaining peak efficiency throughout the entire production process.

## **Product End-of-Life**

Digital twins can even assist manufacturers in deciding what to do with products that reach the end of their lifecycle and require final processing through recycling or other measures. By employing digital twins, they can determine which product materials can be harvested.



# Digital twin market and industries

While digital twins are prized for what they offer, their use isn't warranted for every manufacturer or every product created. Not every object is complex enough to need the intense and regular flow of sensor data that digital twins require. Nor is it worth it from a financial standpoint to invest significant resources in the creation of a digital twin. (Keep in mind that a digital twin is an exact replica of a physical object, which could make its creation costly.)

Alternatively, numerous types of projects do specifically benefit from the use of digital models:

- **Physically large projects:** Buildings, bridges and other complex structures are bound by strict rules of engineering.
- **Mechanically complex projects:** Jet turbines, automobiles and aircraft. Digital twins can help improve efficiency within complicated machinery and mammoth engines.
- **Power equipment:** This includes both the mechanisms for generating power and transmitting it.
- **Manufacturing projects:** Digital twins excel at helping streamline process efficiency, as you would find in industrial environments with co-functioning machine systems.

Therefore, the industries that achieve the most tremendous success with digital twins are those involved with large-scale products or projects:

- Engineering (systems)
- Automobile manufacturing
- Aircraft production
- Railcar design
- Building construction
- Manufacturing
- Power utilities
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## Digital twin market: Poised for growth

The rapidly expanding digital twin market indicates that while digital twins are already in use across many industries, the demand for digital twins will continue to escalate for some time. In 2022, the global digital twins market was projected to reach USD 73.5 billion by 2027.



# Applications

Digital twins are already extensively used in the following applications:

## **Power-generation equipment**

Large engines—including jet engines, locomotive engines and power-generation turbines—benefit tremendously from the use of digital twins, especially for helping to establish time frames for regularly needed maintenance.

## **Structures and their systems**

Big physical structures, such as large buildings or offshore drilling platforms, can be improved through digital twins, particularly during their design. Also useful in designing the systems operating within those structures, such as HVAC systems.

## **Manufacturing operations**

Since digital twins are meant to mirror a product's entire lifecycle, it's not surprising that digital twins have become ubiquitous in all stages of manufacturing, guiding products from design to finished product, and all steps in between.

## **Healthcare services**

Just as products can be profiled by using digital twins, so can patients receiving healthcare services. The same type system of sensor-generated data can be used to track various health indicators and generate key insights.

## **Automotive industry**

Cars represent many types of complex, co-functioning systems, and digital twins are used extensively in auto design, both to improve vehicle performance and increase the efficiency surrounding their production.

## **Urban planning**

Civil engineers and others involved in urban planning activities are aided significantly by the use of digital twins, which can show 3D and 4D spatial data in real time and also incorporate augmented reality systems into built environments.





# The Future of Digital Twin Technology

A fundamental change to existing operating models is happening. A digital reinvention is occurring in asset-intensive industries that are changing operating models in a disruptive way, requiring an integrated physical plus digital view of assets, equipment, facilities, and processes. Digital twins are a vital part of that realignment.

The future of digital twins is nearly limitless because increasing amounts of cognitive power are constantly being devoted to their use. So, digital twins are constantly learning new skills and capabilities, which means they can continue to generate the insights needed to make products better and processes more efficient.

## **Integration with Advanced Technologies**

Digital twins are becoming smarter through the integration of artificial intelligence (AI) and machine learning (ML). These technologies enable digital twins to analyse vast amounts of data, recognize patterns, and make predictive and prescriptive recommendations. This self-learning capability allows digital twins to continuously improve their accuracy and usefulness.

## **Real-time Data and IoT**

The proliferation of Internet of Things (IoT) devices is enhancing the ability of digital twins to provide real-time data about physical assets. As IoT technology advances, digital twins will be able to capture more granular and accurate data, enabling better monitoring, control, and optimisation of assets and processes.

## **Enhanced Collaboration and Decision-Making**

Digital twins facilitate collaboration across different teams and departments by providing a single source of truth. This unified view enhances decision-making by ensuring that all stakeholders have access to the same data and insights. In complex industries like construction and manufacturing, this can significantly reduce errors and improve project outcomes.



# The Future of Digital Twin Technology

## **Virtual and Augmented Reality**

The integration of virtual reality (VR) and augmented reality (AR) with digital twins offers immersive ways to interact with and visualise data. For example, maintenance teams can use AR to overlay digital information onto physical equipment, helping them to identify issues and perform repairs more efficiently. VR can be used for training purposes, allowing workers to engage with digital replicas in a risk-free environment.

## **Sustainability and Efficiency**

Digital twins play a crucial role in enhancing sustainability and operational efficiency. By simulating different scenarios, digital twins can help companies identify the most energy-efficient and cost-effective ways to operate. This is particularly important in industries such as construction, where reducing waste and improving resource utilisation are key priorities.

## **Customisation and Personalisation**

As digital twin technology advances, it will become increasingly customizable and personalised. For instance, in healthcare, digital twins of individual patients can be used to tailor treatments and monitor health conditions in real-time. In manufacturing, digital twins of customized products can streamline production processes and reduce time-to-market.

## **Industry-Specific Innovations**

Different industries are developing unique applications for digital twins. In aerospace, digital twins are used for lifecycle management of aircraft. In smart cities, digital twins help optimise urban planning and infrastructure management. The automotive industry uses digital twins for vehicle design, testing, and maintenance. Each industry continues to innovate and find new ways to leverage digital twin technology for competitive advantage.



# The Future of Digital Twin Technology

## **Regulatory and Compliance Benefits**

Digital twins can assist in meeting regulatory requirements and ensuring compliance. By maintaining accurate, real-time records of asset performance and conditions, digital twins help organisations demonstrate adherence to standards and regulations. This can be particularly beneficial in industries with stringent compliance requirements, such as pharmaceuticals and finance.

## **The Role of Blockchain**

Blockchain technology can enhance the security and integrity of data used by digital twins. By providing a decentralised and immutable ledger, blockchain ensures that data is tamper-proof and trustworthy. This can be especially important in applications where data security is paramount.

## **Future Outlook**

As digital twin technology continues to evolve, its applications will expand, driving innovation and efficiency across industries. The integration of AI, IoT, VR/AR, and blockchain will further enhance the capabilities of digital twins, making them indispensable tools for managing the complexities of modern operations. Organisations that embrace these advancements will be well-positioned to lead in their respective fields, leveraging digital twins to achieve unprecedented levels of performance and sustainability.



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Our website

[www.keepingahead.co.uk](http://www.keepingahead.co.uk)



Our e-mail

[louize@keepingahead.co.uk](mailto:louize@keepingahead.co.uk)

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