



THE MICHIGAN CYBERPATRIOT PROGRAM

Since the 2015 academic year, the regional coalition of schools known as the [Midwest Colloquium for Information Systems Security Education \(MCISSE\)](#) has been dedicated to increasing the number of middle and high school students who participate in the [National Youth CyberPatriot Competition](#) through funding from [Michigan CyberPatriot Program](#). The Michigan CyberPatriot Program provides hands-on STEM (Science, Technology, Engineering, and Math) education for Michigan students and opens the doors to a STEM career pathway in information technology. Far too many local school districts and student groups across Michigan have yet to be made aware of this program and its advantages. With over 450,000 cybersecurity jobs unfilled nationally, it is imperative for Michigan to attract more students into STEM education programs and STEM careers.

The Michigan CyberPatriot Program

The Michigan CyberPatriot Program serves the state of Michigan - from the Ohio border to the Upper Peninsula. Its purpose is to inspire students toward careers in cybersecurity, information technology, and engineering disciplines critical to our nation's future and national security. The Michigan CyberPatriot Program has grown from 4 teams and 20 students in 2015 to over 180 teams with more than 950 students. These Michigan students compete nationally in the fastest-growing cybersecurity middle and high school competition in the world.

In addition to competing in national youth competitions, the Michigan CyberPatriot Program hosts summer cybersecurity camps across the state with elementary, middle, and high school students, using resources from a coalition of higher education facilities and volunteers. Michigan's ability to compete in these national youth competitions is made possible through the generous sponsorships and volunteerism that are obtained each year from the state's business, industry, academia, and other non-profit organizations.

Supporting the Michigan CyberPatriot Program - Three Ways

1. **Become a strong supporter and annual financial sponsor for all facets of the Michigan CyberPatriot Program.**

Funding is required to help pay for CyberPatriot engagement activities (e.g., team competitions, camps, and the Annual State CyberPatriot Student Award Spring Celebration) and the cyber education platform during the school year. Historically, the Michigan CyberPatriot Program has received:

- \$20,000 in 2017 from the Michigan Economic Development Corporation.
- \$100,000 in 2018 from the Michigan Department of Education.
- \$37,000 in 2019 from general sponsorships,
- We've had a dramatic decrease in contributions since the COVID-19 pandemic.

2. **Become a volunteer coach, technical mentor, or team assistant**, as these are critical to the Michigan CyberPatriot program's success.

Volunteers do not have to be cyber experts. Still, they should have basic computer operations and systems knowledge, be passionate about teaching or mentoring middle or high school students, and be committed to ethically teaching cybersecurity.

3. **Become an advocate for the Michigan CyberPatriot Program.**

Work with Michigan's chapter of MCISSE to recruit more Michigan youth teams by helping to identify Michigan schools and youth organizations that might be interested in participating in the Michigan CyberPatriot Program. Promote and encourage using the CyberPatriot Elementary School Cyber Education Initiative (ESCEI) in schools and youth organizations to directly engage educators, administrators, community leaders, parents, and students interested in improving STEM and cybersecurity education in Michigan.

Becoming a Michigan CyberPatriot Program Sponsor

Sponsorship of this program benefits both Michigan students and your organization. For those affiliated with STEM industries or academic systems in Michigan, being a Program Sponsor provides benefits in two important ways.

First, by sponsoring the Michigan CyberPatriot program, your organization will enhance its reputation and provide positive community engagement in supporting and promoting the next generation of Michigan cyber professionals. Whether through general sponsorship, support for the annual State CyberPatriot Student Award Spring Celebration, participation in team competitions, or sponsorship of the annual Michigan CyberPatriot Camps, your organization stands out as a partner and investor in Michigan's economic future.

By providing volunteers from your organization to participate with the youth competition teams or through strong financial sponsorship, your organization will have a unique opportunity to help craft the critical thinking skills and innovative approaches of Michigan's youngest potential cybersecurity talent. The Michigan CyberPatriot program can also be showcased as an external engagement opportunity for your organization's employees, allowing employees to contribute to the growth of others within their communities directly. Students participating in Michigan's CyberPatriot programs showcase a wealth of promising abilities that are further nurtured and enhanced by the active support and participation your financial or in-kind contribution brings to program activities.

Second, your organization receives a tax benefit by becoming a strong financial sponsor and generously contributing to the Michigan CyberPatriot program. The Michigan CyberPatriot overarching organization, MCISSE, accepts donations on behalf of the Michigan CyberPatriot program. MCISSE is a 501(c)(3) organization. Therefore, [donations made to MCISSE-supported programs are tax-deductible.](#)

The Michigan CyberPatriot Program is looking to increase the overall level of volunteerism, donations, and funding for the 2023-24 school year to continue its existing operations and to expand this very valuable Program.

To learn more about MCISSE, the Michigan CyberPatriot Program and sponsorship opportunities, or to see how your organization can support the Michigan CyberPatriot Program, please contact:

Tamara Shoemaker at tamara@micyberpatriot.com or by calling 313-804-0544.



ANNUAL SPONSORSHIP OPPORTUNITIES KEY FEATURES AND BENEFITS

Presenting Sponsor (Annual contributions at or above \$50,000)

- Co-branded on all events, activities, marketing campaigns, etc. as a Presenting Sponsor with every aspect of MCISSE/CyberPatriot outreach in K-12 cybersecurity education. (e.g. promotions used to expand the breadth, depth, reach and participation of K-12 students in program activities).
- The organization is featured on MCISSE/CyberPatriot website(s), social media posts, and in interviews/articles about program activities, generating increased organizational exposure and engagement as a Michigan-based STEM leader.
- The organization has an opportunity to provide the keynote speaker during the plenary session at the Annual CyberPatriot Student Award Spring Celebration.
- Receives all Industry Partner and Platinum Level sponsorship benefits.

Industry Partner Sponsor (Annual contributions of \$49,999 - \$25,000)

- Featured as an Industry Partner Sponsor, helping maintain current program activities.
- Co-branded as an Industry Partner Sponsor in every aspect of program recruitment and outreach to K-12 students interested in cybersecurity education.
- Receives all Platinum Level sponsorship benefits.

Platinum Level Sponsor (Annual contributions of \$10,000 - \$24,999)

- The organization has an opportunity to provide a representative to be a plenary session agenda speaker at the Annual Cyber Patriot Student Award Spring Celebration.
- The organization receives an attendee list for the annual CyberPatriot Student Award Spring Celebration.
- The organization is provided an exhibit/display table at the annual CyberPatriot Student Award Spring Celebration and four organization attendance/event passes.
- Receives all Gold Level sponsorship benefits.

Gold Level Sponsor (Annual contributions of \$9,999 - \$5,000)

- The organization has an opportunity to provide a representative to speak at a break-out session during our Annual CyberPatriot Student Award Spring Celebration.
- The organization's logo is featured on any T-shirts, brochures, and banners in promotion of the Michigan CyberPatriot each year.
- The organization is provided an exhibit/display table at the annual CyberPatriot Student Award Spring Celebration and three organization attendance/event passes.
- Receives all Silver Level sponsorship benefits.

Silver Level Sponsor (Annual Contributions of \$4,999 - \$1,000)

- The organization's logo is featured as a Silver Level Sponsor on the MCISSE and Michigan CyberPatriot websites.
- The organization may host events at their locations, team youth competitions, summer camps, and awareness events but must cover the cost of that event.
- The organization's logo is featured on some print materials when space is available during the year.
- Organizations are offered an exhibit/display table at the annual CyberPatriot Student Award Spring Celebration at a discount of 50% and two attendance/event passes.
- Receives all Bronze Level sponsorship benefits.

Bronze Level Sponsor (Annual Contributions of \$999.99 - \$500)

- The organization's logo is featured as a Bronze Level Sponsor on the Michigan CyberPatriot website.
- Organization receives a "shout-out" on all Michigan CyberPatriot program social media channels (LinkedIn, Facebook, Instagram, etc.).
- The organization is recognized as a Bronze Level Sponsor at the Annual CyberPatriot Student Award Spring Celebration and may bring an organization banner to the event.
- The organization is offered an exhibit/display table at the Annual CyberPatriot Student Award Spring Celebration at a discount of 50% and one attendance/event pass.

Friends and Family Annual Donation (Annual Contribution of \$499 - \$100.00)

- Organization/individual receives a "shout-out" on all Michigan CyberPatriot program social media channels unless the donation is requested to be "anonymous."
- Donations over \$100 by an individual will also include one pass to the annual Michigan CyberPatriot Student Award Spring Celebration.

Customizable sponsorship options are available.

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