

Guidelines for 2022 MLK Day March & Ceremony, New Braunfels, Texas

I. Overview: Because coronavirus surges all MLK Day activities will be outdoors. We request that all persons wear a mask during the entire event and maintain social distance. We will offer face masks and hand sanitizer. The march is ½ mile. In order to avoid clusters of people and to maintain safety, we will not provide coffee, water, bus rides nor golf carts. T-shirts will not be sold but will be available through BigFrog's online store.

The starting point will be at Prince Solms Park across from Schlitterbahn on E. San Antonio Street. At 10:00 AM we will proceed down E. San Antonio Street behind the banner to Main Plaza. At 10:15 AM the program will begin at the gazebo and will end about 11:15 AM. Main Plaza will open to traffic at 11:30 AM. To assure safety of all participants, no parking from 9:00 AM to 11:30 will be allowed in those areas surrounding Main Plaza on all four sides. Vehicles will be subject to towing.

II. There are two basic groups of people attending this event: Participants (or marchers) and Spectators.

A. Participants: Individuals: adults, children.

1. Children should be supervised by adults accompanying them. Adults should hold the hands of children five years and younger.
2. No roller skates or skateboards.
3. Dogs are to be leashed. Proof of vaccination may be necessary if an incident occurs with a dog. Unruly dogs must be removed.
4. Adults using mobility scooters and wheelchairs are welcome but must assure the safety of others near them.
5. Clothing & signs: Apparel should support the theme of the march. No political or derogatory slogans.
6. We request that participants not bring weapons, drugs or alcohol to the event.
7. This is a non-partisan event. No political signs or clothing.

B. Groups of Participants.

1. New Braunfels MLK Association, Inc. is a tax exempt non-profit corporation. To maintain such status we cannot promote any political party or candidate. Therefore, this is a non-partisan event. Political parties may not participate as a political party. We discourage individuals wearing t-shirts that support a particular party or politician/person running for office.
2. Organizations such as churches, civic organizations, activists groups; clothing should not indicate support of a particular political party, politician or individual running for office.
3. There should be no individual or group displays promoting a business or commercial enterprise. HEB's volunteers may wear their team shirts and carry "We believe" signs.

C. Spectators. A Spectator is a person or group of persons who are not marching and are watching from the sidelines. They are not participating as marchers in the event.

III. Conduct.

A. Conduct of Participants from Prince Solms Park to Main Plaza

1. NBMLK will ask certain Participants to carry the banner in order to maintain healthy standards during this event.
2. Participants should walk 6 feet behind the NBMLK banner within the roadway and should not walk on the sidewalks.
3. Participants using wheelchairs or mobility scooters should keep enough distance between other persons to avoid mishaps.
4. For this short march golf carts are discouraged. However, they may be used as long as the driver provides proof of license and insurance. Golf carts shall be at the end of the march and shall maintain 10 feet distance from the last group of participants marching.
5. HEB Partners will be at the end of the March.
6. NBFP will have a medical truck & personnel behind HEB Partners.
7. NBPD will have police car at the front and behind the march.

B. Conduct of Spectators during March to Main Plaza. We have no control over the Spectators. We discourage our Participants from interacting with Spectators that make derogatory remarks or statements. Remember, Dr. King sought change through non-violence.

C. Conduct at Main Plaza. The Association will secure the gazebo and only allow designated personnel, speakers, and performers.