

# SPONSORSHIP OPPORTUNITIES



**Texas Cannabis**  
POLICY CONFERENCE

**SEPTEMBER 12-14**

at Texas A&M University

**“Current cannabis policies are not based on science or sound evidence, but rather misinformation and fear.”**

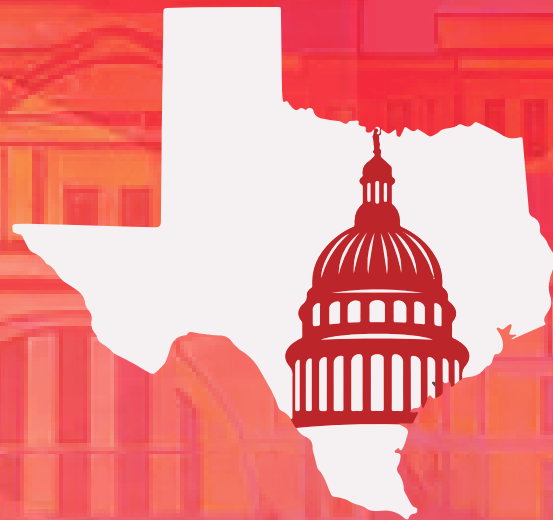
*Former Texas State Representative*  
David Simpson



Current policies are failing our state.  
It is time to repeal prohibition!

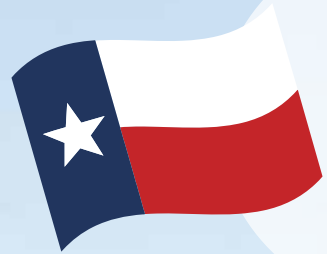
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# LET'S LEGALIZE CANNABIS!



- ✓ GOOD JOBS
- ✓ PRODUCT SAFETY
- ✓ INDUSTRY ACCOUNTABILITY
- ✓ REASONABLE REGULATIONS
- ✓ TAX REVENUE/PROPERTY TAX RELIEF
- ✓ MEDICAL RESEARCH
- ✓ NO MORE ARRESTS!

# ABOUT US



**Texans for Responsible Marijuana Policy**, a broad coalition of organizations, activists, and community leaders dedicated to realizing effective, efficient, and evidence-based cannabis policies in Texas.



# OUR COALITION



# TEN YEARS OF ADVOCACY

Since beginning our work in 2014, we've built a broad, multi-partisan coalition, generated hundreds of thousands of phone calls and emails to lawmakers, mobilized thousands of advocates/citizen lobbyists at the Capitol, and facilitated high impact testimony before legislative committees.



- ✓ 42,000 fewer cannabis arrests annually!
- ✓ \$5.5 million police officer hours **SAVED**
- ✓ \$7.6 million lab hours **SAVED**
- ✓ \$55.5 million in jail costs **SAVED**
- ✓ \$18.5 million in indigent defense **SAVED**
- ✓ \$12.5 million administrative courts costs **SAVED**
- ✓ \$20 million in district attorney time **SAVED** and focused on real crime!
- ✓ Total of \$1.2 **BILLION SAVED** annually thanks to fewer arrests!



# TURNING THE TIDE

**“ I don't want to see our jails stock piled with people who have possession of small amounts of marijuana.**

*Texas Governor  
Greg Abbott*

**“ I would certainly expand medical cannabis. If it'll help somebody, I'm for it.**

*Texas Agriculture Commissioner  
Sid Miller*

**“ There are people who use who do not deserve to be branded as criminals.**

*Senior District Court Judge  
John Delaney*



**This year's Texas Cannabis Policy Conference will be hosted in-person at Texas A&M University,** allowing for meaningful connections between attendees, students, speakers, and sponsors.

Speakers will include legislators, regulators, attorneys, healthcare professional, researchers, academics, veterans, patients, and other advocates. *Sponsors make great events possible and empower advocates from across the state as we prepare for the 2025 legislative session!*

**Texas A&M University:** 275 Joe Routh Blvd, College Station, Texas 77843

**Dates:** September 12-14, 2024





# 200+

EXPECTED ATTENDEES

SEPTEMBER 12-14



**Advocates**



**Policymakers**



**Industry Leaders**



**Entrepreneurs**

*Our in-person conference will also be live streamed and made available online for future reference and sharing.*



## **SUPPORTING**

SPONSOR

\$1,000



## **GOLD**

SPONSOR

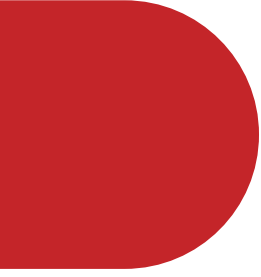
\$2,500



## **PLATINUM**

SPONSOR

\$5,000



## **PREMIER**

SPONSOR

\$10,000

# **SPONSORSHIP PACKAGES**

*The following sponsorship levels have been created to be mutually beneficial, providing your business or organization maximum exposure and engagement.*

**SUPPORTING**

SPONSOR

\$1,000



- **Logo Placement: Conference Website, Sponsor Page in Event Program, and Signage**
  - Sponsor logo and link on conference website.
  - Sponsorship logo included on Sponsor page of printed event program.
  - Logo included on the projector between sessions and on signage throughout event space.
- **Social Media Promo: Personalized Graphic Highlighting Sponsorship Shared on Social Media**
  - A promotional graphic will be created for each sponsor to highlight their support for the conference. Graphics will be shared on social media networks and event pages. Sponsors are encouraged to share personalized graphics with their social network.
- **Registration Bag: Advertising Fliers, Business Cards, and/or Hemp Product Samples for Attendees**
  - Attendee registration bags will include handouts and promotional material from sponsors. Sponsors may provide up to three promotional items for inclusion.
  - Fliers may be up to 8.5in x 11in in size
  - To be included in the registration bags, items must be received by event organizers on or before August 30, 2024.
- **Access: Conference Passes for Sponsors**
  - Two General Admission passes.
  - Upgraded or additional passes for sponsor guests may be purchased at a discounted rate.

*All cannabis products must contain less than .3% THC to comply with current state law.*

**GOLD**  
SPONSOR  
\$2,500



- **Logo on Conference Website, Event Program, Signage, and Featured Social Media Post**
- **Registration Bag: Sponsor Fliers, Business Cards, and/or Product Samples**
- **Outreach: Dedicated Table in Conference Hall (Limit 15)**
  - Sponsor tables are 6ft in size with electrical access. Tables will be in the main area outside of the conference rooms in the Bethancourt Prefunction Hall.
  - Setup: Thursday afternoon. Breakdown: Saturday afternoon.
- **Event Program: Print Ad Space (Full Color)**
  - Event program will include conference schedule, speaker bios, relevant policy information, and a page featuring all sponsor logos.
  - Gold Sponsors: 1/4 page full color ad in event program.
  - Deadline: Graphics for ads due by Friday, August 23.
- **Access: Conference Passes for Sponsors**
  - Two All Access passes.
  - Upgraded or additional passes for sponsor guests may be purchased at a discounted rate.

*All cannabis products must contain less than .3% THC to comply with current state law.*

# PLATINUM

SPONSOR

\$5,000

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- **Logo on Conference Website, Event Program, Signage, and Featured Social Media Post**
- **Registration Bag: Sponsor Fliers, Business Cards, and/or Product Samples**
- **Outreach: Dedicated Table in Conference Hall and Event Program Ad (1/2 Page)**
- **Four All Access Conference Passes**
- **Executive Speaking Opportunity: (Panel or Solo)**
  - Sponsor may offer a speaker to participate in the conference.
  - Topic and placement will be agreed upon by the sponsoring organization and the conference organizers.
  - Speakers are encouraged to attend social events, including Thursday Reception and our Friday evening Speaker Meet & Greet and Awards Banquet.

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**PREMIER**

SPONSOR

\$10,000



- **Logo on Conference Website, Event Program, Signage, and Featured Social Media Post**
- **Registration Bag: Sponsor Fliers, Business Cards, and/or Product Samples**
- **Outreach: Dedicated Table in Conference Hall and Event Program Ad (1/2 Page)**
- **Six All Access Conference Passes**
- **Executive Speaking Opportunity: (Panel or Solo)**
- **Keynote Sponsor: 1-3 Minute Video Ad Before Keynote Presentation (Limit 4)  
OR Exclusive Thursday Reception Sponsor (Limit 1 - First Come, First Serve)**
  - Sponsor may produce and submit a 1-3 minute video ad to be played before a keynote presentation begins.
  - Sponsorship acknowledgement while guests wait for the presentation to begin.
- **Premier Logo Placement**
  - Full page slide with logo during slide shows which will run between presentations.
  - Premier sponsor logos will be printed directly onto attendees' registration bags.
  - Premier sponsor logos will be printed on our "Step & Repeat."
- **Dedicated Advertising in Conference Promo Email**
  - Your sponsorship will be featured (company logo, description, and website) in one of the promotional emails sent to our list of 25,000+ cannabis advocates.

*All cannabis products must contain less than .3% THC to comply with current state law.*

*With your support, this conference will serve as a catalyst  
advancing meaningful cannabis law reform in Texas!*

# TOWARD LIBERTY!



**HEATHER FAZIO**

EXECUTIVE DIRECTOR, TEXANS FOR  
RESPONSIBLE MARIJUANA POLICY

(512) 825-9142

[hfazio@txmjpolicy.org](mailto:hfazio@txmjpolicy.org)

[TexasMarijuanaPolicy.org](https://TexasMarijuanaPolicy.org)