



Bespoke Commercial & Personal Branding Photography

XC PHOTOGRAPHY UK

**SIMPLICITY &
ELEGANCE**

Book Your
FREE
Discovery Call

The New York Times
INTERNATIONAL EDITION | FROM SEPTEMBER 2011

Japan's hunt
for energy
is hobbled
by tradition

Our lives
in multiple

Stand Out for
Being
Outstanding

Commercial & Personal Branding Photography:

Services at a glance:

At XC Photography, we specialize in creating visual narratives that resonate with your brand. Our comprehensive business branding package includes the following services:

1. Studio or 'In-House' Photography:

- Professional, high-quality photography sessions conducted in our studio or at your location of choice.
- We capture the core message or personality of your brand, products, or team, ensuring stunning visuals that leave a lasting impression.

2. Private Digital Gallery:

- Access your personalised digital gallery where you can conveniently view, share, and download your images.
- Share them with clients, partners, or use them for marketing purposes.

3. Branded Stock Images:

- Elevate your brand with a collection of custom stock images.
- These visuals align seamlessly with your brand identity and enhance your marketing materials.

4. Key Wording and Alt Texting:

- Optimize your images for search engines and accessibility.
- We provide descriptive keywords and alt text to enhance your online presence.

5. Guaranteed Audience Growth:

- Our expertise extends beyond photography.
- We help you connect with your audience, build engagement, and expand your reach.



Stand out for being outstanding, first impressions make a difference:

➤ **Bespoke Branding Photography:**
Starting from **£1550**

- Tailored sessions that capture your unique brand story.
- Showcase your products, team, or workspace with authenticity

➤ **Powerful Portraits**
Starting from **£1495**

- Stand out with impactful portraits that convey professionalism and personality.
- Ideal for headshots, team profiles, or personal branding.

➤ All services include:

- **Key Wording and Alt Texting:** Boost your online visibility.
- **Social Media Support:** Leverage your brand across platforms.
 - **Brand Identity:** appeal to your ideal audience
 - **Build Authority:** Showcase your brand consistently.
- **Consultation & Questionnaire:** What you do, why you do it, who is it for?
 - **Optional Extras:**
 - **Hair & make-up artist** make a day of it, and really treat yourself.
 - **Studio, on the go:** Take the hassle of travel!
 - **Location Scouting:** Finding the right place to show you the right way
 - **Brand Identity:** Build your brand image from the start.

