

Executive Summary 31/07/25

Company Overview

MyProdMusic is a creator-first music platform that brings together discovery, collaboration, and monetization in a secure and unified environment. Our mission is to empower independent artists and producers with tools, visibility, and professional connections — without compromising ownership or control.

Currently in development, MyProdMusic is preparing for its initial beta release in August 2026, with core modules already built and strong early interest from creators worldwide. The founding team combines expertise in music production, creative tech, and digital platforms, and is based in Luxembourg.

Product & Technology

MyProdMusic allows creators to build their profile, upload music, connect in real time, receive Alpowered feedback, grow reputation, and access a curated marketplace of opportunities — all within a secure and collaborative platform.

Every file is encrypted and time-stamped to ensure authorship protection. The platform adapts to all stages of an artist's journey, from first track to professional launch. Unlike fragmented tools or traditional marketplaces, **MyProdMusic** unifies discovery, monetization, and verified collaboration in a single creator-owned ecosystem.

இ Security & User Trust வி

Security, authorship protection, and creator trust are built into the core of MyProdMusic. All users are verified, and every file is encrypted, time-stamped, and linked to its original creator — preventing disputes and misuse.

Unlike generic cloud tools, our system embeds rights protection at the protocol level, with transparent logging and feedback-based reputation. All content is stored under GDPR and LGPD-compliant infrastructure, with versioning and permission control ensuring full traceability and control.

3 Business Model **3**

MyProdMusic generates revenue through transaction fees, premium subscriptions, creative add-ons (like pro feedback), and B2B2C partnerships with schools and indie labels. Future monetization includes licensing tools, sync services, and smart data insights.

Initial revenue will focus on subscriptions and marketplace transactions. User growth will be driven by creator partnerships, music school outreach, and community traction. A freemium model ensures accessibility while enabling upsell into premium features.

The global creator economy is projected to exceed \$500B by 2027, yet music creators remain underserved in structure, security, and monetization. MyProdMusic addresses this gap by offering a platform that protects ownership while enabling growth.

Aligned with movements for equity, privacy, and creator rights, the platform empowers artists at all levels — from emerging talents to professionals. Early outreach has shown strong demand from independent artists, producers, and beatmakers seeking a secure, creator-first environment.

Vision

MyProdMusic envisions a world where artists no longer sacrifice ownership for exposure or community for opportunity. We aim to be the most trusted and empowering music creation platform globally — where collaboration is seamless, creativity is protected, and independent talent thrives.

What's Next

We're preparing for our MVP launch in August 2026 and are seeking strategic partners, early-stage capital, and creative collaborators to join us. If you believe in independent music, let's build the future together.