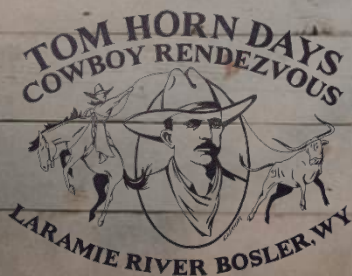


Tom Horn Days
Cowboy Rendezvous

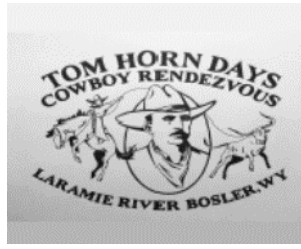
August 12 - 14, 2022

Sponsorship Packet



Michael Magill
FINE ART PHOTOGRAPHY

<https://tomhorndays.com>



Dear Future Partner,

On behalf of Selle Rodeo Productions and Tom Horn Days Cowboy Rendezvous, we'd like to take this opportunity to make you aware of our upcoming event to be held August 12 – 14, 2022. Since August 2020, Tom Horn Days has taken place on a beautiful working ranch north of Laramie, WY in the Tom Horn country of Bosler, WY. Tom Horn Days has been gaining interest through our social media platforms and website. Attendance at our 2nd annual event doubled from the first year with attendees from 20 states. We expect attendance this year will surpass the approximately 1000 attendees of last year. Our Facebook page alone has over 3400 followers and #TomHornDays on TikTok has close to 590,000 views. Social media platforms, along with a website, continue to grow our exposure so we'd encourage you to join close us there as well. This event looks forward to benefiting the surrounding communities with revenue generated from attendees.

Our unique Tom Horn Days Cowboy Rendezvous is a celebration of the cowboy way of life and rich heritage of the Laramie Plains. This three-day event will kick off on Friday with a Ranch Rodeo followed by a concert featuring amazing western singers under the spacious Wyoming sky and a second concert on Saturday evening. Saturday and Sunday are filled with competitions where contestants from around the region compete in old time events such as pasture bronc riding, pasture team roping, muley roping and stray gathering which we refer to as "Real Working Cowboy/Cowgirl" contests. A Sunday morning Cowboy Church service revives our spiritual meaning of a western way of life. Tom Horn Days allows our ranching families, residents of Wyoming counties along with spectators from across the United States to UNITE and enjoy our western ranching traditions. It truly feels like a "Rendezvous" of the old west!!

We understand you strive to maintain good business relations with local consumers and giving back to these communities. We sincerely believe that our attendance during this event will bring significant revenue into our economy and would like to share that with your business. We feel with our advertising options, you may find a level that best fits your needs this year.

In closing, please find our attached sponsorship options for your business. We look forward to earning your trust and confidence with our event. We'd cherish the opportunity for you and your business to grow with us and look forward to hearing from you.

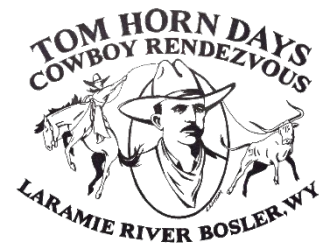
Please visit our website at www.tomhorndays.com, Facebook page www.facebook.com/TomHornDays or feel free to call with any questions you may have.

Kind Regards,
Rand Selle
Selle Rodeo Productions / Tom Horn Days LLC
1515 Two Rivers Road
Bosler, WY 82051
(307) 710-3133

<https://tomhorndays.com>

Tom Horn Days Cowboy Rendezvous

August 12 – 14, 2022



Presenting Sponsor - \$5,500

(One Available)

Sponsorship benefits:

1. Exclusivity – Only one Rendezvous sponsorship offered
2. Business name becomes part of the event title: “3rd Annual Tom Horn Days Cowboy Rendezvous 2022 presented by (your company)”
3. Name and logo in all print advertising, after signing on with THD
4. Name mention in all advertising
5. Banner in prominent location (Provided by THD)
6. Unlimited banner placement throughout grounds during events (provided by sponsor)
7. Mention by announcer at all events
8. Name/Logo on sponsor webpage with a link to your website
9. Social media mention
10. Free Vendor Booth Space
11. 6 VIP Passes for the 2022 year

Gold Sponsor - \$4,500

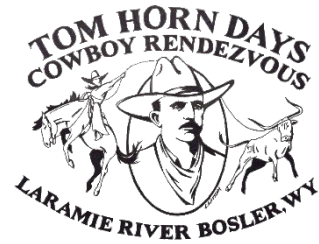
Sponsorship benefits:

1. Banner in prominent location (Provided by THD)
2. Name and logo in all print advertising, after signing on with THD
3. Unlimited banner placement throughout grounds during events (provided by sponsor)
4. Mention by announcers at all main events
5. Name/Logo on sponsor webpage with a link to your website
6. Social media mention
7. Free Vendor Booth Space
8. 5 VIP Passes for the 2022 year

<https://tomhorndays.com>

Tom Horn Days Cowboy Rendezvous

August 12 – 14, 2022



Silver Sponsor - \$3,500

Sponsorship benefits:

1. Banner in prominent location (Provided by THD)
2. Name and logo in all print advertising, after signing on with THD
3. Unlimited banner placement throughout grounds during events (provided by sponsor)
4. Mention by announcers at all main events
5. Name/Logo on sponsor webpage with a link to your website
6. Social media mention
7. Free Vendor Booth Space
8. 4 VIP Passes for the 2022 year

Bronze Sponsor - \$2,500

Sponsorship benefits:

1. Banner in prominent location (Provided by THD)
2. Name and logo in all print advertising, after signing on with THD
3. Unlimited banner placement throughout grounds during events (provided by sponsor)
4. Mention by announcers at all main events
5. Name/Logo on sponsor webpage with a link to your website
6. Social media mention
7. Free Vendor Booth Space
8. 2 VIP Passes for the 2022 year

VIP Tent Sponsor - \$1,500

(2 Available)

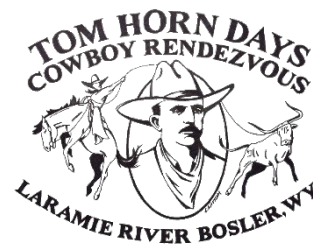
Sponsorship benefits:

1. Premium banner placement (provided by sponsor)
2. Limited to three banners placed on the grounds (provided by sponsor)
3. Social media mention
4. Free Vendor Booth Space
5. 2 VIP tickets

<https://tomhorndays.com>

Tom Horn Days Cowboy Rendezvous

August 12 – 14, 2022



Concert Sponsor – \$1,250

(6 Available)

Sponsorship benefits:

1. Limited to three outdoor banner placements (provided by sponsor)
2. Name/Logo on sponsor webpage with a link to your website
3. Social media mention
4. Free Vendor Booth Space
5. 2 VIP tickets



Chute Gate Sponsor – \$1,000

(10 Available)

Sponsorship benefits:

1. Limited to one banner placement on bucking chutes (provided by THD)
2. Name on sponsor webpage with a link to your website
3. Social media mention
4. Free Vendor Booth Space
5. Two 3-Day Passes



Event Sponsor – \$750

(8 Available)

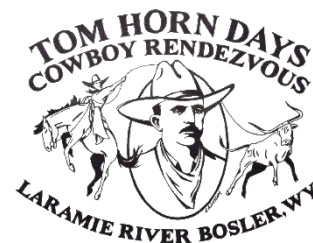
Sponsorship benefits:

1. Limited to one banner placement in “arena” (provided by sponsor)
2. Mention by announcer during the event
3. Name on sponsor webpage with a link to your website
4. Social media mention
5. Free Vendor Booth Space
6. Two 3-Day Passes

<https://tomhorndays.com>

Tom Horn Days Cowboy Rendezvous

August 12 - 14, 2022



Photobooth Sponsor - \$500

(30 Available)

Sponsorship benefits:

1. Limited to one banner placement on photobooth (provided by sponsor)
2. Name on sponsor webpage with a link to your website
3. Social media mention
4. Free Vendor Booth Space
5. One 3-Day Pass



Buckle Sponsor - \$200

(9 Available)

Sponsorship benefits:

1. Name on sponsor webpage with a link to your website
2. Social media mention
3. Mention by announcer during the event

Friends of Tom Horn Days Sponsor - \$250

Sponsorship benefits:

1. Limited to one outdoor banner placement (provided by sponsor)
2. Name on sponsor webpage with a link to your website
3. One 3-Day Pass

Tom Horn Days Supporter Sponsor - \$100 & Under

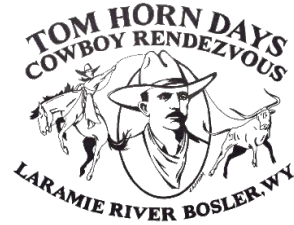
Sponsorship benefits:

1. Name on sponsor webpage with a link to your website

<https://tomhorndays.com>

Tom Horn Days Cowboy Rendezvous

August 12 – 14, 2022



SPONSOR SUBMISSION FORM

Sponsorship Levels: Refer to the sponsorship packet for benefit details

- _____ Presenting Sponsor \$5,500 (1 available)
- _____ Gold Sponsor \$4,500
- _____ Silver Sponsor \$3,500
- _____ Bronze Sponsor \$2,500
- _____ VIP Tent Sponsor \$1,500 (2 available)
- _____ Concert Sponsor \$1,250 (6 available)
- _____ Chute Gate Sponsor \$1,000 (10 available)
- _____ Event Sponsor \$750 (8 available)
- _____ Photobooth Sponsor \$500 (30 available)
- _____ Friends of THD \$250
- _____ Buckle Sponsor \$200 (9 available)
- _____ THD Supporter \$100 & Under

****Please specify above which sponsorship level you would like. If no level is specified, then funds will be placed in the general fund and allocated where needed. ****

Special Instructions/ Notes:

Name: _____

Business Name: _____

Address: _____

Phone: _____ Email: _____

Amt Enclosed: \$ _____

Payments are accepted by cash or check and must accompany this form. Mail completed form and payment to Tom Horn Days, LLC, 1515 Two Rivers Road, Bosler, WY 82051

THANK YOU FOR YOUR SUPPORT!