Where You Belong.

THE CLUB

WHERE FRAGRANCE BECOMES PERSONAL.

PARIS PERFUME CLUB™

THE SIGNATURE EXPERIENCE

Discover the Character. Express the Individual.

Fragrance is more than something we wear. It is an expression of individuality — of memory, mood, and the impression we leave behind.

At PARIS PERFUME CLUB, we invite you to go beyond choosing a scent to understanding what draws you to it. Here, fragrance discovery becomes personal: informed by knowledge, shaped by preference, and enriched by a sense of belonging.

BEYOND THE NAME.
DISCOVER THE CHARACTER.

Every memorable fragrance carries an olfactory signature — an interplay of notes, accords, and contrasts that gives it a recognizable character.

The name on a bottle tells only part of the story. The more fascinating discovery lies in understanding why a luminous citrus opening feels invigorating, why delicate florals suggest elegance, or why warm woods linger in memory.

Through PARIS PERFUME CLUB, members explore the qualities behind the fragrance and begin to recognize the characteristics that speak to them.

EXCLUSIVE MEMBER EXPERIENCES

THREE SIGNATURE EXPERIENCES

01 THE FRAGRANCE LEDGER™

A PRIVATE LIBRARY OF OLFACTORY DISCOVERY

Explore **THE FOUNDING 70** — our curated library of 70 distinctive fragrance signatures, thoughtfully organized into seven principal olfactory families.

Each profile reveals characteristic notes, accords, and scent impressions, offering a more meaningful way to understand and compare fragrance styles. Rather than centering the experience on commercial names or labels, the Ledger invites members to discover the qualities that make each olfactory signature memorable.

Seventy signatures. Seven families. A world of discovery.

02 YOUR SCENT PROFILE

A PERSONAL EXPRESSION OF INDIVIDUALITY

Your fragrance preferences are as individual as you are.

Through seven thoughtfully designed questions, we learn which fragrances you have enjoyed, the notes you are drawn to, the scents you prefer to avoid, how you like a fragrance to wear, and the impression you wish to express.

From your answers, we prepare your personal Scent Profile — a considered interpretation of your preferences, highlighting fragrance families, complementary accords, distinctive scent characteristics, and relevant signatures to explore in our Fragrance Ledger™.

Your preferences. Your character. Your signature.

03

SIGNATURE SESSIONS

THE ART AND KNOWLEDGE OF FRAGRANCE

Discover the art behind the experience of scent.

Our private educational presentations introduce the language of perfumery: olfactory families, the relationship between notes and accords, fragrance structure, intensity, and the personal nature of scent perception.

Each Signature Session is designed to deepen appreciation, develop the confidence to describe what you experience, and refine the ability to recognize the fragrance characteristics that resonate with you.

Knowledge deepens appreciation. Discovery reveals distinction.

THE ART OF DISCOVERING WHAT ELEVATES YOU.

A fragrance can energize, comfort, inspire confidence, or bring a cherished memory vividly to life. No single scent speaks to everyone in quite the same way — and that is precisely what makes fragrance personal.

What matters is learning to recognize the notes, accords, and expressions that resonate with you.

PARIS PERFUME CLUB brings knowledge and individuality together, making each new encounter with fragrance an opportunity for more intentional discovery.

YOUR INVITATION TO DISTINCTION

More than a fragrance membership, PARIS PERFUME CLUB is an invitation to explore with greater understanding, discover new dimensions of your personal taste, and develop a more meaningful connection with the fragrances you choose.

Discover the art. Understand the character. Express the individual.

PARIS PERFUME CLUB™

EXPLORE MEMBERSHIP