

2024 Sponsorship Opportunities

Cambridge Power Boat Racing Association

Dorchester Chamber of Commerce



BE A PART OF THE EXCITEMENT

112th Cambridge Classic

May 18 and 19, 2024

Gerry Boyle Park at Great Marsh

Company: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Email: _____ Phone: _____

Sold by: _____

Notes: _____

*Please Check a Level(s) and Enter Your Sponsorship Amount
(See reverse side for Sponsor Benefits)*

<input type="checkbox"/> Start/Finish Line Sponsor (\$15,000)	<input type="checkbox"/> Pit Sponsor (\$12,000)
<input type="checkbox"/> Turn One or <input type="checkbox"/> Two Sponsor (\$6,000)	<input type="checkbox"/> Gold Sponsor (\$5,000)
<input type="checkbox"/> Silver Sponsor (\$2,000)	<input type="checkbox"/> Bronze Sponsor (\$500)
<input type="checkbox"/> Kid's Zone Sponsor (\$1,000)	<input type="checkbox"/> Concert Sponsor (\$2,000)

Sponsorship Amount \$ _____

Payment Method (Check one)

Cash Send Invoice Check # _____

To pay by credit card contact the Chamber at 410-228-3575

Please email your logo to info@dorchesterchamber.org

Please return the completed form to the Dorchester Chamber of Commerce:

- Mail or drop off at 306 High Street, Cambridge, MD 21613
- Email to info@dorchesterchamber.org
- Fax 410-228-6848

Thank you for your support!

2024 Sponsorship Opportunities

Benefits of Sponsorship

Power Boat Races are a key part of our heritage and Cambridge has been home of the longest running race for over 110 years. Without the support of sponsors like you this race does not happen. We work hard to make sure your investment as a sponsor is rewarded by putting on an exciting event for the community that highlights your business as a supporter. Below are the ways we recognize you as a sponsor. If you have been a sponsor in the past, we hope that you will make the investment again this year and possibly consider increasing your level of support. If this is your first time considering being a sponsor, we invite you to come join in the excitement of power boat racing and support all it brings to the community.

Start/Finish Line Sponsor - \$15,000

Everything listed below for a Gold Sponsor plus your business will be called out each time the announcer mentions the Start/Finish Line, logo on cover of program, logo on banner at the race, listed in all event advertising, and additional special call outs during the race on the live stream broadcast.

Pit Sponsor - \$12,000

Everything listed below for a Gold Sponsor plus your business will be called out each time the announcer mentions the Pit, logo on cover of program, logo on banner at the pits, listed in all event advertising, and additional special call outs during the race on the live stream broadcast.

Turn One or Turn Two Sponsor - \$6,000 each

Everything listed below for a Gold Sponsor plus your business will be called out at least 50% of the time the announcer mentions turn one or two during the race, a full-page advertisement in the program, logo on cover of program, logo on banner at the race, listed in all event advertising, and additional special call outs during the race on the live stream broadcast.

Gold Sponsor - \$5,000 and above

- Choice of being a Class Sponsor or full-page advertisement in race program
- Announced during the race on the live stream as a sponsor
- Logo in the Race Program
- Recognized in Social Media Posts
- Logo on back of the race T-shirt
- 4 programs - 4 parking passes - Access to VIP tent - 4 Pit passes
- 75 Drink tickets (\$1 value each at race drink truck)

Silver Sponsor - \$2,000 and above

- Choice of being a Class Sponsor or half page advertisement in race program
- Announced during the race on the live stream as a sponsor
- Logo in the Race Program
- Recognized in Social Media Posts
- Logo on back of the race T-shirt
- 2 programs - 2 parking passes - Access to VIP tent - 2 Pit passes
- 25 Drink tickets (\$1 value each at race drink truck)

Concert Sponsor - \$2,000

Listed as sponsor for the Tranzfusion Concert on Friday Night in all advertising for the concert. Logo on banner hanging on front of stage during the concert. Announced as the sponsor during the concert. 2 programs - 2 parking passes - Access to VIP tent on day of races. 25 Drink Tickets

Kid's Zone Sponsor - \$1,000

Everything listed below for a Bronze Sponsor plus your business will be listed on the sign for the Kid's Zone, additional Social Media posts as we promote the very popular Kid's Zone, and additional special call outs during the race on the live stream broadcast.

Bronze Sponsor - \$500 and above

- Announced during the race on the live stream as a sponsor
- Recognized in Social Media Posts
- Name listed on back of the race T-shirt
- 1 program - 1 parking pass - Access to VIP tent
- 10 Drink tickets (\$1 value each at race drink truck)

