

# AdVentures Americas Curated\* powered by Multilocal

## FIND YOUR AUDIENCE



World' leading independent audience curator

The only agnostic curator (Media, Data, SSP, DSP)

Unique sell-side integrations & expertise

Active supply-side audience curation 'Dynamic PMPs'

Global presence, local knowledge

Flexible approach with multiple solutions

### Why AdVentures Americas?

#### 01 Vision

Complete supply capabilities, all formats, all markets

#### 02 Knowledge

Expert team in local and multi-market campaigns

#### 03 Transparency

Focus on premium, brand-safe inventory

#### 04 Flexibility

Red carpet service that is fast, simple and flexible

#### 05 Customisation

Agnostic bespoke approach to deliver performance

#### 06 Optimisation

Active Curation to boost performance

**12+**

Partner SSPs

**65**

Data Partners

**173 Tn**

Global Avails

**260**

Contextual Categories

**80 k**

Audience Segments

**25 k**

Publisher's Segments

**∞**

Search Segment  
Combinations

[www.adventuresamericas.com](http://www.adventuresamericas.com)