

# ON-DEMAND EXPERTISE AND FOCUSED SUPPORT TO OPTIMIZE RESOURCES FOR SMALL BUSINESSES.

## WHY NXWAVE CONSULTING?

As federal contracting continues growing more uncertain, small businesses face increasing challenges—making a highly skilled and adaptable business development strategy more critical than ever. Winning proposals requires seamlessly shifting between research, data management, and strategic execution at the right moments—something a single hire often struggles to achieve. That's where **NxWave Consulting** steps in. We offer targeted business development support, providing the right expertise at the right time, all at a cost that aligns with small business budgets. Let us help you seize more opportunities without the expense and complexity of staffing, training, and maintaining a full-time business development team.



### No Minimum Contract Required

Utilize short-term, task-focused arrangements without a minimum number of hours per year. As you assess your need for business development support, **NxWave Consulting** can provide a task-specific pricing and/or a five-hour minimum, along with a quality assurance checkpoint providing your company with the necessary support.



### Expertise On-Demand

**NxWave Consulting** leverages a dynamic team that provides the right skillset for every phase of business development.



**NXWAVE**  
— CONSULTING —

## BUSINESS DEVELOPMENT SUPPORT

We take great pride in our varied portfolio of clients spanning multiple industries. **NxWave Consulting** has effectively supported small businesses to develop, research, and implement a range of product-focused support such as:

- ✓ Research and Analysis
- ✓ Develop a Pricing Matrix
- ✓ Capability Matrix
- ✓ Capture & CRM Maintenance
- ✓ Pipeline Analysis & Development
- ✓ Proposal Writing



### Confidential & Secure

At **NxWave Consulting**, our top priority is ensuring confidentiality and fostering trust with our clients. The principle of non-disclosure serves as the foundation for building confidence in our services.



### Targeted Support

Small businesses often find it challenging to implement effective business development strategies, wasting capital. **NxWave Consulting** partners with each business to identify specific tasks and provide product-focused support. This encompasses both short-term product development and longer-term commitments, such as pipeline development and proposal writing, among other tasks.

Is your business ready to grow? Book your free consultation today and embark on your path to optimizing your success!



**(703) 863-2041**