

ATVICO — Innovation Inside

Speaker Notes & Presentation Guide

File: ATVICO_Innovation_Inside_FINAL_Distribution.pptx | Total Slides: 8 | Recommended Length: 12–18 minutes

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Slide 1: Title / Hero

Key Message: *Establish the core identity immediately.*

Talking Points:

- Open with presence: “We are building something real in Delta, Colorado.”
- State the two pillars clearly: **Innovation Inside. Independence, from the ground to the edge of reality.**
- Deliver the closer with weight: “One Pexil at a time.” Pause briefly after the tagline. Let it land.

Tone: *Calm, confident, grounded. Not hype — conviction.*

Transition: “Let me show you what that actually looks like.”

Slide 2: Welcome to Innovation

Key Message: *Innovation is not a feature — it is our operating system.*

Talking Points:

- Emphasize the difference between typical corporate innovation and ATVICO's approach.
- “From the ground in our Delta workshop... to the edge of reality itself.”
- Highlight the personal dimension without over-explaining health history unless asked.
- End on the three-line close: Innovation Inside. Independence... Welcome to ATVICO.

Tone: *Philosophical but practical. Philosophical foundation + real-world execution.*

Transition: “This isn't theory. It's becoming visible right now in Innovation Valley.”

Slide 3: Innovation Valley

Key Message: *The big picture — a decentralized, builder-led ecosystem on the Western Slope.*

Talking Points:

- Contrast traditional centralized innovation (extracts talent/value) vs. Innovation Valley (multiplies individual agency).
- Stress “earned innovation” and “tribe of ones.”
- Mention that this is private-sector led with real prototypes already running in Delta.
- Key line: “This is innovation you can see.”

Tone: *Visionary but realistic. Avoid sounding like a government initiative or land play.*

Transition: “Four pillars power this transformation. Let's walk through them.”

Slide 4: The Four Pillars

Key Message: *Quick, clear overview of the interconnected system.*

Talking Points (one per pillar):

- **PVD™** — The visual breakthrough. Glasses-free light-field. Prototypes exist today.
- **SHED™** — The manufacturing engine. Self-replicating. Brings production to people instead of the other way around.
- **WindFire™** — The physics and story layer. Turns entropy into engineered propulsion and narrative power.
- **ATVU** — The transmission layer. Where independence gets taught and scaled.

Delivery Tip: *Speak to the interconnection — they are not separate projects; they form a closed loop.*

Transition: “The deepest layer holding this together is Opus Principle 0.”

Slide 5: Opus Principle 0

Key Message: *This is the philosophical and physical foundation.*

Talking Points:

- Read the four lines slowly and deliberately.
- Explain simply: Information has mass. Entropy is the process that gives it structure and attracts more.
- The speed of light is treated as a barrier we can work with, not an absolute wall.
- Connect it directly to the work: This is why we can build real systems that expand human reach.

Tone: *Reverent but not mystical. Treat it as operational law, not poetry.*

Transition: "This principle becomes institutional through ATVU."

Slide 6: ATVU — One Pexil at a Time

Key Message: *The educational and legacy engine. This is how the philosophy scales.*

Talking Points:

- "Independence gets taught — because it first had to be clawed back from the edge." (Let this line breathe.)
- Briefly explain Self Fealty as the required philosophical foundation before any technical work.
- Highlight the outcome: Graduates don't just get a certificate — they receive SHED kits, WindFire blueprints, and equity.
- Tie back to the founder story lightly: "One Pexil at a time" is how this entire body of work was built.

Tone: *Personal, resolute, hopeful.*

Transition: "These are not just nice words. They are the operating principles we live by."

Slide 7: Let Innovation Ring

Key Message: *Reinforce the core phrases that define the culture and direction.*

Talking Points:

- Read each quote with conviction.
- You don't need to explain every one — let the audience feel the consistency.
- The final quote ("Let innovation ring.") should land with quiet strength.

Delivery Tip: *This slide is more about emotional and philosophical alignment than new information.*

Transition: "Here's where we stand and what we're asking for."

Slide 8: Closing / Call to Action

Key Message: *Clear, confident close. We have the substance. We're looking for aligned partners.*

Talking Points:

- Summarize in one sentence: "ATVICO has the IP, the lab, the prototypes, the orchestration layer, and the philosophy ready."
- "What remains is aligned partnership to activate the flow."
- End with contact information and openness to the right conversations.
- Final line (optional, powerful): "One Pexil at a time."

Tone: *Grounded confidence. No desperation. Quiet strength.*

Close: Thank them. Invite questions or deeper discussion.

General Presentation Guidance

Overall Tone: Calm authority. We are not selling hype — we are describing work that is already underway. Avoid corporate buzzwords. Use precise language. Let silence work after strong lines ("One Pexil at a time", "Independence gets taught").

Timing Suggestions: Slides 1–2: 2–3 minutes (positioning) • Slides 3–4: 3–4 minutes (vision + pillars) • Slides 5–6: 4–5 minutes (deeper philosophy + ATVU) • Slides 7–8: 2–3 minutes (close)

Handling Questions: Technical depth on PVD / SHED / WindFire → Offer deeper follow-up conversations or white papers. "How is this different from other innovation hubs?" → Point to the closed entropic loop + real prototypes + equity model for

graduates. Personal story questions → Answer honestly but briefly; redirect to the work and the charter.

Materials to Have Ready: Innovation Valley White Paper (July 2026) • ATVU Charter v1.6 • Current PVD prototype photos or short video (if available) • One-pager version of this deck (can be generated on request)

“Independence gets taught. One Pixel at a time.”

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