



## NEWSLETTER ADVERTISING FORM

### REDDING REPUBLICAN WOMEN FEDERATED WANT YOU!

ADVERTISE YOUR BUSINESS IN THE "THE PARTY LINE", RRWF MONTHLY NEWSLETTER.  
IT IS DELIVERED TO ABOUT 300 MEMBERS & SUPPORTERS.  
NOW AVAILABLE FOR OUR E-NEWSLETTER!

#### Newsletter/ E-Newsletter Ad Rates

Ad Size	Price
Business Card	\$50/Year
¼ Page	\$75/Year
½ Page	\$100/Year
Full Page & E-Newsletter Spotlight	\$200/Year

#### E-Newsletter Ad Specifications

Format	JPEG or GIF format artwork
Animation	Please do not submit animated ads for the e-newsletter.
Full Size	Image should be no larger than 40K. If saving in GIF format, make sure files are saved at no higher than 5-bit with dither set to none. This will ensure optimal download speed.
URL	Any URLs (hyperlinks to websites or e-mail referenced from within the HTML must be active.

The Party Line is sent out nine months out of the year: Jan – June & Sept - Dec.

All ads include copies of "The Party Line" Newsletter/E-Newsletter.

For more information, or if you have any questions concerning an ad, please contact:  
Linda Parham at (530) 524-9733 or by Email at [lindadparham@msn.com](mailto:lindadparham@msn.com)

**Make checks out to RRWF**  
**Mail checks to: RRWF, P.O. 493202, Redding, CA 96049**

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