



Sponsorship Packages

The following opportunities will give your business recognition throughout Botetourt County and the surrounding areas and will put your company's name, logo and link front and center in our community.

Our Sponsors will receive:

- Marketing opportunities - get your business name and logo in front of fairgoers and participants in our region.
- Volunteer opportunities - get actively involved in community events.
- Sponsorship opportunities - promote youth, agriculture, commerce and community.

	Supreme Champion	Grand Champion	Reserve Champion	Class Winner	Red Ribbon
Value	\$1,500 + (3 Available)	\$1,000-1,499	\$500-999	\$250-499	\$249 and under
Recognition as social media post sponsor	✓				
Mentions on BCF related radio and television advertising	✓	✓			
Fair day announcements	5	4	3	2	1
Promotion					
BCF T-Shirt (for sale at the fair)	Large Logo	Medium Logo	Small Logo	Name	
BCF Website Name & Link	✓	✓	✓	✓	✓
BCF Printed Materials	Logo	Logo	Name	Name	Name

Banners hung at Fair (sponsor provides)	Up to 3	Up to 2	1	1	
Social media highlight postings	✓	✓	✓	✓	✓
Fair Weekend Benefits					
Free 10 x 10 Vendor Spaces	1				
Friday Night Beer Garden Tickets	4	2			

Livestock Show Award Sponsor (one available)

Value: \$600

Your business logo will be featured on all award banners given to Youth Livestock Show winners. These banners are proudly displayed in homes and barns throughout the county as well as on social media platforms.

Privileges:

- A representative from your company can present these awards during the Youth Livestock Show, Saturday August 2nd and appear in all official backdrop photos.
- Business will be announced as award sponsor throughout Youth Livestock Show



New For 2025! - Spotlight Social Media Posts for Supreme Sponsors

Ag Education Posts Sponsorship

Sponsor will be tagged in all of the "National Day" posts for ag specific "holidays", posts for FFA Week, etc. throughout 2025

The Farmhouse Posts Sponsorship

Sponsor will be tagged in all of the posts related to The Farmhouse at the Fair throughout 2025

Fair Event Spotlight Posts Sponsorship

Sponsor will be tagged in any of the posts highlighting events (ie Local Food Walk, demos, horse pull, etc)

Sponsorship Commitment Form

Please fill out the following form to confirm your chosen sponsorship level. Completed forms may be completed and returned to 1465 Lakeridge Circle, Troutville, VA 24175.

Contact Information:

Company Name

Contact Person

Contact Email Address

Contact Phone Number

Address

City, State, Zip

Sponsorship Opportunities: (please write in amount)

_____ Supreme Champion

_____ Grand Champion

_____ Reserve Champion

_____ Class Winner

_____ Red Ribbon

_____ Livestock Award Sponsor

Choose Social Media Post Spotlight (Supreme Sponsors Only)

___ Ag Education Posts ___ Farmhouse Posts ___ Fair Events Posts

Payment Information:

___ Please send me an invoice (payable by check)

___ I have enclosed a check made payable to the Botetourt County Fair

\$_____ Total sponsorship commitment

*Please submit payment by April 1, 2025 to insure the maximum amount of time to showcase your sponsorship.