



2026 Botetourt County Fair Sponsorship Levels

The following sponsorship opportunities provide your business with recognition throughout Botetourt County and the surrounding region while placing your company's name, logo, and link front and center in our community. **Sponsors Receive: Marketing Exposure, Community Engagement & Community Impact**

Benefits	Supreme Champion \$1,500+	Grand Champion \$1,000-\$1,499	Reserve Champion \$500-\$999	Class Winner \$250-\$499	Friend of the Fair Up to \$249
PROMOTION					
Social Media Recognition	Featured Posts	✓	✓	✓	✓
Day of Announcements	5	4	3	2	1
BRANDING					
Logo on Fair T-Shirt	Large Logo	Medium Logo	Small Logo	Name	—
Website	Logo + Link	Logo + Link	Name + Link	Name	Name
Printed Materials	Logo	Logo	Name	Name	Name
Banner Display at	Up to 3	Up to 2	1	1	—
FAIR WEEKEND					
10x10 Vendor	1	—	—	—	—
Friday Night Beer Garden Tickets	4	2	—	—	—

Sponsorship Commitment Form

Please fill out the following form to confirm your chosen sponsorship level. Completed forms may be completed and returned to 1465 Lakeridge Circle, Troutville, VA 24175.

Contact Information:

Company Name

Contact Person

Contact Email Address

Contact Phone Number

Address

City, State, Zip

Sponsorship Opportunities: (please write in amount)

_____ Supreme Champion

_____ Grand Champion

_____ Reserve Champion

_____ Class Winner

_____ Friend of the Fair

Payment Information:

____ Please send me an invoice (payable by check)

____ I have enclosed a check made payable to the Botetourt County Fair

\$_____ Total sponsorship commitment

*Please submit payment by May 1, 2026 to insure the maximum amount of time to showcase your sponsorship.