



# Sponsorship Packages

The following opportunities will give your business recognition throughout Botetourt County and the surrounding areas and will put your company's name, logo and link front and center in our community.

Our Sponsors will receive:

- Marketing opportunities - get your business name and logo in front of fairgoers and participants in our region.
- Volunteer opportunities - get actively involved in community events.
- Sponsorship opportunities - promote youth, agriculture, commerce and community.

	<b>Supreme Champion</b>	<b>Grand Champion</b>	<b>Reserve Champion</b>	<b>Class Winner</b>	<b>Red Ribbon</b>
Value	\$1,500 +	\$1,000-1,499	\$500-999	\$250-499	\$249 and
Sponsorships Available	3	6	8	Unlimited	Unlimited
Recognition as title sponsor	✓				
Mentions on all BCF related radio and television advertising	✓	✓	✓		
Announcement mentions throughout the fair	5	4	3	2	1
<b>Name &amp; Logo</b>					
Volunteer T-Shirts	Large Logo	Medium Logo	Small Logo	Name	
2023 BCF T-Shirt (for sale fair weekend)	Large Logo	Medium Logo	Small Logo	Name	
All BCF print materials	Logo	Logo	Name	Name	Name

Banners hung at fair (sponsor provides)	3 Large	2 Large	1 Large	1 Large	
Name listed on Sponsor Board	✓	✓	✓	✓	✓
<b>Promotion</b>					
Fair Website with link	✓	✓	✓	✓	✓
Social Media Highlight Postings	✓	✓	✓	✓	✓
Media Promotion & Press Releases	✓	✓	✓	✓	✓
<b>Fair Weekend Benefits</b>					
Free Vendor Spaces 10x10	1				
Friday Night Beer Garden Tickets	4	2			

### Livestock Show Award Sponsor (one available)

Value: \$600

Your business logo will be featured on all showmanship award banners given to Youth Livestock Show winners. These banners are proudly displayed in homes and barns throughout the county as well as on social media platforms.

Privileges:

- A representative from your company can present these awards during the Youth Livestock Show, Saturday August 12th and appear in all official backdrop photos.
- Business will be announced as award sponsor throughout Youth Livestock Show



# Sponsorship Commitment Form

Please fill out the following form to confirm your chosen sponsorship level. Completed forms may be completed and returned to 1465 Lakeridge Circle, Troutville, VA 24175.

## Contact Information:

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Contact Email Address

\_\_\_\_\_  
Contact Phone Number

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

## Sponsorship Opportunities: (please write in amount)

\_\_\_\_\_ Supreme Champion

\_\_\_\_\_ Grand Champion

\_\_\_\_\_ Reserve Champion

\_\_\_\_\_ Class Winner

\_\_\_\_\_ Red Ribbon

\_\_\_\_\_ Livestock Award Sponsor

## Payment Information:

\_\_\_\_\_ Please send me an invoice (payable by check)

\_\_\_\_\_ I have enclosed a check made payable to the Botetourt County Fair

\$ \_\_\_\_\_

Total sponsorship commitment

\*Please submit payment by April 1, 2024 to insure the maximum amount of time to showcase your sponsorship.