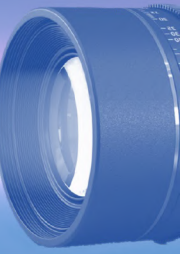




A SPACE FOR LATINX & IBEROX FILM CREATORS



Our mission is to exhibit and celebrate films from Latin America, Spain and Portugal that possess a high-level of artistry and are otherwise noteworthy for communicating a meaningful and powerful message of social impact.

IAFFM supports the education and creative development of local and Ibero-American filmmakers by providing access to training and networking opportunities.





The Ibero-American Film Festival Miami was created in 2016 under its previous name, Indie Pasión Festival. By 2019, this small but mighty one-day event grew into four full days packed with screenings, forums, special events and networking mixers.

Like many film festivals around the world, our 2020 festival was cancelled due to the global pandemic. Our 2021 festival is being reinvented with a full hybrid program that is safe and also provides an easy way for Ibero-American and local filmmakers to showcase their work, gain a new audience and network with established filmmakers and executives.





EDUCATE by providing a forum for industry professionals to share their knowledge and expertise through panels and virtual workshops.

CONNECT aspiring and emerging filmmakers with established producers, directors and film executives around the world via networking mixers, Q&As and other events

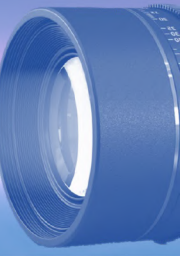
SHOWCASE & INTRODUCE Ibero-American film projects to new audiences

Multicultural audience with a mix of U.S., LatinX and IberoX backgrounds.

Cinephiles, creatives, art lovers, film makers.

Age: 18–70 y/o.

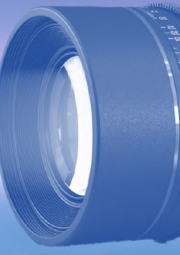
Affluence: Educated, cultured, high socioeconomic standing (75K+)



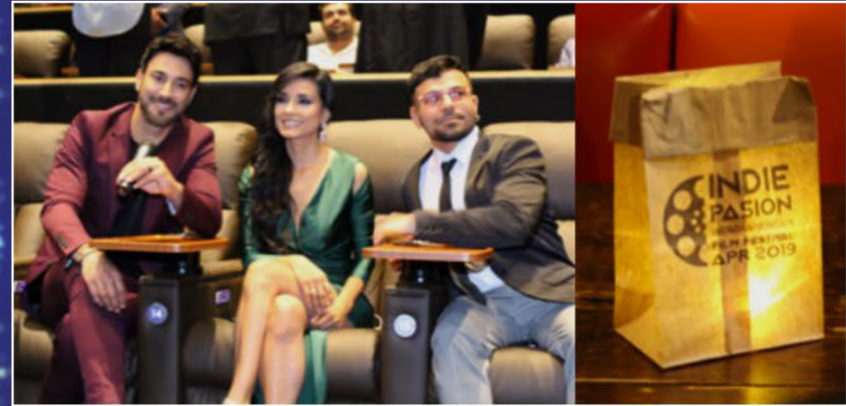
133 MILLION
TARGETED IMPRESSIONS
WORLDWIDE

2,000 ATENDEES

FOUR DAYS
OF IBERO-AMERICAN CINEMA



OPENING NIGHT



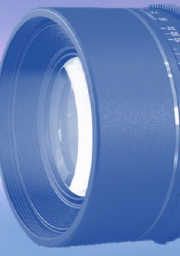
GUEST COUNTRY NIGHT



PANEL: THE FEMALE VOICE



AWARDS NIGHT & CLOSING GALA



1

A Tribute to Mexican
Women in Cinema

2

Special Events
Art at IAFFM

3

Special
Screenings

4

Emerging Talent
Competition

5

Education
Workshops & Webinars

6

Industry Insights:
Forums, Chats, Q&A

7

Musical
Performances

TRIBUTE TO MEXICAN WOMEN IN CINEMA



Mexico will be this year guest country, for that reason, we want to pay tribute to the trajectory of Mexican women in cinema.

We will have special screenings, honoring guest, masterclasses and a lot more.





Amorte

by Alvaro Cuevas



Ofrenda Día de Muertos



Coco

Special Screening



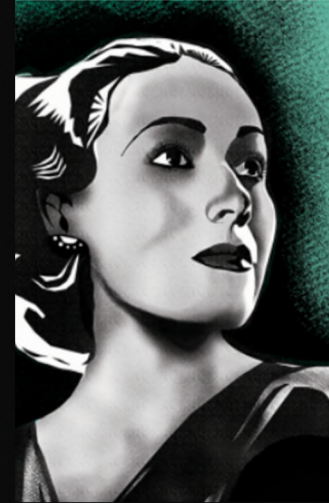
The Art in the Wall Project





Frida Libre

by Flora Martinez



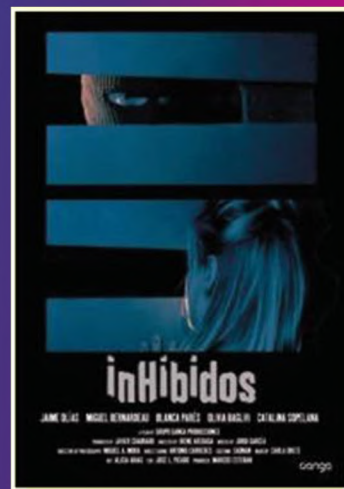
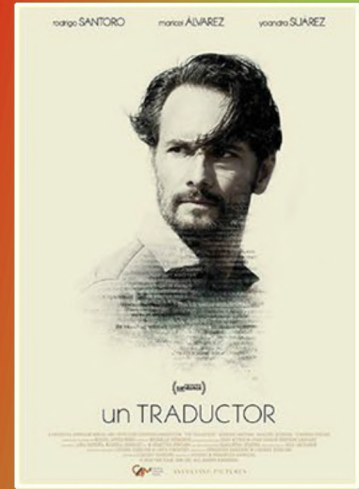
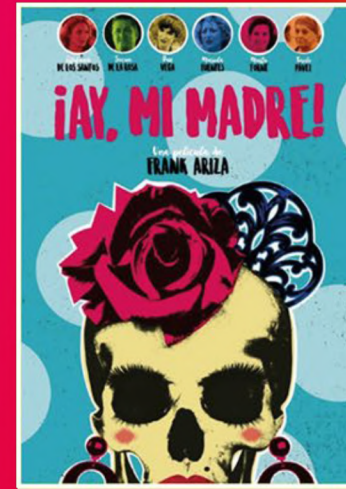
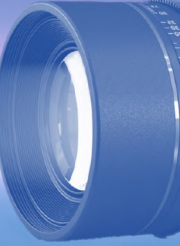
¡La Mejor Actriz!

by Mariana Yazbek

Inside Fashion Film



Mexico Night



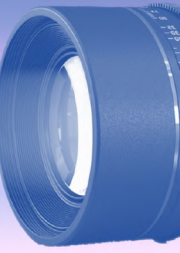
EMERGING TALENT COMPETITION



Local and Ibero-American Screenwriters, Producers and Directors are invited to participate in this competition.

Winning Screenwriter and Producer/Director team will have the opportunity to work with renowned filmmakers to develop a short film.

MASTER CLASS: BY HUGO SERRANO



**HUGO
SERRANO**

MEXICO

Playwright, Production Manager & Creative Director

Topic: Most Influential Filmmakers in Ibero-America

CLASS 1

ALFONSO & CARLOS CUARÓN
MEXICO

CLASS 2

GUILLERMO DEL TORO
MEXICO

CLASS 3

ALEJANDRO GONZALEZ INÁRRITU
MEXICO

CLASS 4

PABLO LARRAÍN
MEXICO

CLASS 5

ALEJANDRO JODOROWSKY
CHILE

CLASS 6

SEBASTIÁN LELIO
ARGENTINA/CHILE

CLASS 7

ISABEL COIXET
SPAIN

CLASS 8

LUCRECIA MARTEL
ARGENTINA

CLASS 9

PEDRO ALMODÓVAR
SPAIN



FERNANDO
ARCINIEGA



SERGIO
CABRERA



DIEGO
LERER



PAULINA
MONTES



MARTHA
ROSENDE



FAMOR
BOTERO



BRANDON
DEL TORO



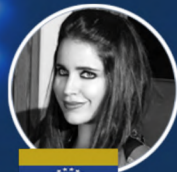
CHRISTIAN
CARABIAS



GONZALO
MEJÍA



DIEGO
ROSENDE



ARI
GLOBAL



TOBÍAS
QUIRICI



LUCIA
UGARTE

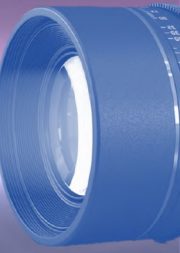


PETER
LOPEZ



JORGE
OTERO

Comprising some of the top LatinX and IberoX talent across the US. The IAFFM team has more than 125 years of collective experience in the entertainment industry.





	PLATINUM	PRESENTING	PREMIERE	SUPPORTING	EVENT
RECOGNITION	\$75K	\$50K	\$25K	\$10K	\$5K
Verbal Recognition at Screenings & Events	•	•	•	•	•
Event Sponsor	•	•	•	•	•
Commercial	30 sec.	15 sec.			
On Screen Ad.	4 ads	3 ads	2 ads	1 ad	
Company Logo on Step & Repeat	•	•			
Recognition on the IAFFM Website	•	•	•	•	•
Logo and Mention on Virtual Events	•	•			
Company Logo in Advertisement	•	•			
Recognition on Press Release	•	•	•	•	
Logo in website with link	•	•			
Banner/Signage	•	•	•	•	•
Logo on every Film & Event Page	•	•	•		
BRANDING					
Social Media Posts	3	2	1		
Program Guide Ads	2	1	1/2	1/4	
Exclusive Signage	•	•	•		
Acknowledgement on Social Media	•	•	•	•	•
On-Site Activations	•	•	•	•	•
Newsletter Mention	5	3	2	1	
Logo in Newsletter	•	•	•	•	•
Promo items for Gift Bags	•	•	•		
HOSPITALITY					
Festival Tickets	40	30	20	10	5
Gala Tickets	20	16	10	6	2
VIP Events	10	4			
Year Round Invitations	•	•	•	•	•
Priority Seating at Screenings	10	6	4	2	

