

## HCR Home Care Bounces Back with Plans for Growth Post-Pandemic

*Press Release*

HCR Home Care is bouncing back from the global pandemic with exciting plans, which include recruiting a new chief executive. "HCR's strong leadership team and industry recognition for innovation and quality puts HCR in an optimal position to attract a new, visionary leader who will take the organization to the next level," commented HCR founder and CEO Louise Woerner.

HCR's board of directors has engaged Kirby Bates Associates and Tyler & Company in a national search for a new CEO. Woerner will continue as CEO until her successor is named.

Board of directors member Clayton Osborne commented, "Louise has been an exceptional leader for both HCR and the health care industry. She has thoughtfully prepared HCR's senior leadership team for the transition. The board is confident HCR will continue to grow and foster Louise's vision to provide the best quality home care across upstate N.Y." Woerner will remain on the board as executive chairman.

"The past year proved the strength of our organization," Woerner noted. "Not only did HCR navigate safely providing home care in a pandemic, but we also developed an innovative follow-up call program. Additionally, HCR's infection control leader was recognized with the statewide Caring Award by the Home Care Association, and the company was named one of the Best Places to Work for the fourth year in a row."

Woerner noted that the way the HCR team came together and excelled during the unprecedented pandemic made her realize that this was the ideal time to pass the torch to a new leader. "The senior leadership team has been actively involved in determining the leadership competencies and characteristics required to take the company to the next level," explained Woerner.

Woerner added that the pandemic has brought home care into focus. "With growing recognition of the excellent and safe care that can be provided in the home, and the increased desire to age in place, it is a great time to infuse the company with a new leader to accelerate our growth and increase HCR's contributions to the health of New York state," Woerner summarized.

Dennis Kain, FACHE, of Tyler & Company noted, "This is an exciting opportunity for a visionary leader in a high growth care delivery segment. We look forward to building this leadership team to leverage the solid foundation and expansion trajectory that HCR has earned."

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