



Building Outside the Blocks Projects (BOBs)

Personalizing Projects. Meeting Expectations. Empowering Learners.

What is Building Outside the Blocks?

Building Outside the Blocks is an educational approach that reimagines fixed curricular elements as opportunities for student-driven inquiry, creativity, and skill development. It empowers learners to meet curriculum expectations while exploring their identities, interests, and capacities through purposeful, personalizing tasks.

What are BOBs?

BOBs are high-impact, standards-aligned projects that build student agency, connection, and learning skills—all within the structure of your existing curriculum.

“I didn’t know school could be this creative.”

— Grade 6 student, Ontario

Why BOBs Work

- Meet curriculum expectations
BOBs align with learning outcomes across grades and subjects.
- Promote student voice & choice
Students bring their identities, interests, and passions to every project.
- Strengthen classroom community
Projects are shared over time, allowing students to connect and celebrate one another.
- Foster lifelong learning skills
Students build time management, communication, and reflection skills.

How It Works

- Teacher support: PD, project templates, classroom strategies
- Flexible delivery: Easily fits various subjects and schedules
- Engaging format: Projects are shared in a variety of ways and not all at once

Who It's For

- K-12 Educators and Leaders
- Schools & Districts committed to personalized, inclusive learning
- Teams seeking practical and inspiring professional learning

"BOBs let students be seen and heard. They build community while building competence."

— Middle School Principal, Toronto

Let's Bring **BOB** to Your School!

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