

The illustration depicts a sunny beach scene. In the foreground, five teenagers are seen from behind, looking out at the ocean. From left to right: a girl with dark skin and curly hair wearing a blue cap and a blue dress with suspenders; a girl with long blonde hair in a red top and shorts; a girl with blonde pigtails in a red polka-dot shirt and blue shorts; a boy with spiky blonde hair in a green shirt and blue shorts; and a boy with brown hair wearing a multi-colored cap, a green tank top, and pink shorts. In the middle ground, a pink octopus with large eyes and a smiling mouth is floating in a red and yellow striped life preserver. The background shows a bright blue sky, white-capped waves, and green foliage framing the top and bottom of the scene.

THE BONDI CREW[®]

An animated early teen adventure series

LOGLINE

Five friends living in Bondi Beach navigate growing up in an ever-changing world. They're hell-bent on making it a better place, while dealing with social issues, their own identities and teenage angst.

STORY SUMMARY

Rayze, Tama, Macca, Bronte and Dart are best mates growing up on Bondi Beach. Rayze is hell-bent on conquering Bondi's biggest wave – The Bondi 'Big One'. Tama wants to be the best surf lifeguard on Bondi Beach. Dart, who never wants to leave the ocean, notices one of his sea friends is sick and wants to help the ocean get better. Bronte and Macca want to save the planet through science and create an invention to help Dart and his friend.

With an unwavering zest for life, an even greater thirst for adventure, our crew often find themselves in unexpected situations; forcing them to change and grow, whilst dealing with all the issues and awkwardness of adolescence, friendships, romance, and family.



OUR WORLD

The show takes place on **Bondi Beach** in the modern world. While being one of the most famous and busiest beaches in the world, Bondi Beach (with its lack of high rises, hotel chains and shopping malls) still feels like home for its locals. There is a very strong community that keeps its people together. People know each other, like a big family, even among the throng of tourists. This is where our crew are growing up, and this is where their life experiences are learned. In Bondi Beach – the ocean, the skate park, the shops and cafes, the streets, their homes, their friends, and their families.

TONE

The Bondi Crew captures the vibrant nature that is Bondi Beach. A kaleidoscope of people, colours, music and mayhem, it's the perfect mix of organised chaos. It will be presented in a fun, bright, and heart-warming way, capturing the care-free, laid-back, larrikin Aussie spirit. With its unique style of animation and upbeat musical score, The Bondi Crew will bring this world to life, inviting everybody in.

[Click here to watch the Trailer](#)

SYNOPSIS

The Bondi Crew focuses on five friends, aged between eleven and fifteen, growing up in Bondi Beach - Rayze, Tama, Macca, Bronte, and Dart. Roughly every ten years, the Bondi 'Big One' hits Bondi Beach. It is a huge wave that attracts the attention of surfers all around the world. The Bondi 'Big One' is set to hit this summer, and this is where our journey begins.

Rayze, 15, is obsessed with riding the Bondi 'Big One' and making it to the world surf league pro tour. It was the last 'Big One', that his father fell on trying to ride ten years ago. Despite a little self-doubt, Rayze is determined to take on the mighty wave this time round.

Tama, 15 is Rayze's best friend. She is in her first year as a fully-fledged volunteer lifesaver, with aspirations to become a professional lifeguard as soon as she turns 17. She must be willing to take on the challenges and responsibility of saving lives.

Dart, 11, is Rayze's younger brother who spends all his time in the water with his underwater friends that he can talk to. When he notices his best friend Henrietta the Octopus is sick, he sets out to find a way to help his ocean friends.

Bronte, Tama's little sister, and her best friend Macca, both 13, are self-confessed skater heads and science geniuses. They are determined on making the world a better place and dream of creating inventions that could one day save the world. When Dart comes to them with Henrietta's story, they set about creating an invention to clean up the oceans.

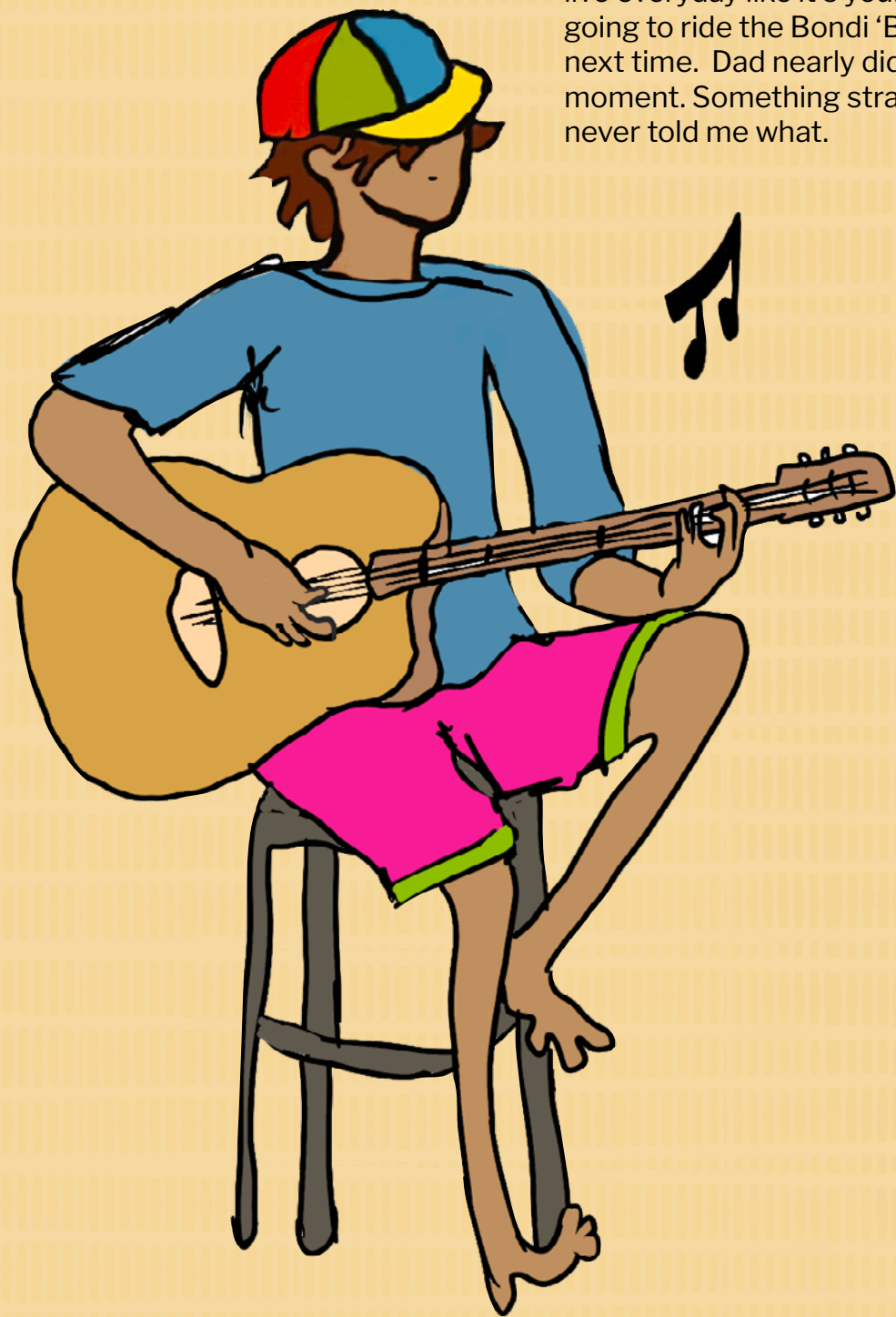
All five of our main characters each go on their respective journeys, whilst being heavily involved in each other's lives. They have new experiences, they learn more about themselves, others, the world, and most importantly, how we are all part of it as one.



MEET THE CREW

Rayze

Hey, I'm Rayze, and I've lived in Bondi my whole life. I love surfing and want to get on the Pro Tour one day. Dad is always about 'seizing the day'; you know, live everyday like it's your last. That's why I'm going to ride the Bondi 'Big One' when it hits next time. Dad nearly did it but fell at the last moment. Something strange happened but he's never told me what.



Tama

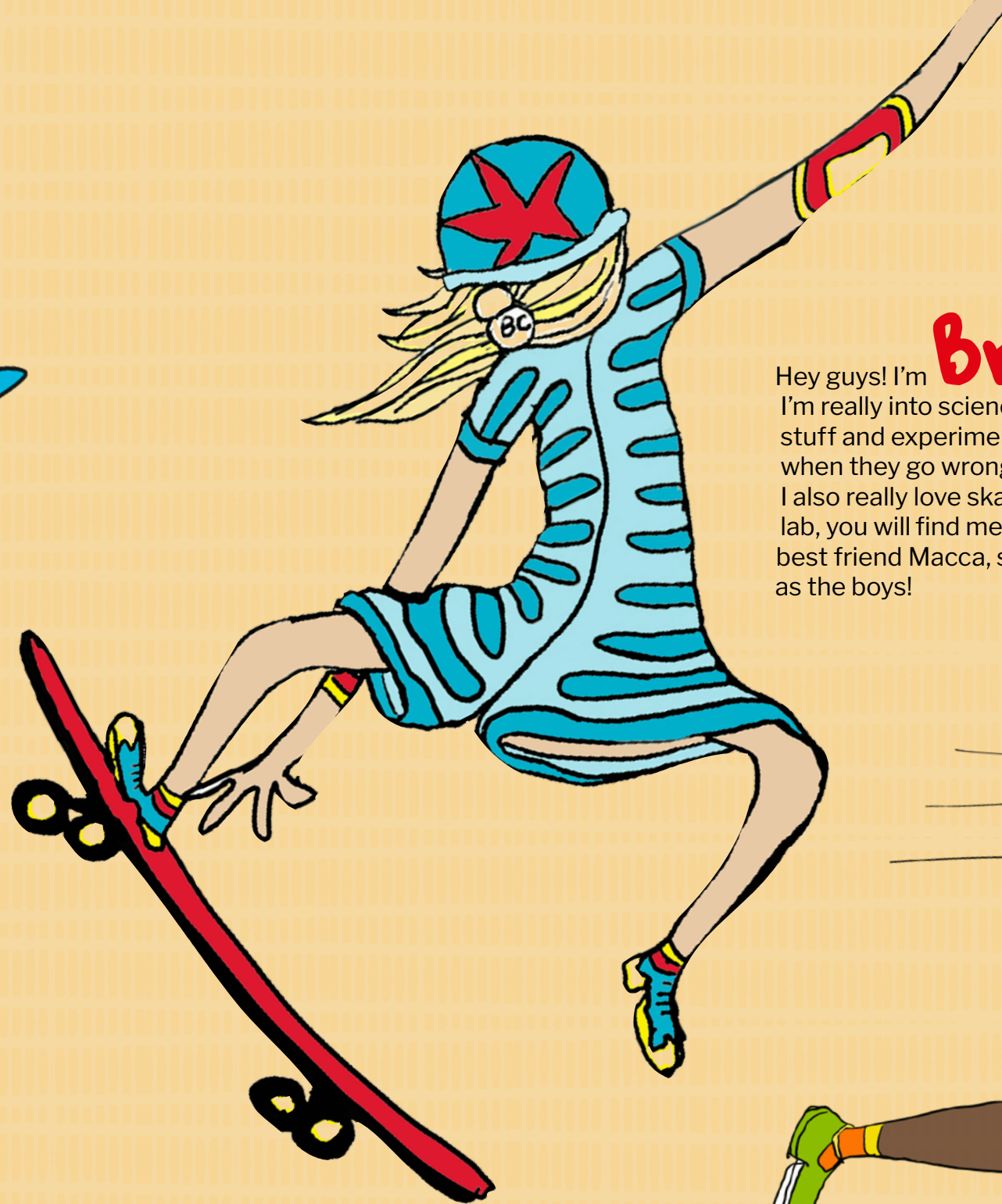
Hi, I'm Tama, and I've just joined the volunteer Lifesavers. I love the ocean, and I couldn't think of a better place to work one day. I can't wait until I'm 17 so I can become a professional lifeguard. Imagine being paid to help people while working on the beach every day!

MEET THE CREW



Dart

Dudes, I'm Rayze's little bro'. Snorkelling, it's my thing. It means that I can hang out with all cool creatures in the ocean. I would go snorkelling every day if I could. I love my underwater friends. No-one believes that I can talk to them, but I can. It's awesome!



Bronte

Hey guys! I'm Bronte, I'm really into science 'cause you learn so much stuff and experiments are awesome (especially when they go wrong and make a huge mess). I also really love skating. When I'm not in the lab, you will find me at the skate park with my best friend Macca, smashing it, just as good as the boys!



Macca

I'm Macca (or Mackenzie). Other than skating, you will find me in the lab with Bronte working on a new science experiment. So cool when things blow up. One day one of our inventions will save the world!

FAMILY & FRIENDS

Here are the most important people in our crew's world. We have Rayze and Dart's parents – Rip and Jill, Tama and Bronte's parents – Norm and Franni, Macca's mum Auntie Rox, Dart's best friend Henrietta the Octopus, and all the rest of crew's buddies (both human and not-so-human!).



Baby J



Henrietta



Jill



Rip



Frannie



Norm



Riccardo



Ralph

Tiny



Henry

Max



Bob



Auntie Rox



Bear



Lachie



Ricky



SEASON 1 - EPISODES

Ep 1



Pilot - The Crew Intro

It's a beautiful hot and sunny day on the famous Bondi Beach. The Bondi 'Big One' is coming and Rayze intends to ride it. Tama, prepares for her first day as a volunteer lifesaver.

Macca and Bronte, head to the skatepark to brainstorm their next great invention. Dart, while hanging out with his underwater buddies, notices his best friend Henrietta the Octopus is sick, so he sets out to discover what's wrong with the ocean.

Ep 2



Theme - Pollution

Tama's first day as a volunteer lifesaver is hectic, as an unexpected swell hits Bondi. Dart goes on an underwater adventure with Henry the Seal, to find out why Henrietta is sick, and the real reason his father fell while riding the 'Big One'.

Ep 3



Theme - Bullying

Dart tells the gang about Henritta and how pollution is making her sick and why his Dad fell from the wave, prompting Macca and Bronte to come up with a solution/invention.

They head off to the skatepark for a brainstorming session where they are confronted by the local bullies.

Ep 4



Theme - Family

All the Crew's friends and family are having a Sunday afternoon BBQ on the beach, and a few express their concern about Rayze taking on the 'Big One'. Dart ventures into the ocean and ends up helping a fish Mum and Dad find their children that are playing hide and seek in the coral.

Ep 5



Theme - Sporty

Rayze and Tama go for a surf together, and a swimmer in trouble puts Tama's rescue skills to the test.

Macca and Bronte have a skate off with the Bullies for bragging rights, and Dart is playing underwater soccer with his buddies.

Ep 6



Theme - Rescue

Tama makes her first solo rescue as a Lifesaver. Macca and Bronte are on the beach trying to figure out how to save it. The bullies taunt them, dropping their rubbish on the beach, which gives the girls an idea.

Dart and Henry the Seal help a dolphin Dad get free from a shark net so he can make it to the birth of his first pup.

Ep 7

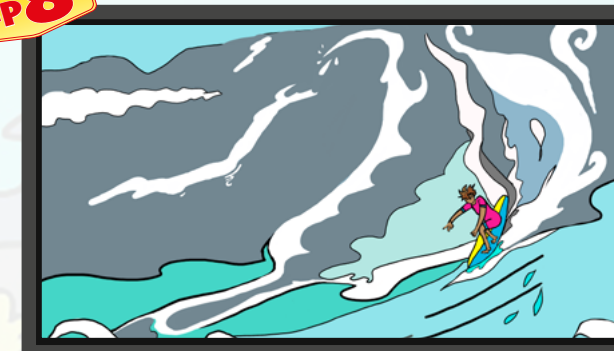


Theme - Anxiety

The 'Big One' is one week away and Bondi is buzzing with excitement, with people from all over the world flooding in for the big event.

Rayze confides in Tama that he is starting to feel fear about facing the 'Big One'. Macca and Bronte are back in the lab working on their invention.

Ep 8



Finale - The 'Big One'

The Bondi 'Big One' is here. Tama and her fellow life savers are preparing for the big day.

Macca and Bronte have completed their prototype and test it out with Dart in the shallows. Rayze finally takes on - The 'Big One'.

MEET THE CREATORS



Marieke Hol

I started out with one of the best jobs in the world at Hanna Barbera Studios where I painted some of the classics including, The Flintstones, Pound Puppies, and Top Cat. I then landed at Cat-Flap animation studio where I painted what went on to become an Aussie Icon... 'Louie the Fly'. I have also created artworks for TV programs shown around the world, as well as a number of Australian TV shows such as, Winners and Losers and City Homicide. Now it's time to go back to the start with The Bondi Crew.



Greg Osborne

My first funding was from The South Australian Film corporation in 1999 to write and produce a fifteen Minute Comedy film. I have since produced several short films that have screened at festivals around the world and written a couple of feature length screenplays. I won an ADMA for a Campaign I Produced for Amnesty International about Guantanamo Bay, and in 2006 was an Associate Producer for EStar Productions which Produced content for Arena TV on Foxtel. Now I am just keen to hang on the Beach with The Bondi Crew.



Alex Pekish

I started my journey as an accountant, moved on to selling hot dogs outside of nightclubs then settled into a career in media buying after countless num num conversations about sauce and mustard. 30 years across 3 states, working on some of the biggest clients in Australia was a lot of fun. For my troubles I was inducted into the Melbourne Media Hall of Fame in 2022. I'm the nerd in the pack, the one that pays the bills, the logical one and probably not cool enough to hang with the Bondi Crew; but I'm smart enough to be their agent.

THE BUSINESS OF BONDI

What is the motivation for The Bondi Crew

In developing the Bondi Crew our primary motivation was our three daughters aged 9–13. We saw them struggle with identity, body image, bullying and a genuine concern for the ‘sick’ planet they have been left with.

Who are The Bondi Crew?

Five best mates making their way through life together on the best beach in the world.

What audience are we appealing to?

We are looking to engage early teens 9–13 who are the ones to shape our future. However, we hope to create interesting, meaningful, and fun storylines that the whole family can watch and learn from together. Humour has no boundaries.

How will The Bondi Crew drive conversation?

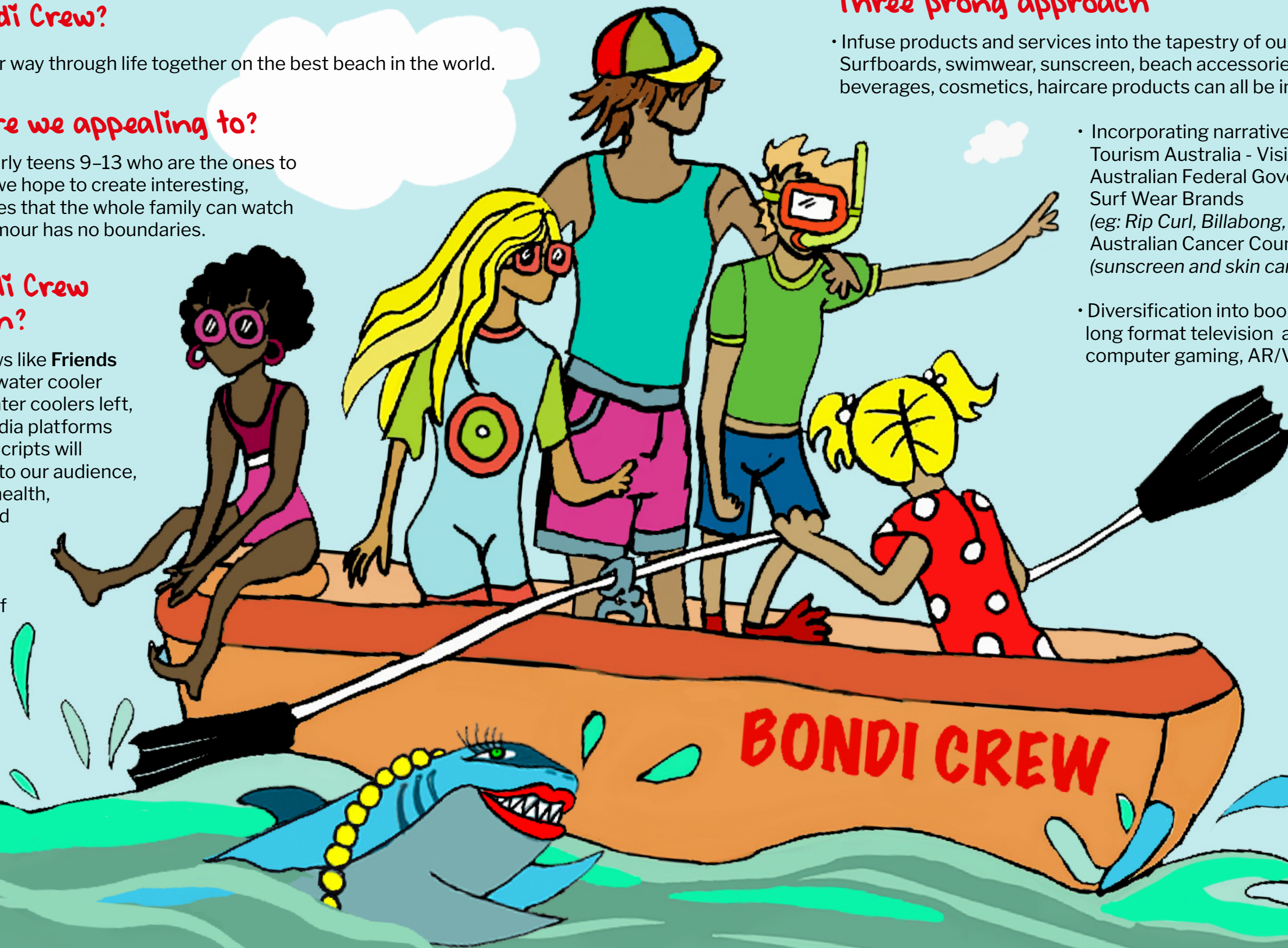
In our days growing up, shows like **Friends** and **Sex in the City** created water cooler conversation. With fewer water coolers left, we plan to light up social media platforms and drive change for good. Scripts will address key issues relevant to our audience, including: sexuality, mental health, gender, diversity, bullying and environmental issues. These will not be treated as bigger issues, rather as an everyday and ‘normal’ part of life and growing up.

Why will this work? Why is this commercially viable?

Products associated with **Bondi** sell product. As creators we don't shy from our ambitions to make The Bondi Crew a global brand. Bondi Beach is Australia's busiest beach and one of the most famous beaches in the world.

Three prong approach

- Infuse products and services into the tapestry of our storylines. Surfboards, swimwear, sunscreen, beach accessories, healthy food and beverages, cosmetics, haircare products can all be incorporated.
- Incorporating narrative with advertisers: Tourism Australia - Visit New South Wales
Australian Federal Government
Surf Wear Brands (eg: Rip Curl, Billabong, Quiksilver)
Australian Cancer Council (sunscreen and skin cancer awareness)
- Diversification into books, long format television and feature film, computer gaming, AR/VR adaptations.





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