



STATE OF THE DISTRICT

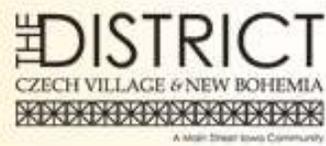
CZECH VILLAGE & NEW BOHEMIA

A Celebration of Progress

2022

Thank you for attending our "State of the District: Celebration of Progress" event. We are appreciative of your investment of time and resources in the DISTRICT. Our organization works very hard each day to help keep the Czech Village and New Bohemia neighborhood unique, vibrant, and thriving. Collectively we made a lot of progress in 2021. Here's to even more success in 2022!

Sincerely Yours –
Adam Ebert, Board President
 The DISTRICT: Czech Village & New Bohemia



The DISTRICT Board of Directors

- Adam Ebert, Ebert Honey
- Jeff Morrow, Anderson-Bogert Engineering
- Ashley Rodemeyer, Cedar Rapids Bank & Trust
- Jessica Johnson, The Restoration Project
- Don Barrigar, Acme Electric Co.
- Joan Gray, NewBo Shops at the Heart House
- Bethany Jordan, Martin Gardner Architecture
- Robb Loftsgard, Bankers Trust
- Jim Miller, CSPA Hall
- Jennifer Pratt, The City of Cedar Rapids
- Lisa Rhatigan, ImOn Communications
- Julie Stow, CR Tourism

The Czech Village New Bohemia Self-Supported Municipal District Commission members are proud to be here today and very excited to continue to invest in this historic and prospering District. We are amazed at the resilience of businesses and nonprofits in Czech Village & New Bohemia as they push forward after the tough years of the pandemic. We are here today to cheer on the progress of this District!

Best regards –
Jim Piersall, Commission Chairperson
 Czech Village New Bohemia
 Self-Supported Municipal District



CVNB SSMID Commission

- Jim Piersall, Piersall Law
- Craig Byers, Q4 Real Estate
- Lijun Chadima, The Cherry Building, Thorland Co.
- Ben Dillon, Geonetric
- Stephanie Jelinek, Parlor City Pub & Eatery
- Ana McClain, Lion Bridge Brewing
- Mary Kay McGrath, Novak Investments
- Chad Pelley, Twenty 40 Building Concepts
- Bob Schaffer, Czech Cottage



STATE OF THE DISTRICT
CZECH VILLAGE & NEW BOHEMIA

Robert Chadima VISIONARY AWARDS

NATIONAL CZECH & SLOVAK MUSEUM & LIBRARY, THE BALLROOM
APRIL 20, 2022 | 11:30 AM – 1:00 PM

WELCOME • *Monica Vernon, Erica Ernzen, & Ann Poe, The DISTRICT Team*

STATE OF THE DISTRICT

- Message from the DISTRICT Board • *Adam Ebert, Board President*
- Message from the CVNB SSMID • *Jim Piersall, SSMID Chairperson*
- New Website Launch: the-district.org • *Erica Ernzen, Assistant Director*
- Neighborhood Progress: Past & Future • *Monica Vernon, Executive Director*

ROBERT CHADIMA VISIONARY AWARDS

- Don Barrigar • *Jackson Barrigar*
- Mary Kay Novak McGrath • *Jim Piersall*

THANK YOU TO OUR SPONSORS!



Annual Updates

The DISTRICT: Czech Village & New Bohemia works every day with businesses, nonprofits, government organizations and volunteers to help keep its historic neighborhoods vibrant, unique, and thriving.

BIG CHANGES THIS YEAR

Official New Name – The DISTRICT:
 Czech Village & New Bohemia

New, Colorful & More Interactive Website: the-district.org

New Team

- Monica Vernon, *Executive Director*
- Erica Ernzen, *Assistant Director*
- Ann Poe, *Program Manager*



Growing our Monthly Event Calendar

- Increasing our number of events to promote foot traffic in the District (see back cover for full list of events)
- Increasing our promotional efforts to reach a new population of visitors



Stronger Partnership Approach

- **Trashmore Challenge 2.0** – Solid Waste Agency & SOKO Outfitters
- **First Thursdays** – Cherry Building Artists, NewBo Group, CSPS Hall, & Czech Village Merchants
- **EcoFest** – EcoFest Committee
- **Pop Art Festival** – NewBo City Market & CSPS Hall
- **Deck the District** – Czech Village Association, National Czech & Slovak Museum & Library, St. Wenceslaus Church & CVNB SSMID
- **Safety, Traffic, Land Development, Flood Protection** – City of Cedar Rapids



Welcomed over 30 new businesses since the start of the pandemic!

- Exciting retail & new restaurants
- More health & beauty services



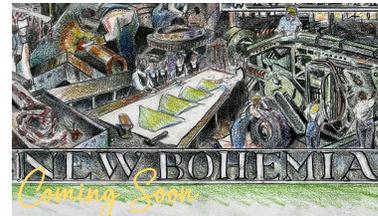
The CVNB SSMID invests time and resources in the DISTRICT each year. Here are some of the investments made recently:



MURALS

Studies show that murals can improve a district, bringing visitors and higher property values with them.

- 2020 **“Mucha Meets Iowa”** was painted in Czech Village opposite of the clock tower
- 2021 **“Homage to Immigrants”** was painted in New Bohemia next to the Kickstand restaurant
- 2022 **“Labor Empowers”** will be painted this summer on a building between Tornadoes & St. Wenceslaus Church



DÉCOR

- The CVNB SSMID provides, fills, and maintains the District flowerboxes in the spring, summer, and fall
- Each November, The SSMID puts up the holiday garland and lights on the light posts of the District



CONNECT CR

- The CVNB SSMID has made a commitment to support the Connect CR project, promoting trails in our area, in 2019, 2020, 2021, 2022, and 2023.
- This investment supports the projects and the connection of the east and west sides of our District with the Alliant Energy Lightline bridge (sketch pictured left).



RENEWAL

The commercial property owners in the CVNB SSMID voted in August of 2021 to continue the SSMID for an additional 10 years.

Don Barrigar



Don truly embodies the "spirit of the DISTRICT" through his volunteerism, leadership, and entrepreneurialism. Don's involvement began as part of a group of partners that purchased the Hawkeye Seed building, known today as Water Tower Place.

During the renovation process, Don fell in love not only this project, but with the greater New Bohemia neighborhood. Don and his wife Diann purchased a unit at Water Tower and lived there for eight years. After the flood of 2008, Don and Diann wanted to do their part to bring back the vibrant legacy of their neighborhood.

They founded Third Ward Development and purchased the Kurik House as well as various lots between Second St SE and Third St SE. They then embarked on their "2nd St restoration project" which included relocating the Kurik House to its current location on the corner of Second St and 11th Ave SE and a full-scale restoration of the historical home while simultaneously developing the "Row Houses on 2nd."

As of 2022, the Barrigars still own properties in the neighborhood including lots of land slated for future development on Third St SE. Don has also been steadfast in his volunteer efforts in the neighborhood along with holding positions in various neighborhood organizations, most recently serving a two-year term as the President of the DISTRICT Board of Directors. Don has volunteered in every way possible with the Czech Village & New Bohemia Districts including taking pictures, hanging banners, and setting up and then tearing down after Dinner on the Bridge until 1 am!

Don's presidential term ended in 2022, but he continues serving as past-president and the Board is working hard to recruit him as chair of a new Board of Trustees. We thank Don's son Jackson for nominating him for this award. Considering Don's decision to invest his time, talent and treasure in the District, he was a strong choice for this lifetime achievement award. We look forward to working with Don for years to come!

Mary Kay Novak McGrath



Czech Village has always had a fond place in Mary Kay's heart. Over 5 years ago, she began pondering an investment in property on 16th Ave. Then she discovered 12 properties were up for sale, but she had to buy *all of them* if she wanted just one. She decided right then to "go for it." Since purchasing these buildings, Mary Kay has been working non-stop on renovations, updates, and creative ways to bring people to "The Village." While renovating her buildings, from sewer lines to roofs, Mary Kay has invested many dollars and all her heart into Czech Village.

She works with her tenants—helping them make their entrepreneurial dreams come true. Brad Danielson dreamed of owning his own coffee shop, she helped him make that dream come true with Cafe St. Pio. With a knack for vintage clothes, toys and collectibles, Janet, Tom and Chad Kleopfer dreamed of their own store, and now -- thanks to Mary Kay -- they are the proprietors of The Vintage Market.

One of her own dreams is coming true as she added a candy shop called Sweet Mercantile in October and soon will hold the grand opening of a soda fountain this spring. Mary Kay's art installations add to the charm and character of the community. Her Angel Trail, colorfully painted doors, involvement in murals, kolache benches and carved morel tree are all examples of this.

Mary Kay is a true visionary. While she strives to improve the future of the area, she also cares deeply about preserving its history. When she's not pulling weeds on the sidewalks or planting flowers to beautify the District, she is busy serving on numerous boards, including the CVNB SSMID and the National Czech & Slovak Museum and Library. Now she has branched out to New Bohemia, purchasing the old firehouse and immediately restoring it, filling it with Scribe Stationer, a stationary store, and an upstairs AirBNB.

Mary Kay likes to say "it takes a Village" and it sure does. But it also takes someone with the vision, passion and drive to make it happen. She is a force. For these reasons, and many more, Mary Kay McGrath embodies the spirit of the Robert Chadima Visionary Award.

STATE OF THE DISTRICT SPONSORS



STATE OF THE DISTRICT SUPPORTERS: SPONSORED TABLES

Acme Electric Company
 Cargill Corn Milling
 Cedar Rapids Bank & Trust Company
 The City of Cedar Rapids
 Downtown SSMID
 GLD Commercial Real Estate Advisors
 HDR Engineering Company
 The McGrath Family
 Chad Pelley
 Jim Piersall, Piersall Law
 Rinderknecht

2022 FRIENDS OF THE DISTRICT • IN PROGRESS

TRASHMORE VISTA

Janelle & George McClain
 Ellen & Jeff Morrow
 Cathy & Gary Rozek
 Candy Wong

NEW WORLD

Monica & Jim Piersall

BOHO BEND

Diane Handler & Robert Becker
 Gilda & Barry Boyer
 Elaine Watkins-Miller & Jim Miller
 Monica & Bill Vernon

KOLACHE

Maddy Salucka & Jackson Barrigar
 Mary & Gary Crandell
 Charles Crawley
 Joan & Don Gray
 Kissy & Charlie Heins

KOLACHE continued...

Ann Poe & Paul James
 Patricia & Don Jansa
 Kory Kazimour
 Chris & Pat Mooney
 Sandra & Dr. Ronald Miller
 Susan & Jim Novak
 Majda & Tyler Olson
 Penny & Scott Olson
 Jan & Scott Overland
 Mary Ann Peters
 Erica Erzen & Gavin Pospisil
 Jennifer Pratt
 Libby Slappey

HOUBY

Molly & Derek Altorfer
 Karen & Thomas Erger
 Helane Golden
 Judith Whetstine & Robert Rush

2022 EVENT SPONSORS • IN PROGRESS

Acme Electric Company
 Anderson Bogert Engineers & Surveyors
 Bankers Trust
 Bank Iowa
 Bradley & Riley PC
 Cargill Corn Milling
 Lijun & David Chadima
 Cedar Rapids Bank & Trust
 ImOn Communications
 McGrath Family of Dealerships
 Heartland Bank
 Primus Companies
 Rinderknecht Associates Inc.
 Shive-Hattery Inc.
 Shoemaker & Haaland Pro Engineers
 Shuttleworth & Ingersoll
 Simmons Perrine Moyer Bergman PLC
 TrueNorth Companies

2022 PERKS • FEATURED BUSINESSES

Almost Famous Popcorn
 Aroma Artisan Pizza
Bills Brothers Furniture
 Corner Store Apothecary & More
 CSPS Hall
 Czech Cottage
 DOBRY gift + home
 EduSkate
 Fong's Pizza
 Found+Formed
 Harlequin Home
 Health Hut
 Illuminations
 Indigo River & Co.
 Iowa Ceramics Center
 & Glass Studio
 Iowa Running Co.
 Kliks Photography
 Lori Ann's Candies
 Lu's Deli
Lucky's on 16th
 Luna Gelato & Ice Cream
 Moss Plant Shop

National Czech & Slovak Museum & Library

NewBo Shops at the Heart House
 Next Page Books
 Not Anything Specific
 Parlor City Pub & Eatery
 Pinoy Café
 Rawlicious
 RAYGUN
 Rustic Chic Boutique
 Scribe Stationer
 SOKO Outfitters
 St. Wenceslaus Catholic Church
 Sweet Mercantile Soda Fountain
 & Candy Shop
 The Artisan's Emporium
 The Barkery
The Cherry Building
 The DAISY
 The Funky Zebras
 Top Drawer
 Vintage Market
 Vinyl Emporium

THE DISTRICT

CZECH VILLAGE & NEW BOHEMIA



A Main Street Iowa Community

LET'S CONNECT!

 @thedistrict.cr

 @thedistrict.cr

 @thedistrict_cr

UPCOMING 2022 EVENTS

April 20	State of the DISTRICT
April 23	<u>EcoFest CR</u>
April 28	Mt. <u>Trashmore</u> Challenge Kick-Off
May 21	Iowa Pop Art Festival: "DISTRICT Art Tour"
June 9	Tiki Tour Retail Event
July 22-24	Sidewalk Sales
August 9	Back to School: Teacher Appreciation
September 8	Dinner on the Bridge
October 14	Cider Stroll Retail Event
October 29	Trick or Treat Retail Event
November 4-13	Dine the DISTRICT – Restaurant Week
November 25-26	Plaid Friday & Shop Small Saturday
December 2-4	Deck the DISTRICT

LAUNCHING OUR NEW WEBSITE

As part of our rebranding efforts, the-district.org has gotten a face lift and we are so excited to share it with you!



CONTACT US

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