

WENATCHEE VALLEY DEVO

2026 SPONSORSHIP OPPORTUNITIES

Our 2026 season is set to be our fastest and biggest yet! At Wenatchee Valley Devo, we exist to develop confident, capable and connected youth through mountain biking- partnering with riders and families to grow together in skill, character and community.

By becoming a sponsor, you aren't just supporting a youth program; you are investing in the next generation of community-minded leaders. From the first trailhead climb to the final finish line, our partners are the engine that makes this mission possible.



INSIDE THIS MENU:

- Exclusive Premier Partnerships
- Race Day Visibility Opportunities
- Scholarship & Mission Support

“Building Good Humans on
Two Wheels”





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2026 SPONSORSHIP OPPORTUNITIES

2026 Lead Sponsor | \$5,000 (1 Available)

Our 2026 season is set to be our fastest and biggest yet—this exclusive partnership puts your business in the lead pack, riding alongside our athletes to the final finish line!

- Prominent logo on team trailer
- Prominent logo on race day banner
- Prominent logo on ALL promotional handouts in 2026
- Verbal recognition at team awards banquet
- Prominent logo on website with direct link
- Social media post in Spring and Fall
- Invite to team practice
- Option to provide swag to riders

Practice Sponsor | \$2,500 (1 Available)

Put your brand front and center at the trailhead and lead the way for our riders on every training ride this season!

- Sandwich board featuring your logo displayed at every practice (2x week at trails, April - October + more)
- Large logo on team trailer
- Large logo on race day banner
- Logo listing on website
- Social media post

Award Sponsor | \$1,250 (1 Available)

Put your brand on our team awards and celebrate every milestone as our exclusive 2026 Award Sponsor!

- Logo featured on individual awards
- Design opportunity: partner with us to design the award
- Spring 2026 Banquet recognition
- Medium logo on team trailer
- Medium logo on race day banner
- Listing on Website
- Social Media post of award



Race Day Sponsor | \$1,250 (5 Spring Races and 2 Fall Races Available)

Fuel the finish line and power our athletes through the season's toughest climbs as an official Race Day Sponsor!

- Logo signage displayed at the team tent at race of your choice (you choose which race below)
 - 4/12 Spokane
 - 4/26 Cle Elum
 - 5/3 Gig Harbor
 - 5/17 Winthrop
 - 5/31 Leavenworth
 - September TBD
 - October TBD
- Medium logo on team trailer
- Medium logo on team race day banner
- Listing on website
- Social media post on race day with MVP Rider

Business Sponsor (General) | \$500+

The perfect fit for businesses looking to support the team's development and long-term success.

- Small logo on team trailer
- Small logo on race day banner
- Listing on website

Mission Supporting Friend (Any Amount)

Join our mission to build grit and character—your personal gift helps us develop the next generation of community-minded leaders on and off the trail!

- Tax-Deductible Gift: A personal contribution directly supporting the Devo Program.
- Our Vision in Action: Helps Devo envision a world where every young person builds confidence, resilience, and strong character through safe, supportive, and challenging mountain bike experiences.
- Pure Support: This level is dedicated to individual friends of the program; please note it does not include business advertising benefits.

Sponsor a Rider (Scholarship Fund) (Any Amount)

Help us clear the trail for every athlete—your contribution to our Scholarship Fund goes directly toward making mountain biking accessible for riders in our community.

- Any Amount: These are restricted funds that go directly to rider scholarships.
- Direct Impact: Supports riders who apply through the WV Devo Scholarship Program, ensuring financial barriers never stand in the way of a rider joining the team.

PLEASE FILL OUT THE INFORMATION BELOW:



Sponsor Contact: _____

First and Last Name: _____

Phone: _____

E-Mail: _____

Mailing Address: _____

Sponsor Company: _____

Business Name (as you want listed): _____

Mailing Address (if different than above): _____

Sponsorship Level: _____

Amount: _____

Invoice Requested Yes | No (*circle one*)

**Sponsorships are due by March 1 in order to receive all benefits listed on the menu.*

Name of WV Devo Representative that made the ask (*If Applicable*): _____

Email your company logo (vector, .eps, .ai, or embedded in a .pdf) to: info@wvdevo.org

Make checks payable to: Wenatchee Valley Devo

Mail to:

1 Oneonta Drive

Building 2 Suite 201

Wenatchee, WA 98801

**We are happy to pick up Sponsor payment from your place of business or you can drop off at the address above.*

Questions:

Matt McCoy, Fundraising Committee Lead, 253-380-3747 info@wvdevo.org

David Miller, Head Coach: 509-991-4745 (call or text), wvdevo.mtb@gmail.com