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FOR IMMEDIATE RELEASE

FASTZach Develops Unique App to Create Routes For Runners, Walkers/Hikers, Travelers Based On Distance and Geographic Features

Minneapolis – Nov. 6, 2017 – FASTZach has developed a distance-based app that creates routes for runners, walkers, hikers, tourists and travelers based on landmarks or geographic features. This unique feature, along with designating distances and route parameters, creates a highly customized experience.

The app is free at www.FASTZach.com and available on iOS and Android with the ability to create routes in over 50 countries, including the United States, Canada and the United Kingdom. During its testing phase, which began last spring, the app attracted over 5,000 users.

“FASTZach enables you to explore routes like never before so you can #GETOUTANDROUTE with more confidence and discovery,” said Amanda Brooks, FASTZach founder. “I developed it while I was marathon training and expecting my son Zach. I was always looking for a great and safe place to run and this app turned out to be my solution.

“Whenever I run, I often want to see something fun and be surprised by a new route. I think other active people want that same type of experience as well, plus it’s a great motivator to get you out the door whether you’re at home, in a new city or even a different country.”

After FASTZach users create a route to explore somewhere new or a familiar route in new ways, they can choose to save, rate and share their route. Other features include turn-by-turn voice navigation, GPS tracking, start and end points based on user location, and user-selected criteria. The app supports routes up to 150 miles in distance.

“At present the app tracks time and mileage and you can even re-route mid-run to return directly to the starting point. As we develop we will continue to add features such as splits, elevation, audio tours and social media integration,” said Brooks. “FASTZach generates routes in seconds and is a great way to let you See More in Your Miles™.”

About FASTZach

FASTZach is a lifestyle product, promoting better health and wellness through movement and exploration. Created and coded in Minneapolis/St. Paul, FASTZach is patent-protected and able to generate routes across the United States, Canada and abroad. For more information, visit www.FASTZach.com.
