

# Michigan CyberPatriot Program - Information & Sponsorship Packet

Since the 2015 academic year, the regional coalition of schools known as the Midwest Colloquium for Information Systems Security Education ([MCISSE](#)) is dedicated to increasing the number of Middle and High School students who participate in the [National CyberPatriot Competition](#) in Michigan by funding the [Michigan CyberPatriot Program](#). The CyberPatriot program provides hands-on STEM education for Michigan students and opens the doors for STEM career pathways. Far too many local School districts and student groups across Michigan are not yet aware of the program and its advantages. With over 450,000 Cybersecurity jobs unfilled nationally, we should do everything we can to get more Michigan students into STEM education.

## The Michigan CyberPatriot Program

- Serves all of Michigan from the Ohio border into the Upper Peninsula.
- Inspires students toward careers in cybersecurity, technology, and engineering disciplines critical to our nation's future.
- Summer camps exceed the national average for girls' attendance to our virtual camps during the summer of 2020 and 2021.
- Has grown from 4 teams/20 students in 2015 to over 180 teams/950+ students.
- Has students competing for head-to-head nationally in the fastest-growing cybersecurity high school competition.
- Hosts summer camps across the state with elementary, middle, and high school students using our coalition of higher education facilities only made possible via corporate sponsorship and volunteers.

## Support the Michigan CyberPatriot Program in two ways:

- Providing volunteer Coaches and Mentors.
- Providing funding through the MCISSE non-profit organization.

**Volunteer coaches and mentors** are critical for the program's success. These volunteers don't have to be cyber experts but should have good computer knowledge. They just have to have a passion for teaching or mentoring high school students and follow the program instruction lesson guide.

**Funding** is required to help pay for the administration, operational, and cyber education platform during the school year and summer camps. In 2017, we received \$20,000 from the Michigan Economic Development Corporation. In 2018, we received \$100,000 from the Michigan Department of Education. In 2019, we received \$37,000 in sponsorships. Due to COVID-19, the 2020 & 2021 funding donations dropped off significantly. Therefore, we are more actively looking to increase the 2022 school year donations.

**Sponsorship of this program benefits both the students of Michigan and your organization.** Becoming a sponsor will not only enhance your reputation but will also allow you to have access to the innovative knowledge that these students have to offer. We look forward to partnering with you and our company on this amazing program to increase the STEM-educated workforce in Michigan.

**MCISSE accepts donations for the program.** We are a 501 (3)(c) corporation, and all donations are tax-deductible. Please see the following list of sponsorship options available for your company to support the Michigan CyberPatriot Program. Customizable sponsorship options are available by contacting Tamara Shoemaker.

## **Sponsorship Levels - Michigan CyberPatriot Program**

### **Presenting Sponsor + \$75,000 yearly**

- Featured on the websites, social media posts, interviews as a Presenting Sponsor.
- Co-branded with every aspect of our outreach in K-12 cybersecurity education.
- Your company would be entitled to all the benefits of the Industry Partner Level sponsorship.

### **Industry Partner Sponsor 75,000-25,000 yearly**

- Featured as an Industry Partner that is helping us to maintain the current program.
- Your company would be entitled to all the benefits for the Platinum Level sponsorship.

### **Platinum Level Sponsor \$10,000 -\$24,999 yearly**

- Company representative as Key-note Speaker at our Annual Spring Celebration.
- Company receives an attendee list to the Annual Spring Celebration.
- Company exhibit table provided at our Annual Spring Celebration with 4 passes.
- Your company would be entitled to all the benefits for the Gold Level sponsorship.

### **Gold Level Sponsor \$9,999-\$5,000 yearly**

- Company representative to speak at our Annual Spring Celebration, during the break-out sessions.
- Company Logo featured on any T-Shirts, brochures, banners the Michigan CyberPatriot program puts together during your yearly support.
- Company exhibit table provided for our annual Spring Celebration and 3 passes.
- Your company would be entitled to all the benefits for the Silver Level sponsorship.

### **Silver Level Sponsor \$4,999-\$1,000 yearly**

- Your company would be entitled to all the benefits for the Bronze Level sponsorship.
- Company Logo featured at the Silver Level on both the MCISSE and MIcyberpatriot website.
- Company may host events at their locations, team competitions, summer camps, awareness events but must cover the cost of that event.
- Company Logo featured on some of the print materials during the year when space is available.
- Company exhibit table for our annual Spring Celebration at a discount of 50% and 2 passes.
- Your company would be entitled to all the benefits for the Bronze Level sponsorship.

### **Bronze Level Sponsor \$999.99-\$500 yearly**

- Company Logo featured at the Bronze level on the MIcyberpatriot website.
- Company shout-out on all Michigan CyberPatriot program social media channels. (LinkedIn, Facebook, Instagram . . .)
- Company recognized during our Annual Spring Celebration & may bring a banner for the event.
- Company exhibit table for our annual Spring Celebration at a discount of 50% and one pass.

### **Friends and Family Annual Donation \$499-\$50.00 yearly**

- Company shout-out on all Michigan CyberPatriot program social media channels unless anonymous.
- Donations over \$100 by an individual will also include one pass to our Spring Celebration.

# Sponsorship Sheet - Michigan CyberPatriot Program

For more information about these sponsorship levels or to set up a custom sponsorship, please contact Tamara Shoemaker via email or phone at [TamaraShoe@gmail.com](mailto:TamaraShoe@gmail.com) or 313-804-0544.

We have two options to sign up for a sponsorship:

- Automated via the PayPal "Donate Now" button on the [www.micyberpatriot.com](http://www.micyberpatriot.com) website.
- Manually by filling out the below forms and emailing them to Tamera.

## Sponsor Information (please print or type)

Name

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Billing address

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City, ST Zip Code

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Phone 1 | Phone 2

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Fax | Email

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## Sponsorship Level Information

I (we) pledge a total of \$\_\_\_\_\_ to be paid via a PayPal Invoice, which includes the following:

Exhibitor Level:

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Credit card type | Exp. date

\_\_\_\_\_ Last Four digits only!

Credit card number

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Authorized signature

\_\_\_\_\_ The signature authorizes payment using this Credit Card number

form enclosed  form will be forwarded

## Company Reps Information

Please use the following name(s) for the free registration our Sponsorship level allows:

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I (we) wish to have our gift remain anonymous.

Authorizing Signature

Date

# Memorandum of Understanding - Michigan CyberPatriot Program

1. Purpose: With the objective of promoting their cooperation in academic cybersecurity education the Midwest CISSE Chapter (MCISSE) and \_\_\_\_\_ individually, also “party” and collectively the “parties” enter into the following Memorandum of Understanding (MOU)
  
2. Forms of Cooperation: With such fields that are mutually acceptable for the parties, the following forms of cooperation, amongst others, may be pursued hereunder.
  - A. The “parties: will conduct joint Marketing or Awareness of the Michigan CyberPatriot Program
  - B. Marketing of Sponsorship provided by the “party” or “Parties” using the sponsorship levels as a guide
  - C. “Parties” to this MOU have the option to take part in the Michigan CyberPatriot program as guided by the level of their sponsorship.
  - D. “Parties” to this MOU may at anytime volunteer to become a coach or mentor of a Michigan CyberPatriot team without sponsorship but agree to check with MCISSE to make sure that this resource is utilized equally across the state.
  - E. The “parties” can conduct joint teaching and research.
  - F. The “parties” can observe the competition, prior arrangements must be made with MCISSE and local teams.
  - G. The “parties” can offer the students in this program Co-op and Internships but must coordinate these opportunities with MCISSE and the local teams.
  
3. Specific Co-Operation Projects:  
(Additional projects are to be spelled out in this portion of the MOU and agreed on by both MCISSE and the “party” or “parties”

Signed this \_\_\_\_\_ day of \_\_\_\_\_, year \_\_\_\_\_.

\_\_\_\_\_  
MCISSE, \_\_\_\_\_ Officer

\_\_\_\_\_  
\_\_\_\_\_, Representative