

# TOM HORN DAYS

## August 16-18, 2024

Sponsor's Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Email address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Sponsorship level chosen: \_\_\_\_\_

Cash sponsorship: \_\_\_\_\_

In-Kind sponsorship description: \_\_\_\_\_

In-Kind sponsorship dollar amount: \_\_\_\_\_

(in-kind donations are credited at 75% of the donated amount)

Total Sponsorship

amount: \_\_\_\_\_

Sponsor's Signature: \_\_\_\_\_

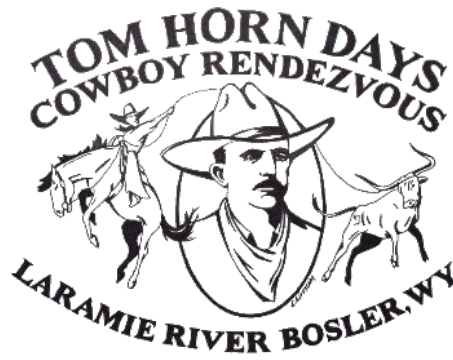
Date: \_\_\_\_\_

Checks can be mailed to: Tom Horn Days, 1515 Two Rivers Road, Bosler, WY 82051

Deadline August 1st, 2024

[Click Here to Pay Online](#)

**Tom Horn Days Foundation is designated by the federal government as a 501(c)3 non-profit entity to promote the presentation, preservation, and heritage of the western way of life and rodeo. All charitable contributions made to THD are tax deductible, subject to IRS regulations. A tax deductible receipt will be provided to you upon sponsorship payment.**



Dear Future Partner,

On behalf of Selle Rodeo Productions and Tom Horn Days Foundation **(501(C)3)**, we'd like to take this opportunity to make you aware of our upcoming event to be held August 16 – 18, 2024. Since August 2020, Tom Horn Days has taken place on a beautiful working ranch north of Laramie, WY in the Tom Horn country of Bosler, WY. Tom Horn Days has been gaining interest through our social media platforms and website. Attendance at our annual event increases significantly each year with attendees from over 20 states and international attendance. We have attendance and interest from national and international magazines and media outlets as well. We expect attendance this year will surpass last year as we continue to grow. Our Facebook page alone has over 6800 followers and #TomHornDays on TikTok has well over 1.1 million views. Social media platforms, along with a website, continue to grow our exposure so we'd encourage you to join us there as well.

This event looks forward to benefiting the surrounding communities with revenue generated. This year we have chosen to have our event coincide with the University of Wyoming move-in weekend, to help introduce students and their families to a slice of Wyoming history and welcome them to the community.

Our unique Tom Horn Days Cowboy Rendezvous is a celebration of the cowboy way of life and rich heritage of the Laramie Plains. This three-day event will kick off on Friday with a Little Pokes kids rodeo followed by a concert featuring WMW band under the spacious Wyoming sky and a second concert on Saturday evening featuring Sam Munsick, and private VIP bonfire concerts Friday and Saturday night featuring Brennan Greene. Saturday and Sunday are filled with competitions where contestants from around the region compete in old time events such as pasture bronc riding, pasture breakaway roping, pasture team roping, and muley roping which we refer to as "Real Working Cowboy/Cowgirl" contests. A Sunday morning Cowboy Church service revives our spiritual meaning of a western way of life. Tom Horn Days allows our ranching families, residents of Wyoming along with spectators from across the United States to UNITE and enjoy our western ranching traditions. It truly feels like a "Rendezvous" of the old west!!

We understand you strive to maintain good business relations with local consumers and giving back to these communities. We sincerely believe that our attendance during this event will bring significant revenue into our economy and would like to share that with your business. We feel with our advertising options, you may find a level that best fits your needs this year.

In closing, please find our attached sponsorship options for your business. We look forward to earning your trust and confidence with our event. We'd cherish the opportunity for you and your business to grow with us and look forward to hearing from you.

Please visit our website at [www.tomhorndays.com](http://www.tomhorndays.com), Facebook page [www.facebook.com/TomHornDays](http://www.facebook.com/TomHornDays) or feel free to call with any questions you may have.

Kind Regards,

Rand Selle

Selle Rodeo Productions / Tom Horn Days LLC

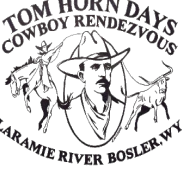

























1515 Two Rivers Road

Bosler, WY 82051

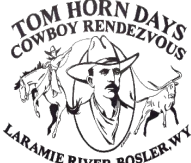






























(307) 710-3133



# 2024 Sponsorship Benefits

	<b>Exclusivity: Number of Sponsorships Offered</b>	<b>Business Name becomes part of the event title: “5th Annual Tom Horn Days Cowboy Rendezvous 2024, Presented by (Your Company)”</b>	<b>Unlimited Banner Placement Throughout Grounds</b>	<b>VIP Passes and Jackets For the 2024 Year</b>	<b>Free Vendor Booth Space</b>	<b>Banner Placement (Banners must be provided by Sponsor unless otherwise noted below)</b>	<b>Brand Recognition Opportunities Included (See Brand Recognition Table)</b>
<b>Rendezvous Sponsor \$7,500</b>	<b>Sold</b>			4		1 Prominent Location & Any Throughout Grounds	
<b>Gold Sponsor \$6,500</b>	2			3		1 Prominent Location & Any Throughout Grounds	
<b>Silver Sponsor \$5,500</b>	3			2		1 Prominent Location & Any Throughout Grounds	
<b>Bronze Sponsor \$4,500</b>	5			1		1 Prominent Location & 3 Banners Throughout Grounds	
<b>VIP Tent Sponsor \$3,500</b>	2			2 (VIP passes only)		Premium Placement for VIP Tent, 2 Banners Throughout Grounds	
<b>Concert Sponsor \$2,500</b>	6					Three Outdoor Banners	
<b>Chute Gate Sponsor \$2,000</b>	10					One Chute Gate Banner (Provided by THD)	
<b>Event Sponsor \$1000</b>	10 (2 per event)					One Banner in Arena During Event	
<b>Photo booth Sponsor \$500</b>	20					One Banner on Photobooth	
<b>Buckle Sponsor \$300</b>	26 event buckles						
<b>Friends of THD Sponsor \$250</b>	$\infty$					One Outdoor Banner	
<b>THD Supporter \$150 &amp; Under</b>	$\infty$						

# Brand Recognition Opportunities

	<b>Name</b> <b>Mention ALL</b> <b>advertising,</b> <b>after signing</b> <b>with THD</b>	<b>Logo on</b> <b>Champion</b> <b>Jackets</b>	<b>Name and</b> <b>logo in all</b> <b>print</b> <b>advertising,</b> <b>after signing</b> <b>with THD</b>	<b>Brand Highlights Video</b> <b>Have your brand</b> <b>recognized &amp;</b> <b>recommended by Rand,</b> <b>in appreciation for</b> <b>your partnership /</b> <b>sponsorship.</b>	<b>Name/Logo</b> <b>on Sponsor</b> <b>Webpage</b> <b>with link to</b> <b>your website</b>	<b>Name Only</b> <b>on Sponsor</b> <b>Webpage</b>	<b>Mention by</b> <b>Announcers</b> <b>at all Events</b>	<b>Mention by</b> <b>Announcers</b> <b>at Event(s)</b> <b>Sponsored</b>	<b>Social</b> <b>Media</b> <b>Mention</b>
<b>Rendezvous Sponsor</b> <b>\$7,500</b>		Chest							
<b>Gold Sponsor</b> <b>\$6,500</b>		Shoulder							
<b>Silver Sponsor</b> <b>\$5,500</b>									
<b>Bronze Sponsor</b> <b>\$4,500</b>									
<b>VIP Tent Sponsor</b> <b>\$3,500</b>									
<b>Concert Sponsor</b> <b>\$2,500</b>									
<b>Chute Gate Sponsor</b> <b>\$2,000</b>									
<b>Event Sponsor</b> <b>\$1000</b>									
<b>Photo booth Sponsor</b> <b>\$500</b>									
<b>Buckle Sponsor</b> <b>\$200</b>									
<b>Friends of THD</b> <b>Sponsor</b> <b>\$250</b>									
<b>THD Supporter</b> <b>\$150 &amp; Under</b>						