# **ON-DEMAND EXPERTISE** AND FOCUSED SUPPORT TO OPTIMIZE RESOURCES FOR SMALL BUSINESSES.

## WHY NXWAVE CONSULTING?

As federal contracting continues growing more uncertain, small businesses face increasing challenges—making a highly skilled and adaptable business development strategy more critical than ever. Winning proposals requires seamlessly shifting between research, data management, and strategic execution at the right moments something a single hire often struggles to achieve. That's where NxWave Consulting steps in. We offer targeted business development support, providing the right expertise at the right time, all at a cost that aligns with small business budgets. Let us help you seize more opportunities without the expense and complexity of staffing, training, and maintaining a full-time business development team.



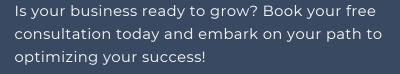
## No Minimum Contract Required

Utilize short-term, task-focused arrangements without a minimum number of hours per year. As you assess your need for business development support, NxWave Consulting can provide a task-specific pricing and/or a five-hour minimum, along with a quality assurance checkpoint providing your company with the necessesary support.



## **Expertise On-Demand**

NxWave Consulting leverages a dynamic team that provides the right skillset for every phase of business development.





#### **BUSINESS DEVELOPMENT SUPPORT**

We take great pride in our varied portfolio of clients spanning multiple industries. NxWave Consulting has effectively supported small businesses to develop, research, and implementation a range of product-focused support such as:

- Research and Analysis
- Develop a Pricing Matrix
- Capability Matrix
- Capture & CRM Maintenance
- Pipeline Analysis & Development
- Proposal Writing



#### **Confidential & Secure**

At **NxWave Consulting**, our top priority is ensuring confidentiality and fostering trust with our clients. The principle of non-disclosure serves as the foundation for building confidence in our services..



#### **Targeted Support**

Small businesses often find it challenging to implement effective business development strategies, wasting capital. NxWave Consulting partners with each business to identify specific tasks and provide product-focused support. This encompasses both short-term product development and longer-term commitments, such as pipeline development and proposal writing, among other tasks.



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