

2024-2025 Board of Directors

Michael Morris, President
The Flower Bin

David Gesink, Vice President
Front Range Gardens

Trela Phelps, Past President
City Floral Greenhouse

Pixie Caballero, Director
Echter's Nursery & Garden Center

Lisa Aiello, Director
Malara Gardens

John Bruntzel, Director
Jackson Pottery

Jim Wilson, Director
Organix Supply

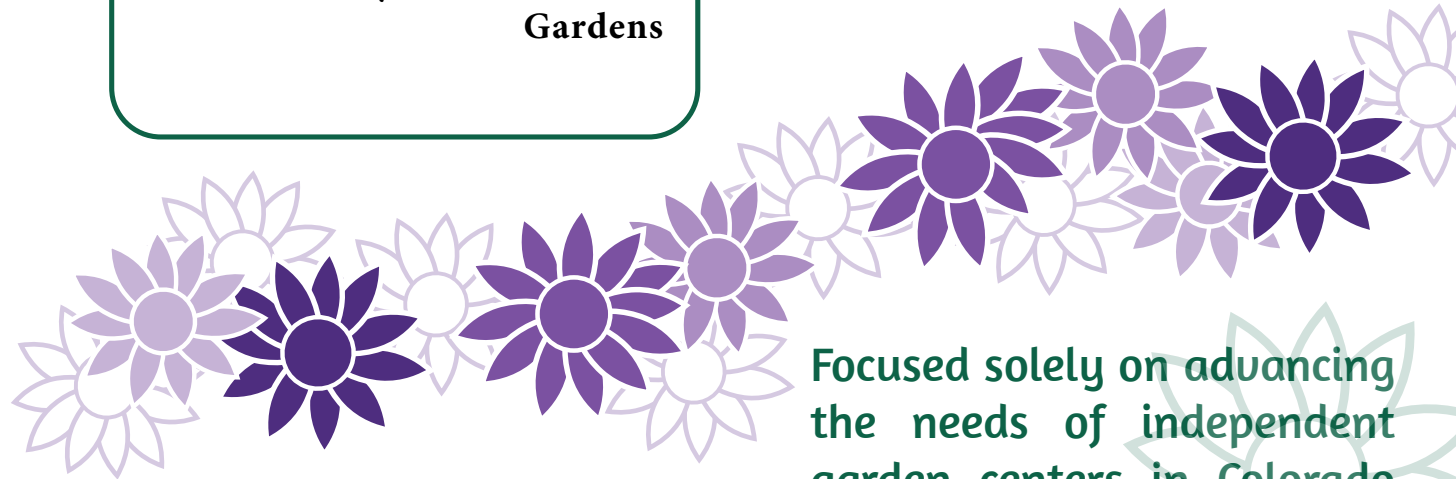
Chad Miller, Education Liaison
CSU Horticulture

Dr. Jim Klett, Education Liaison
CSU Horticulture

Cheryl DeBaise, Executive Director
Garden Centers of Colorado

"I joined GCC to have the opportunity to learn from other independent garden center owners in Colorado. Programs GCC has sponsored have addressed ways to make our businesses stronger, allowed opportunities to share ideas and strategies, and provided the ability to meet people I wouldn't have normally."

**Julie McIntyre, Summerland
Gardens**



Garden Centers of Colorado

www.gardencentersofcolorado.org
info@gardencentersofcolorado.org

Focused solely on advancing
the needs of independent
garden centers in Colorado
since 1989

www.gardencentersofcolorado.org

We Are Better Together

When we join together, we can make a greater impact on the future of green retail in Colorado.

As a member of the Garden Centers of Colorado, you and your employees have an opportunity to network and learn from other garden industry professionals in the state of Colorado.

Involvement in GCC means you will be afforded many opportunities to connect and learn in order to grow your own business.

It is our goal to help pave the way for future local and independent businesses that support gardeners through Colorado.

Our Mission Statement

To support locally owned independent garden centers and suppliers to successfully compete through education, networking, promotions and developing new services to support increased business opportunities.

"One of the most valuable aspects of our GCC membership is the opportunity to share our collective knowledge and experience with our fellow members."

Michael Morris, The Flower Bin
Longmont, Colorado

Why Join GCC?

New Employee Training Program!

New Affinity Partnership Programs

Discounts to ProGreen Expo

Your Voice on Capitol Hill

Quarterly Garden Center Tours

Education and Networking Events

Library of Marketing Content

....just to name a few perks.

"There are many challenges in our industry that we can face easier as a team. The GCC provides a platform to share ideas to work towards solutions. As an industry supplier, we appreciate the opportunity to get to know our customers better to continually improve the value we offer. A strong industry needs strong supporting organizations, and the GCC delivers."

Greg Stone, BFG Supply

Value of Membership

The value of membership in GCC far exceeds the costs of annual dues.

Membership value means many things for different members. GCC members always come back to the top reason for being a member of GCC – networking and its benefit to help grow business.

If you take advantage of at least one discounted full registration at ProGreen -then over 75% of your annual dues as an active member has been saved.

If you participate in a member discount program through our suppliers, then your annual dues are paid 10x over and without question!

Perhaps you seek out a colleague's help with product supply, labor issues, or POS system advice while you are participating in a GCC event- the value of this connection far surpasses the cost of membership.

These are just a few examples of the value of membership compared to the cost of dues. Many more exist as a GCC member and its up to you take advantage of these services and make the connections to help your business grow!

"Our long-time relationship with GCC and its members has offered us the opportunity to provide exclusive products to the dealers. It has been and still is, a great partnership and will be for many years to come"

Jim Wilson, Organix Supply