

The Comedy...Code

LAUGH

+

LEARN

=

LOVE

Explore comedy through the lens of LEADERSHIP

Today's Schedule:

- 10:15-12:30: The Comedy-Code™ Quest
- 12:30-1:15: Lunch
- 1:15-2:15: Team Fun in the 'Be The Performer' Wing
- 2:15-2:30: NCC Photo
- 2:30-3:30: Share Comedy Treasures & Takeaways
- 3:30-5:00: End or Stay & Explore NCC On Own

Questions? Contact Cindy Aronson 716.969.6016

The Comedy-Code - Simple, yet powerful.

LAUGH

Have some fun with your team today!
Connect with them through a mutual love of comedy.
Can you find every comedy treasure in the scavenger hunt?

LEARN

Explore the National Comedy Center through your assigned lens.
FIND examples, **THINK** of the learning they offer,
SHARE findings/thoughts at end of day.

LOVE

The story of comedy is a story of **LOVE**.
A love for one's craft and performance, their cast & colleagues
and their audience who loves them right back.
Isn't that the goal for professionals everywhere?

LAUGH AND LOVE with a SCAVENGER HUNT - PRIZES AWARDED!

Can you and your sitcom team find/do these 10 items?

1. Find: The Tonight Show Curtain
2. Find: Eddie Murphy's 'Axel Foley' Jacket
3. Find: What event was in George Carlin's Day Planner on October 11, 1975?
4. Find: Seinfeld's Puffy Shirt
5. Do: In Jokes With a View, note your favorite joke!
6. Do: Take a photo of your whole team on the Prank Bench
7. Find: Will Ferrell's 'Ron Burgundy Maroon Suit'
8. Find: Your favorite comedy artifact
9. Do: Take a photo of your whole team in 'Carolines on Broadway'
10. Find: Your favorite ode to friendship in the Carl Reiner Exhibit

LEARN by exploring comedy through the lens of LEADERSHIP.
Examples of leadership can be discovered throughout the story
of comedy, especially at the following exhibits:

- #1 - Entrance gates - Message on mural of Lucille Ball
- #3 - Schlatter Theater - Johnny Carson & George Schlatter
- #9 - Control Booth/Late Night Television
- #21 - The TV Room
- #30 - Laughing Matters USO
- #31 - Carl Reiner

3 THE GEORGE AND JOLENE BRAND SCHLATTER THEATER
Johnny Carson Immersive Experience
Laugh-In & George Schlatter's Comedy Revolution



TURNSTILE

LOBBY

TICKETS

ENTRANCE

GEORGE CARLIN

Experience
Comedy
through the
lens of
LEADERSHIP

MAIN LEVEL

1 CREATE YOUR PROFILE
Craft your Sense of Humor Profile.

2 PRE-SHOW HALLWAY

3 THE GEORGE AND JOLENE BRAND SCHLATTER THEATER
Johnny Carson Immersive Experience
Laugh-In & George Schlatter's Comedy Revolution

4 YOU ARE HERE

5 GEORGE CARLIN'S STUFF

6 PAGE TO STAGE

7 STAND-UP LOUNGE
Catch your favorite acts in our comedy club.

8 VIRTUAL CAMERA

9 CONTROL BOOTH
Explore late-night television.

10 JOKES WITH A VIEW

11 HISTORY OF AN ART FORM

12 PROP STARS

13 COMEDY CONTINUUM
Discover connections between top comedians.

14 THE WRITER'S DESK

15 HALL OF MOGULS

16 CARTOONIST AT WORK
Featuring Brad Anderson's Studio.

17 CREATE A CARTOON

18 RADIO SOUND DOMES

19 SOUNDS FUNNY

20 LYRICAL LAUGHTER

21 THE TV ROOM
Kick back with your favorite shows.

22 HAM IT UP

23 THE MOVIE HOUSE
Grab a seat in front of our silver screen.

24 DOT COMEDY

25 MAKE A MEME

26 TRENDING NOW

27 SKETCH & IMPROV

28 CAROLINES ON BROADWAY

29 ERNIE KOVACS

30 LAUGHING MATTERS

31 CARL REINER:
KEEP LAUGHING

32 COMEDY KARAOKE
Take the stage as a stand-up performer.

LAUGHBAND

YOUR KIND OF COMEDY

Tap your **LaughBand** anywhere you see the **TAP HERE** symbol to personalize your experience.



TAP HERE

CARL REINER

BE THE PERFORMER
AREA BEGINS HERE

THE COMEDY SHOP

FOOD & BEVERAGE

LAUGH BATTLE

MY SENSE OF HUMOR

COMEDY KARAOKE BAR

LUNCH

Be the Performer Area:

33 COMEDY KARAOKE BAR

34 LAUGH BATTLE
Whoever laughs last is the winner.

35 ACT THE PART
Be an actor, and step into iconic scenes.

36 MY SENSE OF HUMOR

37 JOKE TO GO

38 HONORS & DISTINCTIONS

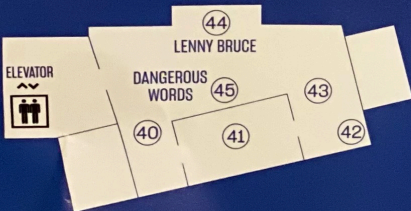
39 THE COMEDY SHOP

40 FOOD & BEVERAGE

August 2023

CAUTION: COMEDY AHEAD

Main Level exhibits may contain potentially offensive content. For more information about specific language and subject matter, please ask a member of our staff.



LOWER LEVEL BLUE ROOM

40 HISTORY OF TABOO

41 BLUE ROOM THEATER

42 DIRTY DOORS

43 ART OF THE ROAST
Step behind the dais and share a burn.

44 LENNY BRUCE

45 DANGEROUS WORDS

LENNY BRUCE

DANGEROUS WORDS



ELEVATOR

At the end of today (2:30-3:30 pm)
each cast will share your comedy treasures & takeaways.

1. We'll have some fun discovering treasures from the hunt.
2. What did you learn through your assigned comedy lens?
3. How will it help with the challenges/opportunities faced in your role and organization?
4. Did you Laugh? Did you Learn? Did you Love it?
5. How will today's experience fuel stronger connections with your audience?