

SPONSORSHIP OPPORTUNITIES




March

4-6



Texas Cannabis
POLICY CONFERENCE



“Current marijuana policies are not based on science or sound evidence, but rather misinformation and fear.”

Former Texas State Representative
David Simpson

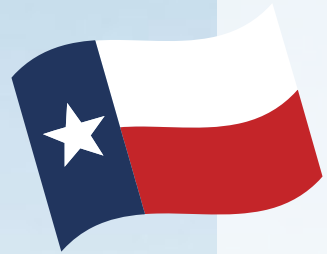
**Current policies are failing our state.
It is time to repeal prohibition!**

LET'S LEGALIZE MARIJUANA!



- GOOD JOBS
- PRODUCT SAFETY
- INDUSTRY ACCOUNTABILITY
- REASONABLE REGULATIONS
- TAX REVENUE/PROPERTY TAX RELIEF
- MEDICAL RESEARCH

WHO WE ARE



Texans for Responsible Marijuana Policy, a broad coalition of organizations, activists, and community leaders dedicated to realizing effective, efficient, and evidence-based marijuana policies in Texas.

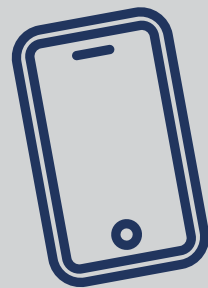


OUR COALITION



OUR WORK

Since beginning our work in 2014, we've built a broad, trans-partisan coalition, generated hundreds of thousands of phone calls and emails to lawmakers, mobilized thousands of advocates/citizen lobbyists at the Capitol, and facilitated high impact testimony before legislative committees.



- ✓ Bipartisan Support
- ✓ Record Number of Cannabis Bills Filed
- ✓ Compassionate Use Expanded
- ✓ Hemp Legalized



TURNING THE TIDE

“ I don't want to see our jails stock piled with people who have possession of small amounts of marijuana.

*Texas Governor
Greg Abbott*

“ I would certainly expand medical marijuana. If it'll help somebody, I'm for it.

*Texas Agriculture Commissioner
Sid Miller*

“ There are people who use [cannabis] who do not deserve to be branded as criminals.

*Senior District Court Judge
John Delaney*



ABOUT THE EVENT

Our annual Texas Cannabis Policy Conference will be hosted in-person at Texas A&M University, allowing for meaningful connections between attendees (including students), speakers, and sponsors.

Speakers will include legislators, regulators, attorneys, healthcare professionals, researchers, academics, veterans, patients, and other advocates. Sponsors make great events possible and empower advocates from across the state as we prepare for the 2022/2023 political cycle!

Texas A&M University: 275 Joe Routt Blvd, College Station, Texas 77843

Date: March 4-6, 2022



IN-PERSON EVENT



200+

EXPECTED ATTENDEES

March 4-6



Advocates



Policymakers



Industry Leaders



Entrepreneurs

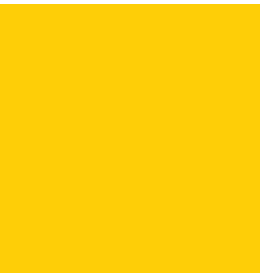
Our in-person conference will also be live streamed and made available online for future reference and sharing.



SUPPORTING

SPONSOR

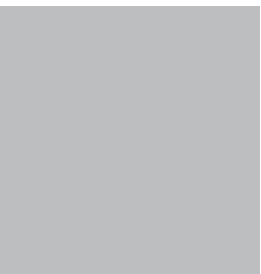
\$500



GOLD

SPONSOR

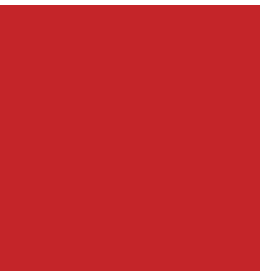
\$1000



PLATINUM

SPONSOR

\$2500



PREMIER

SPONSOR

\$5000

SPONSORSHIP PACKAGES

The following sponsorship levels have been created to be mutually beneficial, providing your business or organization maximum exposure and engagement.

SUPPORTING

SPONSOR

\$500



- **Logo Placement: Conference Website, Sponsor Page in Event Program, and Signage**
 - Sponsor logo & link on conference website.
 - Sponsor logo included on Sponsor page of printed event program.
 - Logo included on the projector between sessions and on signage throughout event space
- **Social Media Promo: Personalized Graphic Highlighting Sponsorship, Shared on Social**
 - A promotional graphic will be created for each sponsor to highlight their support for the conference. Graphics will be shared on social media networks and event pages. Sponsors are encouraged to personalized graphic share with their social network.
- **Registration Bag: Advertising Fliers, Business Cards, and/or Hemp Product Samples for Attendees**
 - Attendee registration bags will include handouts and promotional material from sponsors. Sponsors may provide up to three promotional items for inclusion.
 - Fliers may be up to 8.5in. x 11in. in size.
 - To be included in the promo boxes items must be received by event organizers by October 15, 2020.

All cannabis products must contain less than .3% THC and comply with current state law.

GOLD
SPONSOR
\$1000



- **Logo on Conference Website, Event Program, and Featured Social Media Post**
- **Registration Bag: Sponsor Fliers, Business Cards, and/or Product Samples**
- **Outreach: Dedicated Table in Conference Hall (Limit 10)**
 - Sponsor tables are 6ft in size with electrical access. Tables will be in the main area outside of conference rooms in the Bethancourt Prefunction Hall.
 - Setup: Friday afternoon. Breakdown: Sunday afternoon.
- **Event Program: Print Ad Space (Full Color)**
 - Event program will include conference schedule, speaker bios, relevant policy information, and a page featuring all sponsor logos.
 - Additional ad space is included for higher level sponsors.
Gold: 1/4 page, Platinum: 1/2 page, Premier: Full page.
 - Deadline: Graphics for ads due by Friday, February 4.
- **Access: Conference Passes for Sponsors**
 - Conference passes will be provided for higher level sponsors.
Gold: (2) General Admission, Platinum: (2) VIP Passes, Premier: (4) VIP Passes.
 - Additional passes for sponsor guests can be purchased at a discounted rate.

PLATINUM

SPONSOR

\$2500



- **Logo on Conference Website, Event Program, and Featured Social Media Post**
- **Registration Bag: Sponsor Fliers, Business Cards, and/or Product Samples**
- **Outreach: Dedicated Table in Conference Hall & Event Program Advertising (1/2 Page)**
- **Two Complimentary VIP Conference Passes**
- **Executive Speaking Opportunity (Panel or Solo)**
 - Sponsor may offer a speaker to participate in the conference.
 - Topic and placement will be agreed upon by the sponsoring organization and conference organizers.
 - Speakers are encouraged to attend social events, including Friday Reception and our Saturday evening Speaker Meet & Greet and Awards Banquet.

PREMIER

SPONSOR

\$5000



- **Logo on Conference Website, Event Program, and Featured Social Media Post**
- **Registration Bag: Sponsor Logo on Bags, Promo Fliers and/or Product Samples in Bags**
- **Outreach: Dedicated Table in Conference Hall & Event Program Advertising (Full Page)**
- **Four Complimentary VIP Conference Passes**
- **Executive Speaking Opportunity (Panel or Solo)**
- **Keynote Sponsor: 1-3 Minute Video Ad Before Keynote Presentation (Limit 4) OR Exclusive Friday Reception Sponsor (Limit 1 - First Come, First Serve.)**
 - Sponsors may produce and submit a 1-3 minute video ad to be played before a keynote presentation begins.
 - Sponsorship acknowledgement while guests wait for the presentation to begin.
- **Premier Logo Placement**
 - Full page slide with logo during slide shows, which run between presentations.
 - Premier sponsor logos will be printed directly onto attendees' registration bags.
 - Premier sponsor logos will be printed on our "Step & Repeat."
- **Dedicated Advertising in Conference Promo Email**
 - Your sponsorship will be featured in one of the promotional emails sent to our list of 25,000+ cannabis advocates. (Company logo, description, and website.)

*With your support, we will continue rallying the people of Texas
and advancing meaningful marijuana law reform in Texas!*

TOWARD LIBERTY!



HEATHER FAZIO

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RESPONSIBLE MARIJUANA POLICY

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