# 2019-2020 Board of Directors

## Michael Morris, President

The Flower Bin Longmont, CO

## Julie McIntyre, Vice President

Summerland Gardens Colorado Springs, CO

## Jeff Echter, Treasurer

Echter's Nursery & Garden Center Arvada, CO

## Trela Phelps, Past President

City Floral Garden Center Denver, CO

## Jason Shimmel, Director

Sturtz & Copeland Boulder, CO

## Diana Mundinger, Director

Eagle Crest Nursery El Jebel, CO

## Cindy Hertz, Associate Representative

The Plant Ranch Arvada, CO

## Jim Wilson, Associate Representative

Organix Supply Platteville, CO

## Jim Klett, Education Representative

CSU/Department of Horticulture Fort Collins, CO

## Cheryl DeBaise, Association Director

Garden Centers of Colorado Arvada, CO Value of membership far exceeds the cost to join GCC. Complete a membership application today and start taking advantage of new services and programs to grow your business.

For a membership application and more information about dues, email:

info@gardencentersofcolorado.org



# Garden Centers of Colorado

www.gardencentersofcolorado.org info@gardencentersofcolorado.org Call: 720.828.7294





Focused solely on advancing the needs of independent garden centers in Colorado since 1989

www.gardencentersofcolorado.org

# We Are Better Together

When we join together, we can make a greater impact on the future of green retail in Colorado.

As a member of the Garden Centers of Colorado, you and your employees have an opportunity to network and learn from other garden industry professionals in the state of Colorado.

Involvement in GCC means you will be afforded many opportunities to connect and learn in order to grow your own business.

It is our goal to help pave the way for future local and independent businesses that support gardeners through Colorado.

## **Our Mission Statement**

To support locally owned independent garden centers and suppliers to successfully compete through education, networking, promotions and developing new services to support increased business opportunities.

"One of the most valuable aspects of our GCC membership is the opportunity to share our collective knowledge and experience with our fellow members."

Michael Morris, The Flower Bin Longmont, Colorado

# Why Join GCC?

- Receive exclusive access to benefits and events to help improve your business and industry knowledge
- Educational and training offerings for management and employees
  - Networking programs and events across the state
  - Access to business discounts and services (such as Organix, FirstData and more)
  - Board and committee volunteer opportunities
  - · Legislative Influence with GreenCo
    - ProGreen Expo partnership and discounted registration
- Private Facebook group to connect and learn from other GCC professionals
- Organized marketing campaigns and advertisements to promote independent garden centers in Colorado
- Exclusive access to green industry suppliers and vendors

....just to name a few perks.

# **Membership Options**

## Active Member

In the business of selling lawn and garden products with a storefront.

## Associate Member

Allied to selling lawn and garden products to the consumer.

# Associate Member Premier

Revenue share annually with the GCC and offering discounts to members.

## Educational Member

Engaged in teaching or research related to lawn and garden products.

## Student Member

Actively enrolled in an accredited school of higher education.

## Become a Member

To learn more about membership:

#### Visit:

www. garden centers of color ado. or g/members

#### Email:

info@gardencentersofcolorado.org

#### Or Call:

720.828.7294

"Our long-time relationship with GCC and its members has offered us the opportunity to pro-vide exclusive products to the dealers. It is has been and still is, a great partnership and will be for many years to come"

Jim Wilson, Organix Supply