

Since the 2015 academic year, the regional coalition of schools known as [MCISSE](#) is dedicated to increasing the number of Middle and High School students who participate in the [National CyberPatriot Competition](#) in Michigan. In 2017 we received \$20,000 from the Michigan Economic Development Corporation to pay for 80 team registrations. In 2018 we received \$100,000 from the Michigan Department of Education to administer the Michigan CyberPatriot Program. Which included training for Coaches and Mentors, education modules for the Michigan Edupath portal, A Spring celebration ceremony for all Michigan students and to fund eight summer camps across Michigan. In 2019 we received \$37,000 to put together digital badges for all Michigan students participating in CyberPatriot.

Nonetheless, our work is not completed. The CyberPatriot competition encourages hands-on STEM education and career pathways and needs to continue to receive support. Far too many local School districts and student groups across Michigan are not yet aware of the program and its advantages. With over 450,000 Cybersecurity jobs unfilled nationally, we should do everything we can to get more Michigan students into STEM education.

Sponsorship of this program benefits both the students of Michigan and your organization. Becoming a sponsor will not only enhance your reputation but it will also allow you to have access to the innovative knowledge that these students have to offer. Mentorship is critical to this program and as sponsors we would also encourage you to send some of your best cybersecurity folks into the classroom to support and observe these students in action. We look forward to partnering with you and our company on this amazing project to increase the number of STEM educated workforce in Michigan.

MCISSE can accept donations in any amount, in the form of cash, goods or services. We are a 501 (3)(c) corporation and all donations are tax deductible. **We appreciate your sponsorship and welcome you to the Michigan CyberPatriot family of supporters.** Please see the following list of options the different levels of sponsorship will entitle your company to. Also keep in mind that all sponsorship packages can be customizable by simply emailing or calling Tamara Shoemaker.

## Sponsorship Levels:

### **Michigan Hometown Cyber Hero: All levels of support**

Company thanked during our Annual Spring Celebration/Ceremony. Company allowed to bring a banner to the annual celebration. Company logo to appear on our [www.micyberpatriot.com](http://www.micyberpatriot.com) website for a year.

### **Presenting Sponsor + \$75,000 yearly**

This level of support *allows us to grow and support the schools in our region* with registrations and equipment where needed. Your company would be featured on the websites, social media posts, interviews . . . **co-branded** with every aspect of our outreach in K-12 cybersecurity education.

### **Industry Partner Sponsor 75,000-25,000 yearly**

This level of support allows us to maintain our support of the current CyberPatriot teams across Michigan. Your company would be entitled to all the benefits for the Platinum level sponsorship, as well as being featured as *an Industry Partner that is helping us to maintain the current program.*

### **Platinum Level Sponsor \$10,000 - \$24,999 yearly**

- Company Logo featured at the Platinum level on both the MCISSE and MIcyberpatriot website
- Company representative to Key-note at our annual Spring Celebration.
- Company shout-out on all social media channels the Michigan CyberPatriot program uses. (LinkedIn, Facebook, Instagram . . .)
- Company may host events at their locations, team competitions, summer camps, awareness events . . .
- Company Logo featured on any T-Shirts, brochures, banners the Michigan CyberPatriot program puts together during your yearly support.
- Company exhibit table provided at our annual Spring Celebration.
- 4 Company representatives invited to the annual Spring Celebration and provided with an Attendee List.

### **Gold Level Sponsor \$9,999-\$5,000 yearly**

- Company Logo featured at the Gold level on both the MCISSE and MIcyberpatriot website
- Company representative to speak at our annual Spring Celebration, during the break-out sessions
- Company shout-out on all social media channels the Michigan CyberPatriot program uses. (LinkedIn, Facebook, Instagram . . .)
- Company may host events at their locations, team competitions, summer camps, awareness events but must cover the cost of that event.
- Company Logo featured on any T-Shirts, brochures, banners the Michigan CyberPatriot program puts together during your yearly support.
- Company exhibit table provided at our annual Spring Celebration and 3 representatives invited to the event.

### **Silver Level Sponsor \$4,999-\$1,000 yearly**

- Company Logo featured at the Silver level on both the MCISSE and MIcyberpatriot website
- Company shout-out on all social media channels the Michigan CyberPatriot program uses. (LinkedIn, Facebook, Instagram . . .)
- Company may host events at their locations, team competitions, summer camps, awareness events but must cover the cost of that event.
- Company Logo featured on some of the print materials the program puts together during your yearly support, when space is available.
- Company exhibit table for our annual Spring Celebration offered at a discount of 50% and two representative invited to the event.

### **Bronze Level Sponsor \$999.99-\$500 yearly**

- Company Logo featured at the Bronze level on the MIcyberpatriot website
- Company shout-out on all social media channels the Michigan CyberPatriot program uses. (LinkedIn, Facebook, Instagram . . .)
- Company exhibit table for our annual Spring Celebration offered at a discount of 50% and one representative invited to the event.

## Friends and Family Annual Donation \$499-\$50.00 yearly

Shout out on all social media channel the Michigan CyberPatriot program uses, unless you would like to keep the donation private. Donations over \$100 by an individual will also include an invitation to our Spring Celebration.

Please fill out the attached form, or follow the PayPal donation link on the [www.micyberpatriot.com](http://www.micyberpatriot.com) website or request a PayPal invoice. Please contact [TamaraShoe@gmail.com](mailto:TamaraShoe@gmail.com) or 734-325-6823 for more information or to arraign your custom sponsorship. Or simply visit our website [www.micyberpatriot.com](http://www.micyberpatriot.com) and follow the PayPal, "Donate Now" button.

## Sponsor Information (please print or type)

Name

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Billing address

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City, ST Zip Code

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Phone 1 | Phone 2

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Fax | Email

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## Sponsorship Information

I (we) pledge a total of \$\_\_\_\_\_ to be paid via a PayPal Invoice, which includes the following:

Exhibitor Level:

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Credit card type | Exp. date

\_\_\_\_\_ Last Four digits only!

Credit card number

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Authorized signature

\_\_\_\_\_ Signature authorizes payment using this Credit Card number

form enclosed  form will be forwarded

## Company Reps Information

Please use the following name(s) for the free registration our Sponsorship level allows:

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I (we) wish to have our gift remain anonymous.

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## Memorandum of Understanding

1. Purpose: With the objective of promoting their cooperation in academic cybersecurity education the Midwest CISSE Chapter (MCISSE) and \_\_\_\_\_ individually, also “party” and collectively the “parties” enter into the following Memorandum of Understanding (MOU)
  
2. Forms of Cooperation: With such fields that are mutually acceptable for the parties, the following forms of cooperation, amongst others, may be pursued hereunder.
  - A. The “parties: will conduct joint Marketing or Awareness of the Michigan CyberPatriot Program
  - B. Marketing of Sponsorship provided by the “party” or “Parties” using the sponsorship levels as a guide
  - C. “Parties” to this MOU have the option to take part in the Michigan CyberPatriot program as guided by the level of their sponsorship.
  - D. “Parties” to this MOU may at anytime volunteer to become a coach or mentor of a Michigan CyberPatriot team without sponsorship but agree to check with MICSSE to make sure that this resource is utilized equally across the state.
  - E. The “parties” can conduct joint teaching and research.
  - F. The “parties” can observe the competition, prior arraignments must be made with MCISSE and local teams.
  - G. The “parties” can offer the students in this program Co-op and Internships but must coordinate these opportunities with MCISSE and the local teams.
  
3. Specific Co-Operation Projects:  
 (Additional projects are to be spelled out in this portion of the MOU and agreed on by both MCISSE and the “party” or “parties”

Signed this \_\_\_\_\_ day of \_\_\_\_\_, year \_\_\_\_\_.

\_\_\_\_\_  
MCISSE, \_\_\_\_\_ Officer

\_\_\_\_\_  
\_\_\_\_\_, Representative