



---

THE MAN'S ANSWER  
**FOR SKIN THAT WINS**

---

  
SkinMedica®  
for Men

Introduces **regiMEN**

The essential skin care system for men

WORK HARD, PLAY HARD

# But don't let it show on your face

You put your all into everything you do.  
Why not take the same approach with your skin?

SkinMedica® engineered regiMEN exclusively for you  
because your face puts up with a lot—

*From your work-hard days to your play-hard days,  
At the board meeting or on a surf board,  
Whatever the day throws at you,*

**You'll be ready to face it head on with these SkinMedica®  
products that have been clinically proven to**

## • TRANSFORM

Renew skin to reduce the appearance of fine lines and wrinkles and prevent post-shave irritation, including redness and razor bumps.

## • FORTIFY

Restore skin hydration to boost resiliency, soften texture, instantly smooth, and enhance firmness.

## • SHIELD

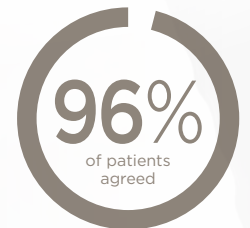
Protect your skin all day from harmful UV rays and sun damage.

## A winning combination

—Among men who used SkinMedica® Facial Cleanser, Recalibrate, and Essential Defense\* for 12 weeks:



made my lines/  
wrinkles look less  
apparent



improved the  
evenness of my  
skin tone



made my skin feel  
smooth and soft



calmed my skin  
after shaving

(N = 22)

\*Essential Defense Everyday Clear Broad Spectrum SPF 47/PA++++ Sunscreen



# Skin that wins starts with SkinMedica®



## TRANSFORM

### Recalibrate Age-Defying Treatment

#### Combat skin damage

Our only all-in-one, clinically proven formula to address the unique needs of men's skin

- Reduces the appearance of fine lines and wrinkles caused by daily environmental stresses
- Evens out the appearance of skin discoloration and sun spots
- Reduces the appearance of post-shave redness and razor bumps

---

Key ingredients: Baicalin, antioxidants from seed and leaf extracts, essential oils, and a peptide

---



## FORTIFY

### HA<sup>5</sup> Rejuvenating Hydrator

#### Lock in moisture

Revitalize your skin with 5 types of hyaluronic acid—skin's natural water retainers—that are depleted with age

- Hydrates skin and enhances resilience and firmness for a smooth look and feel that lasts all day
- Supports skin's ability to replenish hyaluronic acid with proprietary VITISEN<sup>SC</sup>E™ technology
- Instantly reduces the appearance of fine lines and wrinkles

---

Key ingredients: Time-release HA, nano HA, cross-linked HA, sodium hyaluronate, uncross-linked HA, Vitis flower stem cell extract

---



  
SkinMedica®  
for Men

regiMEN

The essential skin care system for men

## SHIELD

Essential Defense Everyday  
Clear Broad Spectrum  
SPF 47/PA++++ Sunscreen

### Stand up to the sun

- Highest level of UVA protection with UVB coverage no matter how hard you play
- Ultra-absorbent formulation easily blends into your skin
- Won't leave skin greasy or leave a white residue in your facial hair

---

Active ingredients:  
Octinoxate 7.5%, zinc oxide 12.0%

---



## PREP

Facial Cleanser

### Prime your skin for the complete regimens

- Prepares your skin to absorb your other facial products
- Removes tough dirt, environmental pollutants, and excess oil buildup
- Won't dry out your skin

---

Key ingredients:  
Panthenol (Pro-Vitamin B5), Camellia Oleifera leaf extract

---

## Winning skin depends on daily care

Keep your routine going by joining the SkinMedica® **Men's Club** for subscriptions to regimens and other SkinMedica® favorites.

**Ask your skin care professional how to join today.**

  
SkinMedica®  
for Men

men's CLUB

# One Simple regiMEN Synchronized for Success

Just minutes twice a day

## 1. Facial Cleanser ☀/☾

Wash your face twice daily for clean, primed skin.

## 2. Recalibrate Age-Defying Treatment ☀/☾

Apply twice daily after cleansing. Safe to use post shave to help prevent irritation, including redness and razor bumps. Prior to use, invert and tap to prime product.

## 3. HA<sup>5</sup> Rejuvenating Hydrator ☀/☾

Apply twice daily after Recalibrate to face and neck for immediate smoothing and long-term skin hydration.

## 4. Essential Defense Everyday Clear Broad Spectrum SPF 47/PA++++ Sunscreen ☀

Apply to face and neck 15 minutes before sun exposure. Reapply at least every 2 hours.



SkinMedica  
for Men

regiMEN

The essential skin care system for men

Check out the full range of SkinMedica® products and treatments at [SkinMedica.com](http://SkinMedica.com)



### Keep on earning with SkinMedica® and *Brilliant Distinctions*®

Earn points and save. Get even more from SkinMedica® by joining the *Brilliant Distinctions*® Program. Earn 100 points for every \$150 you spend on SkinMedica® products. Redeem your points for select products and treatments.

Register today at [BrilliantDistinctionsProgram.com](http://BrilliantDistinctionsProgram.com)

**Reference: 1.** Makino ET, Jiang LI, Tan P, Cheng T, Mehta RC. Addressing male facial skin concerns: clinical efficacy of a topical skincare treatment product for men. *J Drugs Dermatol.* 2018;17(3):301-306.

Most SkinMedica® products are intended to meet the FDA's definition of a cosmetic product, an article applied to the human body to cleanse, beautify, promote attractiveness, and alter appearances. These SkinMedica® products are not intended to be drug products that diagnose, treat, cure, or prevent any disease or condition. These products have not been approved by the FDA, and the statements have not been evaluated by the FDA. SkinMedica® Essential Defense Everyday Clear Broad Spectrum SPF 47/PA++++ Sunscreen is an over-the-counter drug product that is formulated and marketed pursuant to the FDA's governing regulations set forth at 21 CFR Part 352.

The PA rating system is used in Japan to classify UVA protection and is not an FDA requirement on sunscreens sold in the U.S.



© 2018 Allergan. All rights reserved. All trademarks are the property of their respective owners. [Allergan.com](http://Allergan.com) [SkinMedica.com](http://SkinMedica.com) 181056 AGE115111