

SPONSORSHIP OPPORTUNITIES



**TEXAS
CANNABIS
POLICY
CONFERENCE**



SEPT 18-20



» At the Texas Cannabis Policy Conference, the minds that are around cannabis reform in Texas get to come together and talk about what they're working on and learn from one another.

Speaker Pro Tem Joe Moody
Texas House District 79



Current cannabis policies in Texas are
confusing and inefficient. We can do better!

CANNABIS SHOULD BE SAFE & LEGAL

NO MORE ARRESTS FOR CANNABIS



- ☆ Good Jobs
- ☆ Product Safety
- ☆ Industry Accountability
- ☆ Reasonable Regulations
- ☆ Tax Revenue / Property Tax Relief
- ☆ Medical Research
- ☆ No More Arrests for Non-Violence

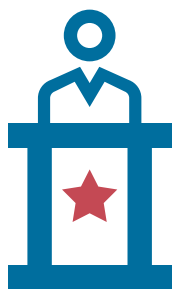
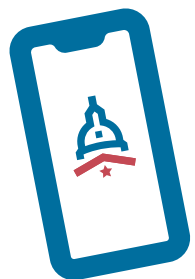


TEXAS CANNABIS POLICY CENTER

The Texas Cannabis Policy Center, formerly known as Texans for Responsible Marijuana Policy, is a broad coalition of organizations, activists, and community leaders dedicated to realizing effective, efficient, and evidence-based cannabis policies in Texas.



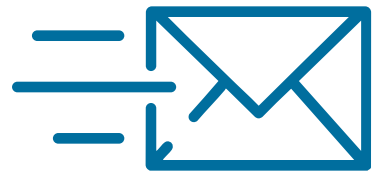
Since beginning our work in 2014, we've built a broad, multi-partisan coalition, generated hundreds of thousands of phone calls and emails to lawmakers, mobilized thousands of advocates/citizen lobbyists at the Capitol, and facilitated high impact testimony before legislative committees.



OUR NETWORK

28,000+

★ EMAIL LIST SUBSCRIBERS ★



40%

★ OPEN RATE ★

LAST 90 DAYS



Accounts reached - 29,000+
(with 48.6% non-followers)
Growth - 700 new followers
Engagement Rate - 2%



Views 179,000+
Engagement 22,000+
Followers 24,000+



IN THE NEWS



Fort Worth Star-Telegram (3/28/2025) The Texas Cannabis Policy Center supports...regulations like age restrictions and packaging and labeling restrictions for not advertising to children. "We, however, are not going to be supporting any legislation that prohibits responsible adult use of THC," Fazio said.

Texas Standard (3/13/2025): "The solution is not prohibition. We know from many years of history that prohibition simply doesn't work. Instead, what we'd like to see instituted are sensible regulations..." - Heather Fazio

Austin Chronicle (3/7/2025): "God bless the cannabis advocacy groups, like the Texas Cannabis Policy Center, who read these filings and do education, both with the public and politicians."

Houston Chronicle (2/05/2025) "Inconsistent polling numbers show that Texans are confused about cannabis policy, and that our laws are inconsistent and ineffective," Fazio said. "What is clear is that Texans oppose prohibition."

Forbes (11/13/2024) "Heather Fazio of the group [Texas Cannabis Policy Center] said that 2025 is "likely to be a very consequential legislative session."

"Our state's cannabis laws are complicated and ineffective," Fazio told Marijuana Moment. "Thankfully lawmakers are taking the issue seriously and filing bills as soon as possible to get the process started."

TEXAS CANNABIS



POLICY CENTER



» Almost four out of five Texans (79%) support legalizing the sale and use of medical marijuana with a prescription.

79%

MEDICAL



» 69% support decriminalizing possession of marijuana for personal use and 62% support legalizing the sale and possession of recreational marijuana.

69%

DECRIMINALIZATION

62%

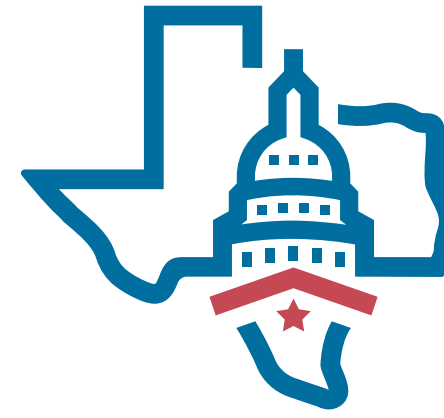
RECREATIONAL

» 22% favor maintaining current Texas marijuana laws.

22%

KEEP CURRENT

- ☆ **42K FEWER** cannabis **ARRESTS!**
- ☆ **\$ 5.5M** police officer hours **SAVED**
- ☆ **\$ 7.6M** lab hours **SAVED**
- ☆ **\$ 55.5M** jail costs **SAVED**
- ☆ **\$ 18.5M** indigent defense **SAVED**
- ☆ **\$ 12.5M** admin courts costs **SAVED**
- ☆ **\$ 20M** DA time **SAVED & FOCUSED** on *real* crime!
- ☆ **\$ 1.2B SAVED** annually thanks to fewer arrests!



TOGETHER
★ **WE CAN** ★
MAKE CHANGE
IN TEXAS



I don't want to see our jails stock piled with people who have possession of small amounts of marijuana.

Texas Governor
Greg Abbott



I would certainly expand medical cannabis. If it'll help somebody, I'm for it.

Texas Agriculture Commissioner
Sid Miller



There are people who use who do not deserve to be branded for life as criminals.

Senior District Court Judge
John Delaney



★ WHY ★

To bring about effective, efficient, and evidence-based cannabis policies in Texas and create meaningful connections between legislators, healthcare professionals, researchers, academics, attorneys, veterans, patients, and other cannabis advocates.

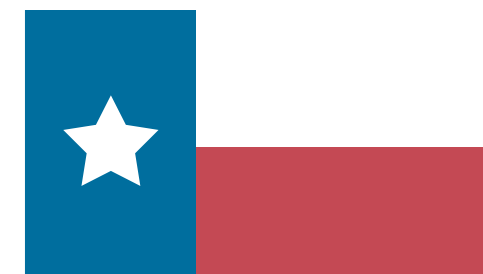
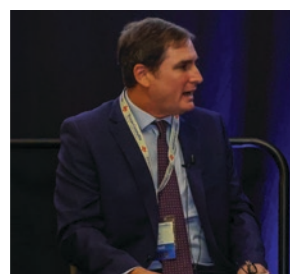


★ WHERE ★

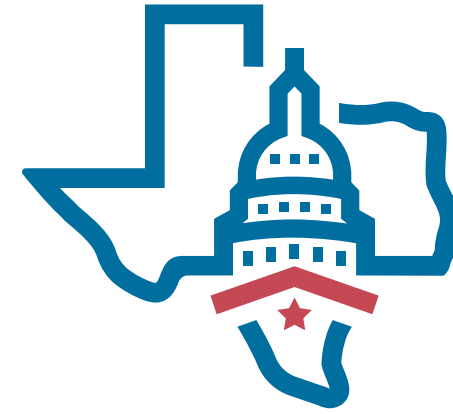
Texas A&M University
275 Joe Routt Blvd
College Station, TX 77843

★ WHEN ★

September 18 - 20



200+



COME JOIN US
★ SEPT 18-20 ★
AT TEXAS A&M
UNIVERSITY

★ **EXPECTED ATTENDEES** ★



ADVOCATES



POLICYMAKERS



INDUSTRY LEADERS



ENTREPRENEURS

Our in-person conference will also be live streamed and made available online for future reference and sharing.

SPONSORSHIP OPPORTUNITIES



SUPPORTING

\$1,000



GOLD

\$2,500



PLATINUM

\$5,000



PREMIER

\$10,000



The following sponsorship levels have been created to be mutually beneficial, providing your business or organization maximum exposure and engagement.





SPONSOR LOGO PLACEMENT

- Link and logo on conference website
- Sponsor page in event program
- Event space signage
- Between session slide



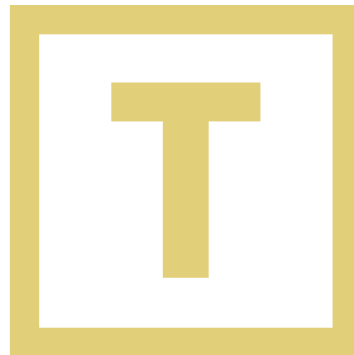
SOCIAL MEDIA PROMOTION

- Personalized promo graphic
- Shared on our social network
- *Sponsors are encouraged to to share promo graphics*



REGISTRATION BAG

- Include 3 handouts or promo materials
- Up to 8.5"x11" | Must arrive before Friday, Sept. 12
- All cannabis products must comply with current state law and may be limited based on TAMU policy.



DEDICATED TABLE IN HALL (LIMIT 15)

- 6ft table with electrical access in main hall in Behancourt Prefunction Hall
- Setup: Thursday afternoon
- Breakdown: Saturday afternoon



PRINT AD IN EVENT PROGRAM

- 1/4 page, full color ad in event program
- Artwork due: Friday, Sept. 5
- Program will include: schedule, speaker bios, relevant policy info, sponsor page



ALSO INCLUDES





EXECUTIVE SPEAKING OPPORTUNITY

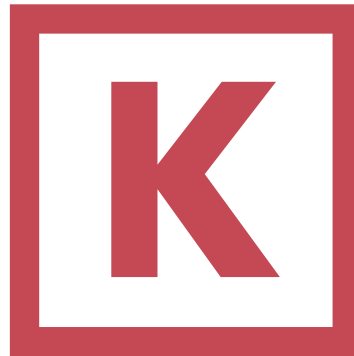
- Speak on stage at the conference
- Topic and placement to be agreed upon by conference organizers and sponsor.



ALSO INCLUDES



PREMIER SPONSOR



KEYNOTE OR RECEPTION SPONSOR

- 1-3 minute video ad before keynote (limit 4)
OR exclusive Thursday Reception Sponsor (limit 1)
- Sponsor acknowledgement while guests wait
- Video due: Friday, Sept 12



PREMIER LOGO PLACEMENT

- Full page slide with logo during slide shows which run between presentations
- Logo printed on registration bags and on "Step & Repeat" promo



DEDICATED AD IN PROMO EMAIL

- Company name, description, and website featured in promotional email sent to 25,000 cannabis activists

ALSO INCLUDES





**TEXAS CANNABIS
POLICY CENTER**

TOWARD LIBERTY!

With your support, this conference will serve as a catalyst advancing meaningful cannabis policy in Texas!

HOLLY MCCORD

Communications Director
Texas Cannabis Policy Center

512-658-3289

holly@txmjpolicy.org