

# Intelligen International Ltd Privacy Policy

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## Effective Date

Effective Date: 01.07.2025

## Introduction

At Intelligen International Ltd ("we", "our", or "us"), we are committed to protecting your personal data in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018. This privacy policy explains how we collect, use, store, and protect your data when you interact with us.

## What Data We Collect

- Organisation name and job title
- Marketing preferences and communication history
- Information you submit through forms or LinkedIn Lead Gen Ads
- Website usage data (via cookies and analytics tools)

## How We Use Your Data

- To respond to your enquiries and provide the information or services requested
- To contact you with relevant updates, resources, and opportunities related to sustainable infrastructure and technology
- To personalise your experience and improve our communications
- To carry out marketing campaigns (via email, LinkedIn, and similar platforms)
- To maintain records of business development and customer relationships

## Marketing Communications

We may contact you by email or phone based on your expressed interest in our services. You can opt out of marketing communications at any time by:

- Clicking the "unsubscribe" link in any marketing email
- Emailing us at [emily@intelligen.energy](mailto:emily@intelligen.energy) with the subject "Unsubscribe"

## Lawful Basis for Processing

Our processing of your data is based on one or more of the following legal grounds:

- Your consent (e.g. when you submit a form or sign up for updates)
- Legitimate interests (e.g. business development, providing relevant information)
- Performance of a contract (if you become a customer or partner)
- Compliance with a legal obligation

## How We Store and Protect Your Data

- We store your data securely using industry-standard tools, including HubSpot CRM and related platforms.
- Access to your data is restricted to authorised personnel only.
- We do not sell or share your personal data with third parties for their own marketing use.

## Your Rights Under UK GDPR

You have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate or incomplete data
- Request deletion of your data ("right to be forgotten")
- Object to or restrict processing of your data
- Withdraw your consent at any time

To exercise your rights, please contact us at [emily@intelligen.energy](mailto:emily@intelligen.energy)

Intelligen International Ltd Company No: 09589887  
Border Pine Building, Aesica Road, Haltwhistle, Northumberland, NE49 9DE



### Data Retention

We will retain your data only as long as necessary for the purpose for which it was collected, or to comply with legal and regulatory requirements.

### Contact Details

Intelligen International Ltd

Company No: 09589887

Registered Office: Border Pine Building, Aesica Road, Haltwhistle, Northumberland, NE49 9DE

Email: [emily@intelligen.energy](mailto:emily@intelligen.energy)

Website: [www.intelligen.energy](http://www.intelligen.energy)

If you have concerns about how your data is handled, you also have the right to lodge a complaint with the Information Commissioner's Office (ICO) at [www.ico.org.uk](http://www.ico.org.uk).