

BOOGIE SURF OFF SPONSORSHIP OPPORTUNITY

What is the Event?

This past fall, members of the Holy City Syndicate lost an active member Jack Buffington to suicide. He was a surfer, skater, and dear friend of ours. Our members are motivated to shine a light on the issue of mental health in young adults. We plan on holding a surf contest, in partnership with the Southern South Carolina Eastern Surfing Association (SSC ESA), to support the Cougar Counseling Team.



What are the details of the event?

On April 14th starting at 8am on Folly Beach at the Washout, Holy City Syndicate will be hosting a charity surf contest and raffle.

Who are we supporting?

The Cougar Counseling Team is a CofC student-led group which supports students struggling with mental health. They are equipped with a crisis texting service, trained in suicide intervention, and hold mental health and awareness events. The mother of Jack Buffington will begin working on a new potential project for the team which this event will also try to fund.

Who is participating in this event?

Our target audiences are young adults in the wider Charleston area. But, our event is also open to all ages and genders. We are focused on promoting an active lifestyle and promoting mental health for all people. College of Charleston students and the wider Charleston surfing community are our strongest supporters along with Pawley's Island family, friends, and surfers.

How will the event be marketed?

The Boogie Surf Off is marketed online through Facebook and Instagram, with redirections to our website. There are posts almost every day with reminders of the event, content, inspiration, and sponsorships. The event will be announced at local Charleston events, such as the 2019 Surf & Ale Bash at Charleston Music Hall. Flyers are handed out at all events, tabling, and gatherings. Donated raffle items will be marketed, through generosity, as items of incentive to attend our event.

Why should you sponsor our event?

Sponsoring the Boogie Surf Off demonstrates support for the local community, promotes your company through a positive platform, and raises awareness for mental health and active lifestyle.

Holycitysyndicate@gmail.com – holycitysyndicate.com/boogie-surf-off

BOOGIE SURF OFF SPONSORSHIP BREAKDOWN

FULL SPONSORSHIP - \$500

- ✓ Full company logo on the event t-shirt



- ✓ Company co-hosting event on social media

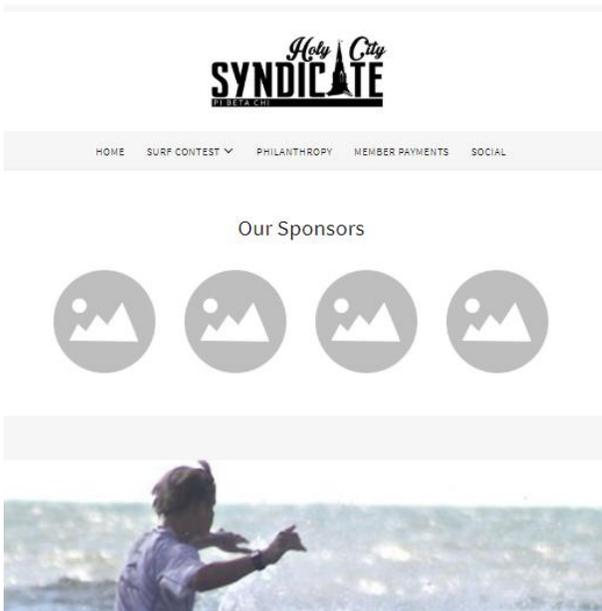


@boogiesurffoff



@boogiesurffoff

- ✓ Company logo on top of our website



- ✓ Featured raffle item also displayed on website, social media, and flyers.

- ✓ Announcement and advertisement of sponsorship at all events, tabling, and gatherings.



facebook.com/boogiesurffoff
instagram.com/boogiesurffoff

BOOGIE
SURF OFF

APRIL 14, 2019

SURF
CONTEST

8:00AM TO 5:00PM



holycitysyndicate.com/boogie-surf-off



RAFFLE
AND
FOOD

- ✓ Company canopies can be used during the event with any logo displayed



DONATIONS OF LESS THAN - \$500

- ✓ Advertisement of contribution will be made on social media and raffle items will be advertised as your company's generous donation