

## GBA GBA CEO CLUB 大灣區總裁協會

大湾区总裁协会于2023年成立，总部位于香港，已在东莞、中山设立分部。协会荣誉顾问包括香港特区立法会主席、香港浸会大学校长、香港恒生大学校长等知名人士，为协会提供战略指导和资源支持。协会会员为大湾区“9+2”城市的企业董事长、执行董事、董事、首席执行官、总经理、总监，超过230名；其中包含11家上市公司，会员企业总雇员超50万人；业务覆盖高端制造、科技创新、生命健康、金融服务等多个关键领域，50%属于制造业和科技企业，50%属于服务业及商业。

协会作为非营利组织，以“汇聚总裁力量，协同湾区发展”为宗旨。自成立以来，已成功举办56场国际化、高水平的高端活动，服务会员超过2200人次，在推动企业家之间的深化合作、助力跨领域协同创新、优化大湾区营商环境等方面发挥一定作用，获得政府部门和社会各界的广泛认可与肯定。

### 主要工作包括



#### 链接商业领袖

汇聚并联系具备国际视野和战略眼光的企业经营者，打造高端对话平台，促进企业家之间的思想碰撞与经验共享。



#### 搭建赋能平台

通过峰会、论坛、研讨会、商务考察等形式，助力企业实现品牌与资本的双重增值。



#### 提升企业竞争力

推动管理者的领导力和专业能力系统化建设，协助企业转型升级，构建可持续竞争优势。



#### 激发跨行业创新

打破行业壁垒，促进跨界合作，开拓新的市场增长点和发展机遇。



#### 推动产学研融合

搭建企业和高校、科研机构的合作桥梁，共建人才培养与输送机制，为企业发展注入创新动力。



#### 优化区域发展环境

参与政策建言，推动政府政策和制度创新，促进大湾区内人才、资金、货物、信息、技术等要素高效流动。



#### 拓展全球协作网络

链接国内及全球同类组织，促进信息互通和战略合作，拓宽会员的国际视野与商机。

协会将持续深化“企业互联+资源共享”的平台功能建设，致力成为大湾区最具影响力的商业领袖平台之一。一方面助力会员精准把握国家战略和湾区政策红利，拓展全球商机，提升跨行业、跨区域的协同发展能力；另一方面以企业高质量发展为支点赋能湾区建设，推动大湾区在全球经济格局中构建更具竞争力的产业生态，最终实现“企业进步和区域繁荣”的双向共赢。

### 会员资格



申请人必须为大湾区内城市的企业董事长、执行董事、董事、首席执行官 (CEO)、总经理、总监等职衔。



会员申请将经由本会之会员事务委员会审核；成功入会后将收到会籍确认函，并须缴交当届（两年为一届）的会费。



会员会费2年为港币4,000元/人民币3,680元，一次过收取。每次缴交当届会费，不足一年将会按季度比例计算。

### 联络我们

#### 香港秘书处

联络人 王业珊 Phoebe  
电话 +852 2116 3829 / +852 5226 7114  
电邮 info@gbaceoclub.com  
地址 香港九龙长沙湾青山道682号潮流工贸中心27楼07室

#### 东莞办事处

联络人 潘雯雯  
电话 +86 133 6068 6780  
电邮 info.mainland@gbaceoclub.com  
地址 广东省东莞市东城街道牛山景盛路5号6栋201

#### 粤西办事处

联络人 潘雯雯  
电话 +86 133 6068 3391  
地址 广东省中山市东区东苑南路101号大东裕国际中心3南塔25楼2501室



WhatsApp 联络



关注微信公众号



网址 [www.gbaceoclub.com](http://www.gbaceoclub.com)

期待您加入本会  
成为重要一员！



# Introduction



Founded in 2023 in Hong Kong, GBA CEO CLUB has offices in Dongguan and Zhongshan, China. The Club's Honorary Advisors include the President of The Legislative Council of The Hong Kong Special Administrative Region, the President of Hong Kong Baptist University, the President of Hang Seng University of Hong Kong.

The Club's membership has grown from an initial 150 CEOs to over 230, representing companies which include 11 publicly listed companies. These companies employ over 500,000 staff and workers. Their businesses are based in Hong Kong, Macau and the 9 cities in the Greater Bay Area, covering key sectors such as advanced manufacturing, creative business, life sciences, and financial services.

As a not for profit organization, the Club is driven by the mission "We serve GBA. Growth together".

Since its inception, the Club has successfully organized 56 high-level events, engaging more than 2,200 members. The Club has received a wide recognition from government bodies and the business and industrial communities in the GBA.

## Core Functions



### Elite Executive Networking

Foster a premium platform for strategic dialogue and sharing among globally minded business leaders.



### Brand & Capital Acceleration

Through well planned summits, forums, and study missions to drive brand elevation and capital creation of members.



### Systemic Leadership & Competitiveness Enhancement

Strengthen managerial leadership and professional capabilities through the provision of structured training programs, enabling enterprises to build and sustain their competitive edges.



### Cross-Industry Innovation Catalyst

Break the barriers of different trades and promote cross-sector collaboration.



### Industry-Academia-Research Integration

Bridge enterprises with universities and research institutions to accelerate innovation and technology transfer.



### Regional Ecosystem Optimization

Give advice to government on innovation and policies, facilitating the flow of talent, capital, goods, information, and technology in the Greater Bay Area.



### Global Partnership Network Expansion

Connect with peer organizations domestically and internationally to form strategic alliances and explore global opportunities for members.

The Club is committed to building an international and effective platform for members to foster collaborative innovation. By enabling members to seize national strategies the GBA policy advantages, the Club will continue to explore global opportunities and drive cross-industry collaboration for members.

## Membership Eligibility



**Qualifying Positions** — Applicants must hold senior executive positions such as Chairman, Executive Director, Director, Chief Executive Officer (CEO), General Manager, or Director in enterprises based in cities of the Greater Bay Area.



**Approval Process** — Membership applications will be reviewed and approved by the Club's Membership Affairs Committee. Successful applicants will receive a membership confirmation letter and are required to remit the membership fees.



**Membership Fee** — The fee for a term of 2 years is HKD 4,000 (equivalent to RMB 3,680). Fees are payable on a per term basis. For partial term, charge will be calculated on a prorated basis.

## Contact Us

### Hong Kong Secretariat Office

**Contact Person** Phoebe Wong

**Tel** +852 2116 3829  
+852 5226 7114

**E-mail** info@gbaceoclub.com

**Address** Unit 707, 27F, Trendy Centre, 682 Castle Peak Road, Cheung Sha Wan, Kowloon, Hong Kong  
香港九龍長沙灣青山道 682 號潮流工貿中心 27 樓 07 室

### Dongguan Office

**Contact Person** Polly Poon

**Tel** +86 133 6068 6780

**Address** Room 201, Building 6, No.5 Jingsheng Road, Niushan, Dongcheng Street, Dongguan, Guangdong Province  
廣東省東莞市東城街道牛山景盛路 5 號 6 棟 201

### Western Guangdong Office

**Contact Person** Polly Poon

**Tel** +86 133 6068 3391

**Address** Room 2501, 25/F, Big East Yu International Center, Zhongshan Guangdong Province  
廣東省中山市東區東苑南路 101 號大東裕國際中心 3 南塔 25 樓 2501 室



WhatsApp Contact



Follow WeChat Channel



Website

[www.gbaceoclub.com](http://www.gbaceoclub.com)

We look forward to welcoming you as a valued member!