

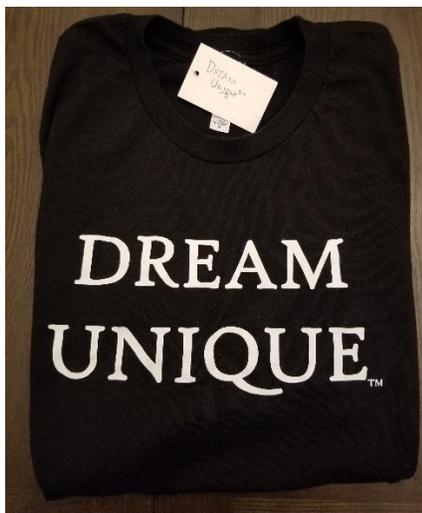
# What is the “Specimen” for Clothing in a Trademark Application?

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Before a trademark can be registered with the United States Patent and Trademark Office, the applicant must provide evidence that the trademark is “in use” with each good or service listed in the trademark application. This evidence is called a “Specimen.”

Specimens for clothing must show the trademark (a) on the clothing itself\*, or (b) on a tag attached to the clothing, or (c) on product packaging. Attaching a tag with the trademark printed on it is the easiest way to provide evidence for clothing. All you need is (1) a tagging gun with fasteners, (2) a tag with the trademark printed on it, and (3) your clothing item. \*some exceptions apply

Below are Specimen examples for our clothing line DREAM UNIQUE™, with the trademark on tags that are attached to each clothing item.



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**Create – Use – Register – Enforce - Defend**

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