

HIGH SCHOOL NIL DEALS, LLC



High School NIL Business Coach Opportunity

INFORMATION GUIDE

**2024-25
Season**

Coach ID

HIGHSCHOOLNILBUSINESSCOACH.COM

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Next Steps



Help businesses succeed by providing them with **innovative and effective solutions for High School Athlete NIL Partnerships.**

With High School NIL being a new and emerging industry, the ability to take control of a territory and be the number one resource for your amateur athletic community will bring on boundless growth, opportunities and success.



How we get paid

Rookie



High School NIL Business Coach University Enrollment

Know of a friend or former colleague that would be great as a coach? Invite them to enroll in our university curriculum and you'll earn 10% of their starter kit purchased.

Workshops

Educational, support and training is at the core of everything we do. Promote our existing workshops, then start hosting your own when ready.

A flyer for a workshop titled "HOW TO SELL A HIGH SCHOOL ATHLETE'S NIL BRAND". It is a "WORKSHOP FOR ATHLETES, PARENTS & SUPPORTERS OF ATHLETES". The flyer includes a photo of a group of people, a list of topics to be covered, and a registration fee of \$25.00 per workshop attendee. The topics include: "Every Wednesday from 12:00 pm - 7:00 pm PST", "Create a niche for your athlete", "Part 1: Build your High School Athlete's NIL Brand's Foundation of Success", "Part 2: Create your Cold DM/Email Template to open the door for NIL Partnership Opportunities", and "Part 3: The Art of Closing a High School Athlete's NIL Brand Partnership Deal". The registration fee is \$25.00 per workshop attendee.

Monthly Planning Guide

Our monthly planning guide helps parents plan and prepare. Coaches earn 10% of each purchase for additional support and training.

A cover for a "MONTHLY PLANNING GUIDE" titled "CALIFORNIA HIGH SCHOOL ATHLETE NIL DEALS". It features a photo of a football player in a red jersey and helmet. The cover includes a list of sections: "Section 1: Know the Current NIL Rules on NCAA Level Eligibility", "Section 2: Know the Rules regarding the National High School NIL Deals", "Section 3: Know your athlete's NIL Brand", "Section 4: Know your athlete's NIL Brand", "Section 5: Know your athlete's NIL Brand", "Section 6: Know your athlete's NIL Brand", and "Section 7: Know your athlete's NIL Brand". It also mentions "CREATED FOR THE BUSY ENTREPRENEURIAL-MINDED ATHLETE'S PARENTS READY TO HELP THEIR TEENS PROFIT OFF THEIR NAME, IMAGE & LIKENESS". The cover has a "DOWNLOAD FOR FREE" button and a "PAY WHAT YOU CAN" button.

A book cover titled "101 Ways to Get Paid". The subtitle is "For Helping High School Athletes Get Paid Off Their NIL". The cover features a large "101" and the text "Ways to Get Paid". It also includes the text "Off Their NIL" and "NAME, IMAGE & LIKENESS". The author is "By Coach Ekene Agwuenu" and the handle is "The @hsnildealsguy". The cover is orange and black.

Books & Guides

Promote any books and guides in our High School NIL Deals Marketplace and earn.

Got writing skills? Create your own book and earn commissions when it sells.

How we get paid

Semi Pro

High School NIL Business Coach University Enrollment



Know of a friend or former colleague that would be great as a coach? Invite them to enroll in our university curriculum and you'll earn 10% of their starter kit purchased.

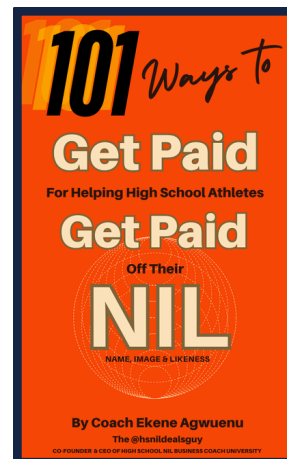
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1 on 1, Group & Team Coaching

Whether you're supporting a single family, multiple families, or multiple teams and athletes, this is the level where you'll earn 10% (12% Bilingual Coaches) from each reservation booked with your Coach ID

Performance Based Compensation Chart

Disclaimer: This is used for illustrative purposes only. Each affiliate and coach is responsible for their own production and income.

Last modified: Tuesday, October 8, 2024

Workshops	Monthly Planning Guide Support & Training	Rookie High School NIL Business Coach Starter	Semi-pro High School NIL Business Coach Starter	Books & Guides
Cost: \$25.00 / attendee	Avg. PWYC: \$20 /athlete	Cost: \$49.00	Cost: \$249.00	Cost: \$19.00 avg
\$2.50 10% Commission	\$2.00 10% Commission	\$4.90 10% Commission	\$24.90 10% Commission	\$1.99 10% Commission
\$3.00 12% Commission (Bi-Lingual Coaches)	\$2.40 12% Commission (Bi-Lingual Coaches)	\$5.88 12% Commission (Bi-Lingual Coaches)	\$29.88 12% Commission (Bi-Lingual Coaches)	\$2.39 12% Commission (Bi-Lingual Coaches)

All commission listed are not including service and transfer fees from financial institutions.

Workshops	Monthly Planning Guide Support & Training	Rookie High School NIL Business Coach Starter	Semi-pro High School NIL Business Coach Starter	Books & Guides
Week 1	Week 1	Week 1	Week 1	Week 1
$\$2.50 \times 10 = \25.00 10% Commission	$\$2.00 \times 10 = \20.00 10% Commission	$\$4.90 \times 10 = \49.00 10% Commission	$\$24.90 \times 10 = \249.00 10% Commission	$\$1.99 \times 10 = \19.90 10% Commission
$\$3.00 \times 10 = \30.00 12% Commission	$\$2.40 \times 10 = \24.00 12% Commission	$\$5.88 \times 10 = \58.80 12% Commission	$\$29.80 \times 10 = \298.00 12% Commission	$\$2.39 \times 10 = \23.90 12% Commission
Week 2	Week 2	Week 2	Week 2	Week 2
$\$2.50 \times 10 = \25.00 10% Commission	$\$2.00 \times 10 = \20.00 10% Commission	$\$4.90 \times 10 = \49.00 10% Commission	$\$24.90 \times 10 = \249.00 10% Commission	$\$1.99 \times 10 = \19.90 10% Commission
$\$3.00 \times 10 = \30.00 12% Commission	$\$2.40 \times 10 = \24.00 12% Commission	$\$5.88 \times 10 = \58.80 12% Commission	$\$29.80 \times 10 = \298.00 12% Commission	$\$2.39 \times 10 = \23.90 12% Commission
Week 3	Week 3	Week 3	Week 3	Week 3
$\$2.50 \times 15 = \37.50 10% Commission	$\$2.00 \times 15 = \30.00 10% Commission	$\$4.90 \times 15 = \73.50 10% Commission	$\$24.90 \times 15 = \373.35 10% Commission	$\$1.99 \times 15 = \29.85 10% Commission
$\$3.00 \times 15 = \45.00 12% Commission	$\$2.40 \times 15 = \36.00 12% Commission	$\$5.88 \times 15 = \88.20 12% Commission	$\$29.80 \times 15 = \447.00 12% Commission	$\$2.39 \times 15 = \35.85 12% Commission
Week 4	Week 4	Week 4	Week 4	Week 4
$\$2.50 \times 20 = \50.00 10% Commission	$\$2.00 \times 20 = \40.00 10% Commission	$\$4.90 \times 20 = \98.00 10% Commission	$\$24.90 \times 20 = \498.00 10% Commission	$\$1.99 \times 20 = \39.80 10% Commission
$\$3.00 \times 20 = \60.00 12% Commission	$\$2.40 \times 20 = \48.00 12% Commission	$\$5.88 \times 20 = \117.60 12% Commission	$\$29.80 \times 20 = \596.00 12% Commission	$\$2.39 \times 20 = \47.80 12% Commission

TOTAL COMMISSION	WEEK 1:	Non-bilingual: \$362.90 Bilingual Coach: \$434.70	WEEK 3:	Non-bilingual: \$544.20 Bilingual Coach: \$652.05
	WEEK 2:	Non-bilingual: \$362.90 Bilingual Coach: \$434.70	WEEK 4:	Non-bilingual: \$725.80 Bilingual Coach: \$869.40
	MONTH 1	Non-bilingual: \$1,995.80 Bilingual Coach: \$2,390.85		

High School NIL Business Coach University Marketplace

High School NIL Deals, LLC is a premier national educational support and training company dedicated to helping high school athlete families plan and prepare to attract NIL Endorsement Partnership opportunities.



Our High School NIL Business Coach University is designed for people from all walks of life - no experience necessary, that want to help high school athletes get paid off their NIL (name, image and likeness).

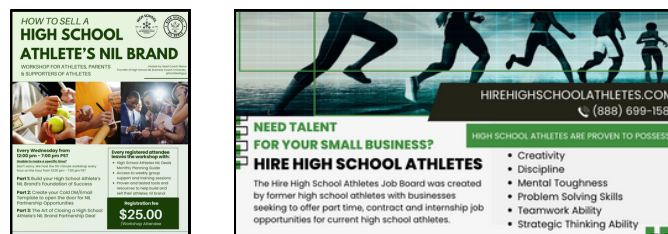
- **1 on 1 & Group Coaching offered by Coaches**
- **Self Guided Trainings**
- **Books, Manuals & Guides**
- **Products, Services & Tools**

High School NIL Business Coach Media Kits for PR & Marketing Campaigns

> Promo Cards



> Flyers & Pamphlets



> Press Releases



> Marketing Products



Our success is your success.



High School NIL Business Coach Social Media Content Connect Planner

Designed to help coaches reach the people they need their content to connect with. Built off of the same social media content planner used by Head Coach Ekene to launch, manage and grow the @hsnildealsguy brand on X, Instagram, YouTube, LinkedIn and Facebook.



01

PHASE



Set Monthly SMART Goal

Specific, Measurable, Attainable, Realistic & Time Bound Goals for:



Workshops



Monthly Planning Guides Distributed



High School NIL Business Coach Opportunity Information Guides Distributed



Books & Guides Sold

02

PHASE



Content Distribution

Use the "WAV" Content Distribution Strategy:



Written



Audio



Visual



Social Platforms

Instagram
X
YouTube
LinkedIn
Facebook



Intentional Connections

Comments
DMs
Hashtags



The daily planner is valued at \$399, but is given complimentary with the purchase of the Semi Pro Package for those of you that are ready to make connections and extend your brand's reach into different parts of your local or regional area.

Rookie High School NIL Business Coach Business Starter Kit

\$49

Introducing the Rookie High School NIL Business Coach Business Starter Kit: Your complete guide to start impacting youth and high school athlete families and your income.

Take on this new and emerging industry with confidence and all your tools by using our comprehensive starter kit.

Here's what each Rookie Coach will get:

1

Are you a parent of a high school athlete interested in NIL Endorsement Opportunities for extra income and perks?

Connect with your local High School NIL Business Coach today:



WWW.HIGHSCHOOLNILDEALS.LLC

(888) 699-1581

H.S. Athlete Parent Lead Generation Promo Cards (\$29.99 value)

OR

Small Business Owner Lead Magnet Promo Cards (\$29.99 value)

Could your small business use a boost in sales with an endorsement from a Local High School Athlete?

Connect with your local High School NIL Business Coach today:



WWW.HIGHSCHOOLNILDEALS.LLC

(888) 699-1581

Rookie High School NIL Business Coach Business Starter Kit (cont.)

\$49

2

High School NIL Business Coach Media Kits for PR & Marketing Campaigns

WORKSHOPS

Flyers, Parent Pamphlets, Q&A , Fact Sheets & Guides

**HIGH SCHOOL
NIL BUSINESS
COACH
INFORMATION
GUIDE**

**MONTHLY
PLANNING
GUIDE**

**PRESS
RELEASES,
BOOKING
REQUEST
LETTERS AND
MORE**

After receiving your Coach ID, you'll be able place coupon codes, custom links to products in the marketplace, and more affiliate marketing tools to generate more sales.

Semi Pro High School NIL Business Coach Business Starter Kit

• **\$249**

Introducing the Semi Pro High School NIL Business Coach Business Starter Kit: Your complete guide to start impacting youth and high school athlete families and your income.

Take on this new and emerging industry with confidence and all your tools by using our comprehensive starter kit.

Semi Pro Starter Kit come with everything from the Rookie Starter kit including the following:



**High School NIL
Business Coach Social
Media Content
Connector Planner
(\$399 VALUE)**

Are you ready to claim your School District Territories?

1. Create your Team Affiliate Account

a. Visit www.jointeam.highschoolnilbusinesscoach.com

2. Select a Rookie or Semi Pro High School NIL Business Coach Starter Kit

a. Visit highschoolnilbusinesscoach.com

b. Please purchase using **COACH ID** from the coach who referred you to join our team

3. Review and get comfortable with the material



Complete the High School NIL Business Coach Launch

Form to claim your territory and receive your Coach ID to start promoting and earning.

5. Continue your learning by joining any of our weekly training sessions, shopping in the marketplace for self guided courses, and more.

Work with us !



High School NIL Deals, LLC is a premier national educational support and training company dedicated to helping high school athlete families plan and prepare to attract NIL Endorsement Partnership opportunities.



www.highschoolnilbusinesscoach.com



connect@highschoolnildeals.llc



(888)699-1581

Thank You

www.highschoolnilbusinesscoach.com

