



**2023 FCSTAT MIDWINTER PROFESSIONAL DEVELOPMENT CONFERENCE PROGRAM  
PRINT AD SPACE FOR SALE**

**Don't miss out on this chance to promote your company and programs in the 2023 FCSTAT Midwinter Professional Development Conference program. Teachers are always looking for new resources and content for their students and classrooms. The program will be professionally printed and bound and will be available for all conference attendees. Order yours today!**



- 1. Full-Page Ad – 7” x 9.5”**
  - a. Color (\$630)
  - b. B&W (\$385)
  
- 2. Half-Page Ad – 7” x 4.583”**
  - a. Color (\$375)
  - b. B&W (\$265)
  
- 3. Double Page Spread (Booklet Style) – 17” x 11.125”**
  - a. Two Pages Full Color (\$1100)
  - b. Two Pages – One Side Color | One Side B&W (\$975)
  - c. Two Pages – Both Sides B&W (\$825)
  
- 4. Business Card Ad Horizontal – 3½” x 2”**
  - a. Color (\$85)
  - b. B&W (\$50)
  
- 5. Business Card Ad Vertical – 2” x 3½”**
  - a. Color (\$85)
  - b. B&W (\$50)
  
- 6. Postcard (¼) Horizontal Ad – 4.583” x 3.333”**
  - a. Color (\$225)
  - b. B&W (\$110)
  
- 7. Postcard (¼) Vertical Ad – 3.333” x 4.583”**
  - a. Color (\$225)
  - b. B&W (\$110)

**YES, I WOULD LIKE TO ORDER THE FOLLOWING PRINT AD SIZE BELOW.**

PLEASE CHECK THE APPROPRIATE BOXES.

**Full-Page Ad – 7” x 9.5”** Qty: \_\_\_\_\_ Total: \$ \_\_\_\_\_  
a. Color (\$630)   
b. B&W (\$385)

**Half-Page Ad – 7” x 4.583”** Qty: \_\_\_\_\_ Total: \$ \_\_\_\_\_  
a. Color (\$375)   
b. B&W (\$265)

**Double Page Spread (Booklet Style) – 17” x 11.125”** Qty: \_\_\_\_\_ Total: \$ \_\_\_\_\_  
a. Two Pages Full Color (\$1100)   
b. Two Pages – One Side Color | One Side B&W (\$975)   
c. Two Pages – Both Sides B&W (\$825)

**Business Card Ad Horizontal – 3½” x 2”** Qty: \_\_\_\_\_ Total: \$ \_\_\_\_\_  
a. Color (\$85)   
b. B&W (\$50)

**Business Card Ad Vertical – 2” x 3½”** Qty: \_\_\_\_\_ Total: \$ \_\_\_\_\_  
a. Color (\$85)   
b. B&W (\$50)

**Postcard (¼) Horizontal Ad – 4.583” x 3.333”** Qty: \_\_\_\_\_ Total: \$ \_\_\_\_\_  
a. Color (\$225)   
b. B&W (\$110)

**Postcard (¼) Vertical Ad – 3.333” x 4.583”** Qty: \_\_\_\_\_ Total: \$ \_\_\_\_\_  
a. Color (\$225)   
b. B&W (\$110)

**Total Amount Due: \$ \_\_\_\_\_**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_ Payment Information: Credit Card | \*Check (circle one)

CC #: \_\_\_\_\_ Exp: \_\_\_\_\_ CVS: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

\*Please make check payable to FCSTAT and mail this form to 5524 Bee Caves Road, Suite H-1, West Lake Hills, TX 78746.

→ Please email your size-appropriate and high-resolution ad to [Lisa.Adams@FCSTAT.org](mailto:Lisa.Adams@FCSTAT.org). You may also use Google Drive or DropBox using the same email. This ad is due no later than December 16, 2022, 5:00 PM (CST). **Refunds will not be issued for missed deadlines.** This cutoff date is to ensure enough time for design and printing purposes. Thank you.

**Check here as your Authorized Signature for this order**  
Today's Date: \_\_\_\_\_