



Sponsorship Opportunities *At-A-Glance*

Support from sponsors fuels a one-of-a-kind gathering where policy experts, industry leaders, and change-makers come together to shape the future of cannabis policy in Texas. From legislators and regulators to attorneys, healthcare professionals, researchers, veterans, and patient advocates — our speakers reflect the full spectrum of voices driving meaningful reform.

Thanks to our sponsors, this conference isn't just a conversation — it's a catalyst. Your support empowers advocates across the state as we gear up for the 2026 elections and the 2027 legislative session.

Sponsor Benefit	Supporting \$1,000	Gold \$2,500	Platinum \$5,000	Premier \$10,000
Logo Placement: Conference Website, Sponsor Page in Event Program, and Signage	✓	✓	✓	✓
Registration Bag: Advertising Fliers, Business Cards, and/or Product Samples for Attendees	✓	✓	✓	✓
Social Media Promo: Personalized Graphic Highlighting Sponsorship, Shared on Social	✓	✓	✓	✓
Event Program: Print Ad Space (Full Color)	1/4 Page	1/2 Page	Full Page	Full Page
Outreach: Dedicated Table in Conference Hall (Limit 15)		✓	✓	✓
Access: Conference Passes for Sponsors	Two GA Passes	Two VIP Passes	Four VIP Passes	Six VIP Passes
Executive Speaking Opportunity (Panel or Solo)			✓	✓
Keynote Sponsor: Video Ad Before Keynote Presentation (Limit 2) OR Exclusive Thursday Reception Sponsor (Limit 1)				✓
Premier Logo Placement: Dedicated Sponsor Slide Featured Between Sessions; Printed on Registration Bags				✓
Advertising in Promo Email (27,000+ contacts)				✓

Sponsorship Benefit Details

Logo Placement: Conference Website, Sponsor Page in Event Program, and Signage

- Sponsor logo will be displayed on our conference website with a link to the company's website.
- Logo will be included on our Sponsor Page in the printed event program.
- Logo will be featured on the projector between sessions and printed on signage throughout the event space.

Registration Bag: Advertising Fliers, Business Cards, and/or Hemp Product Samples for Attendees

- Every attendee will receive a registration bag with conference handouts and promotional material from sponsors. Sponsors may provide up to three promotional items for inclusion.
- Fliers may be up to 8.5 x 11in in size. Hemp product samples may not exceed .3% total THC and must comply with all state and federal requirements.
- Deadline: Promotional materials and products should be mailed to event organizers and RECEIVED no later than Friday, September 12.

Social Media Promo: Personalized Graphic Highlighting Sponsorship, Shared on Social

- A promotional graphic will be created for each sponsor to highlight their support for the conference. Graphics will be shared on social media networks and event pages.
- Sponsors are encouraged to share promo graphics with their network to help raise awareness about the event.

Event Program: Print Ad Space (Full Color)

- The event program will include conference schedule, speaker bios, relevant policy information, and a page featuring all sponsor logos.
- Additional ad space is included for higher level sponsors.
- Supporting: ¼ page, Gold: ½ page, Platinum: ½ page, Premier: Full page.
- Deadline: Graphics for ads due by Friday, September 5.

Onsite: Dedicated Table in Conference Hall (Limit 15)

- Sponsor tables are 6ft in size with electrical access. Tables will be in the main area outside of conference rooms in the Bethancourt Hall. (Setup: Thursday afternoon. Breakdown: Saturday afternoon.)

Access: Conference Passes for Sponsors

- Conference passes will be provided to sponsors.
- Supporting: (2) General Admission, Gold: (2) VIP Passes, Platinum: (4) VIP Passes, Premier: (6) VIP Passes.
- Additional or upgraded passes for sponsors can be purchased at a discounted rate.

Executive Speaking Opportunity (Panel or Solo)

- Sponsor may offer a speaker to participate in the conference. Topic and placement will be agreed upon by the sponsoring organization and conference organizers.
- Speakers are encouraged to attend social events, including Thursday Reception and our Friday afternoon Speaker Meet & Greet.

Keynote Sponsor: 1-3 Minute Video Ad Before Keynote Presentation (Limit 2) OR

- Exclusive Thursday Reception Sponsor (Limit 1 - First Come, First Serve.)
- Sponsors may produce and submit a 1-3 minute video ad to be played before a keynote presentation begins.
- Sponsorship acknowledgement while guests wait for the presentation to begin.

Premier Logo Placement

- Full page slide with logo during slide shows, which run between presentations.
- Premier sponsor logos will be printed directly onto attendees' registration bags.

Dedicated Advertising in Conference Promo Email

- Your sponsorship will be featured in one of the promotional emails sent to our list of 27,000+ cannabis advocates.
- Company logo, brief paragraph description (180 words), and website will be included.