

Michigan CyberPatriot Program - Information & Sponsorship Packet

Since the 2015 academic year, the regional coalition of schools known as the Midwest Colloquium for Information Systems Security Education ([MCISSE](#)) has been dedicated to increasing the number of Middle and High School students who participate in the [National CyberPatriot Competition](#) in Michigan by funding the [Michigan CyberPatriot Program](#). The CyberPatriot program provides hands-on STEM education for Michigan students and opens the doors for STEM career pathways. Far too many local School districts and student groups across Michigan are not yet aware of the program and its advantages. With over 450,000 Cybersecurity jobs unfilled nationally, we should do everything possible to get more Michigan students into STEM education.

The Michigan CyberPatriot Program

- Serves all of Michigan from the Ohio border into the Upper Peninsula.
- Inspires students toward careers in cybersecurity, technology, and engineering disciplines critical to our nation's future.
- Our Summer camps have exceeded the national average for girls' attendance at our camps.
- Has grown from 4 teams/20 students in 2015 to over 180 teams/ or over 950 students yearly.
- With students competing nationally in the fastest-growing cybersecurity high school competition.
- Hosts summer camps across the state with elementary, middle, and high school students using our coalition of higher education facilities only made possible via corporate sponsorship and volunteers.

Support the Michigan CyberPatriot Program in two ways:

- Providing volunteer Coaches and Mentors.
- Providing funding through the MCISSE non-profit organization.

Volunteer coaches and mentors are critical for the program's success. These volunteers don't have to be cyber experts but should have good computer knowledge. They must be passionate about teaching or mentoring high school students and follow the program instruction lesson guide.

Funding is required to help pay for the administration, operation, and cyber education platform during the school year and summer camps. In 2017, we received \$20,000 from the Michigan Economic Development Corporation. In 2018, we received \$100,000 from the Michigan Department of Education. In 2019, we received \$37,000 in sponsorships. Due to COVID-19, the funding donations dropped off significantly. Therefore, we are actively looking to increase the 2023-24 school year donations to keep this program alive.

Sponsorship of this program benefits both the students of Michigan and your organization. Becoming a sponsor will not only enhance your reputation but will also allow you access to the innovative knowledge these students offer. We look forward to partnering with you and our company on this fantastic program to increase the STEM-educated workforce in Michigan.

MCISSE accepts donations for the program. We are a 501 (3)(c) corporation; all donations are tax-deductible. Please see the following list of sponsorship options available for your company to support the Michigan CyberPatriot Program. Customizable sponsorship options are available by contacting Tamara Shoemaker at tamarashoe@gmail.com or calling 313-804-0544.

Sponsorship Levels - Michigan CyberPatriot Program

Presenting Sponsor + \$50,000 yearly

- Featured on websites, social media posts, and interviews as a Presenting Sponsor and two seats on our Board of Advisors.
- Co-branded as the Presenting Sponsor with every aspect of our outreach in K-12 cybersecurity education as well as Keynote Privileges.
- Your company would be entitled to all the Industry Partner Level sponsorship benefits.

Industry Partner Sponsor 49,999-25,000 yearly

- Featured as an Industry Partner, helping us maintain the current program.
- Co-branded as an Industry Partner with every aspect of our outreach in K-12 cybersecurity education.
- Your company would be entitled to all the benefits of the Platinum Level sponsorship.

Platinum Level Sponsor \$10,000 - \$24,999 yearly

- Company representative as keynote speaker at our Annual Spring Celebration.
- The company receives an attendee list for the Annual Spring Celebration.
- Company exhibitor table provided at our Annual Spring Celebration with four passes.
- Your company would be entitled to all the benefits of the Gold Level sponsorship.

Gold Level Sponsor \$9,999-\$5,000 yearly

- Company representative to speak at our Annual Spring Celebration during the break-out sessions.
- Company Logo featured on any T-shirts, brochures, and banners the Michigan CyberPatriot program puts together during your yearly support.
- The company exhibit table provided for our annual Spring Celebration and three passes.
- Your company would be entitled to all the benefits of the Silver Level sponsorship.

Silver Level Sponsor \$4,999-\$1,000 yearly

- Company Logo featured at the Silver Level on the MCISSE and MIcyberpatriot websites.
- The company may host events at their locations, team competitions, summer camps, and awareness events but must cover the cost of that event.
- The company Logo is featured on some print materials when space is available during the year.
- Company exhibits table for our annual Spring Celebration at a discount of 50% and two passes.
- Your company would be entitled to all the benefits of the Bronze Level sponsorship.

Bronze Level Sponsor \$999.99-\$500 yearly

- Company Logo featured at the Bronze level on the MIcyberpatriot website.
- The company shout-out on all Michigan CyberPatriot program social media channels. (LinkedIn, Facebook, Instagram . . .)
- Company recognized during our Annual Spring Celebration and may bring a banner for the event.
- Company exhibitor table for our annual Spring Celebration at a discount of 50% and one pass.

Friends and Family Annual Donation \$499-\$100.00 yearly

- A company shout-out on all Michigan CyberPatriot program social media channels unless anonymous.
- Donations over \$100 by an individual will also include one pass to our Spring Celebration.

Sponsorship Sheet - Michigan CyberPatriot Program

For more information about these sponsorship levels or to set up a custom sponsorship, please get in touch with Tamara Shoemaker via email or phone at TamaraShoe@gmail.com or 313-804-0544.

We have two options to sign up for a sponsorship:

- Automated via the PayPal “Donate Now” button on the www.micyberpatriot.com website.
- Manually by filling out the below forms and emailing them to Tamara.

Sponsor Information (please print or type)

Name

Billing Address

City, ST Zip Code

Phone 1 | Phone 2

Fax | Email

Sponsorship Level Information

I (we) pledge a total of \$ _____ to be paid via a PayPal Invoice, which includes the following:

Exhibitor Level:

Credit card type | Exp. date

Credit card number: Last Four digits only!

Authorized signature

The signature authorizes payment using this Credit Card number

The enclosed form will be forwarded

Company Reps Information

Please use the following name(s) for the free registration our Sponsorship level allows:

I (we) wish to have our gift remain anonymous.

Authorizing Signature

Date

Memorandum of Understanding - Michigan CyberPatriot Program

1. Purpose: To promote their cooperation in academic cybersecurity education, the Midwest CISSE Chapter (MCISSE) and _____ individually, "party" and collectively the "parties" enter the following Memorandum of Understanding (MOU)

2. Forms of Cooperation: With such fields mutually acceptable for the parties, the following forms of cooperation, amongst others, may be pursued hereunder.
 - A. The "parties will conduct joint Marketing or Awareness of the Michigan CyberPatriot Program
 - B. Marketing of Sponsorship provided by the "party" or "Parties" using the sponsorship levels as a guide.
 - C. "Parties" to this MOU can participate in the Michigan CyberPatriot program as guided by their sponsorship level.
 - D. "Parties" to this MOU may volunteer to become a coach or mentor of a Michigan CyberPatriot team without sponsorship but agree to check with MCISSE to ensure that this resource is utilized equally across the state.
 - E. The "parties" can conduct joint teaching and research.
 - F. The "parties" can observe the competition; prior arrangements must be made with MCISSE and local teams.
 - G. The "parties" can offer the students in this program Co-op and Internships but must coordinate these opportunities with MCISSE and the local teams.

3. Specific Co-Operation Projects:
(Additional projects are to be spelled out in this portion of the MOU and agreed on by both MCISSE and the "party" or "parties."

Signed this day of the year. _____

MCISSE, _____ Officer,